Patrons Form Modernist Art Museum Here

Mrs. John D. Rockefeller Jr. and A. Conger Goodyear Are Among Sponsors

Establishment in New York City of what is expected to become an important and permanent museum of modern art was announced yesterday by a group of American collectors and patrons of art who will open an exhibition gallery next month in the Hecksher Building, Fifth Avenue and Fifty-seventh Street.

The sponsors of the enterprise, which bears the name of the Museum of Modern Art, modern art, will open an exhibition gallery next month in the Hecksher Building, Fifth Avenue and Fifty-seventh Street.

The immediate purpose of the founders is to present a series of some twenty exhibitions of modern art during the next two years. The ultimate object is to acquire, from time to time, either by gift or by purchase, a collection of the best works of art for a permanent museum. The exhibitions will include complete representations as may be possible of the great modern masters-American and European-from Cezanne to the present day.

The project, plans for which were made public at a luncheon given by the organizers at the Hotel Madison, is described in a statement prepared by the committee, which sets forth the purposes of the institution and the circumstances leading to the organization of the museum.

The committee points to the rising tide of interest in modern movements, to the formation of private collections and public galleries, in all parts of the world, and attention to the fact that "New York, alone, among all the great metropolises of the earth, carefully enough, permanently, where the works of the founders and masters of the modern school can today be seen."

The sponsors of the project harbor no criticism of the position taken by the Metropolitan Museum, declaring that "as a great museum it may justly take the attitude that it wishes to acquire only the works of art which seem appreciated."

(Continued on page thirteen)

Patrons Form Modernist Art Museum Here

Mrs. John D. Rockefeller Jr. and A. Conger Goodyear Are Among Sponsors

Establishment in New York City of what is expected to become an important and permanent museum of modern art was announced yesterday by a group of American collectors and patrons of art who will open an exhibition gallery next month in the Hecksher Building, Fifth Avenue and Fifty-seventh Street.

The sponsors of the enterprise, which bears the name of the Museum of Modern Art, modern art, will open an exhibition gallery next month in the Hecksher Building, Fifth Avenue and Fifty-seventh Street.

The immediate purpose of the founders is to present a series of some twenty exhibitions of modern art during the next two years. The ultimate object is to acquire, from time to time, either by gift or by purchase, a collection of the best works of art for a permanent museum. The exhibitions will include complete representations as may be possible of the great modern masters—American and European—from Cezanne to the present day.

The project, plans for which were made public at a luncheon given by the organizers at the Hotel Madison, is described in a statement prepared by the committee, which sets forth the purposes of the institution and the circumstances leading to the organization of the museum.

The committee points to the rising tide of interest in modern movements, to the formation of private collections and public galleries, in all parts of the world, and attention to the fact that "New York, alone, among all the great metropolises of the earth, carefully enough, permanently, where the works of the founders and masters of the modern school can today be seen."

The sponsors of the project harbor no criticism of the position taken by the Metropolitan Museum, declaring that "as a great museum it may justly take the attitude that it wishes to acquire only the works of art which seem appreciated."

(Continued on page thirteen)