

THE MUSEUM OF MODERN ART
NEW YORK 19

11 WEST 53rd STREET
TELEPHONE: CIRCLE 5-8900
CABLES: MODERNART, NEW-YORK

No. 60A
FOR RELEASE:
May 3, 1963

SPECIAL TO MILWAUKEE PAPERS

OF MILWAUKEE &
Mrs. Harry Lynde Bradley, a member of the International Council of the Museum of Modern Art will attend the Council's Annual Spring meeting in Houston, Texas, May 3 and May 4.

August Heckscher, Special Consultant to President Kennedy on the arts, and James Johnson Sweeney, Director of the Houston Museum of Fine Arts, will be the principle speakers. Mr. Heckscher will speak on "The Outlook for Government's Role in the Arts."

The International Council of the Museum of Modern Art sponsors the Museum's extensive program of international exchange of art exhibitions and the Art in Embassies program. Mrs. John Kennedy is an Honorary Member of the Council which has sent more than ⁶⁵100 exhibitions abroad since 1956. 1962

Additional information available from Mrs. Elizabeth Shaw, Publicity Director, of the Museum of Modern Art, New York, c/o Rice Hotel, Main & Texas Streets, Houston, Texas. Capital 7-2111.

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No. 60b
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SPECIAL TO THE SAN FRANCISCO CHRONICLE

Three San Francisco members of the International Council of the Museum of Modern Art will attend the Council's Annual Spring meeting in Houston, Texas, May 3 and 4. They are Mr. Jaquelin H. Hume, Mrs. Henry Potter Russell and Mrs. Madeleine Haas Russell.

August Heckscher, Special Consultant to President Kennedy on the arts, and James Johnson Sweeney, Director of the Houston Museum of Fine Arts, will be the principle speakers. Mr. Heckscher will speak on "The Outlook for Government's Role in the Arts".

The International Council of the Museum of Modern Art sponsors the Museum's extensive program of international exchange of art exhibitions and the Art in Embassies program. Mrs. John Kennedy is an Honorary Member of the Council which has sent more than 100⁶⁵ exhibitions abroad since 1935. 1962

Other San Francisco members are: Mr. William Willard Crocker, Mr. Shirley C. Burden, Mrs. Walter A. Haas and the Honorable James D. Zellerbach.

For further information contact Mrs. Elizabeth Shaw, Publicity Director of the Museum of Modern Art, c/o Rice Hotel, Main and Texas Streets, Houston, Texas. Capital 7 2101.

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No. 60 C
FOR RELEASE:
May 3, 1963

SPECIAL TO CANADIAN PRESS

Two Toronto members of the International Council of the Museum of Modern Art will attend the Council's Annual Spring meeting in Houston, Texas, May 3 and May 4. They are Mrs. John David Eaton and Mr. Samuel J. Zacks.

August Heckscher, Special Consultant to President Kennedy on the arts, and James Johnson Sweeney, Director of the Houston Museum of Fine Arts, will be the principle speakers. Mr. Heckscher will speak on "The Outlook for Government's Role in the Arts."

The International Council of the Museum of Modern Art sponsors the Museum's extensive program of international exchange of art exhibitions and the Art in Embassies program. Mrs. John Kennedy is an Honorary Member of the Council which has sent more than ⁶⁵100 exhibitions abroad since 1958. ⁶²

~~Other Toronto members of the Council are:~~

Additional information available from Mrs. Elizabeth Shaw, Publicity Director of the Museum of Modern Art, New York, c/o Rice Hotel, Main and Texas Streets, Houston, Texas. Capital 7-2111

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No. 600
FOR RELEASE:
May 3, 1963

SPECIAL TO HOUSTON PAPERS

The International Council of the Museum of Modern Art, New York, will hold its annual Spring meeting in Houston on Friday and Saturday, May 3 and 4. The principle speakers, August Heckscher, Special Consultant to President Kennedy on the Arts, and James Johnson Sweeney, Director of the Houston Museum of Fine Arts, will address the Council at the Houston Museum, 1001 Bissonet Street, on Friday, May 3, at 2:30 p.m. Mr. Heckscher will speak on "The Outlook for Government's Role in the Arts."

A group of about one hundred art patrons and community leaders, the International Council of the Museum of Modern Art sponsors the Museum's extensive program of international exchange in the visual arts. Mrs. John F. Kennedy is an honorary member. Members from Houston include Mr. John de Manil, General Maurice Hirsch, and Mrs. Cecil Blaffer Hudson.

Mrs. Elizabeth Shaw, Publicity Director of the Museum of Modern Art, New York, can be reached at the Hotel Rice, Houston, on May 3 and 4. Capital 7-2881