

THE MUSEUM OF MODERN ART

11 WEST 53 STREET, NEW YORK 19, N. Y.

TELEPHONE: CIRCLE 5-8900

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FOR RELEASE:
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or after

SCREEN PERSONALITIES, MUSEUM FILM SERIES, OPENS WITH "LILAC TIME"

Lilac Time, with Colleen Moore and Gary Cooper, will be shown at the Museum of Modern Art, 11 West 53 Street, November 5-11, daily at 3 p.m. only. The 1928 silent film is the first in a new auditorium series, Screen Personalities, to continue through January 1. With the program changing each Sunday, the series will continue November 12-18 with Monsieur Beaucaire (1924), with Rudolph Valentino and Bebe Daniels; November 19-25, Champs-Elysees (1938), by and with Sacha Guitry; November 26-December 2, One Hundred Men and a Girl (1937), with Deanna Durbin, Leopold Stokowski and Adolphe Menjou; December 3-9, Jubilo (1919), with Will Rogers; December 10-16, Queen Kelly (1928-30), written and directed by Erich Von Stroheim, with Gloria Swanson; December 17-23, Der Blaue Engel (The Blue Angel) (1929), directed by Josef von Sternberg, with Marlene Dietrich and Emil Jannings (no English titles); and December 24-January 1, Top Hat (1935), with Fred Astaire and Ginger Rogers. Top Hat will be shown at 3:00 p.m. only on December 24. The Museum is closed on Christmas.

Admission to the Museum and galleries, \$1 for adults and 25 cents for children under 16, includes the film showing. There is no charge for Museum members.

Music for the silent films is arranged and played by Arthur Kleiner.

Schedule attached

Photographs and further information available from Herbert Bronstein, Associate Publicity Director, Museum of Modern Art, 11 W. 53 Street, New York 19 CI 5-890