

THE MUSEUM OF MODERN ART

11 WEST 53 STREET, NEW YORK 19, N. Y.

TELEPHONE: CIRCLE 5-8900

NO. 128

FOR RELEASE

Saturday, November 10, 1962

Power and the Land (1940), directed by Joris Ivens, and The Land (1942), by Robert Flaherty will be shown at The Museum of Modern Art, 11 West 53 Street, on Thursday, November 15, at 8 p.m. The two government-sponsored films are shown in connection with the Museum exhibition, "The Bitter Years: 1935-1941," rural America seen by photographers of the Farm Security Administration.

Admission to the Museum is \$1.00; there is no extra charge for film showings. Museum galleries, including "The Bitter Years" exhibition, are open November 15 until 9 p.m.

The entire Museum will close at 6 p.m. on Thursday, November 22.

On the following Thursday, November 29 at 8:30 p.m., the auditorium program is The Sounds Around Us, featuring tape recordings by Tony Schwartz and the live clarinet of Jimmy Giuffre.

Thursday, November 15 8:00 p.m.

POWER AND THE LAND (1940), produced by the Rural Electrification Administration and Department of Agriculture, directed by Joris Ivens, photographed by Floyd Crosby and Artur Ornitz, commentary by Stephen Vincent Benet, music by Douglas Moore.

THE LAND (1942), produced by the Agricultural Adjustment Agency, directed by Robert Flaherty with the collaboration of Frances H. Flaherty, edited by Helen Van Dongen, music by Richard Arnell, commentary by Russell Lord, narrated by Robert Flaherty.

Further information available from Elizabeth Shaw, Publicity Director, Museum of Modern Art, 11 West 53 Street, New York 19, New York.
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