

THE MUSEUM OF MODERN ART

11 WEST 53 STREET, NEW YORK 19, N. Y.

TELEPHONE: CIRCLE 5-8900

No. 75

FOR RELEASE:

Friday, May 31, 1963
or after

The History of Photography, a lecture by Helmut Gernsheim, English historian and critic, will be given in the Museum of Modern Art auditorium on Thursday, June 6, at 8:30 p.m. The lecture will be illustrated with slides of works in the Gernsheim Collection of London, the most important private photography archive in existence.

Tickets, \$1.50 for Museum members, \$2.00 for non-members, and 75 cents for students, are available at the Museum, 11 West 53 Street, or by mail. Tickets include admission to Museum galleries, open Thursday evenings until 9. Dinner and refreshments are available.

The Gernsheim Collection was begun in 1945 to rescue and preserve significant photographs from neglect and war damage. It now includes about 39,000 photographs, books, apparatus and manuscripts. Mr. Gernsheim, often in collaboration with his wife, Alison, has written 18 books and 150 articles for photographic, art and literary magazines. Since 1951 numerous exhibitions arranged from the Collection have been shown in leading museums in the western world, most recently in Detroit this season. In 1955 Helmut Gernsheim was honored by a citation of the Photographer's Association of America. In the same year he and his wife were British representatives at the UNESCO Conference on Photography in Paris. Mr. Gernsheim became the first recipient of the German Cultural Prize for Photography in 1959.

Additional information available from Herbert Bronstein, Associate Publicity Director, Museum of Modern Art, 11 West 53 Street, New York 19, N. Y. CI 5-8900.