A series of six informal talks by Philippe Halsman, Frances McLaughlin-Gill, Art Kane, Wynn Bullock, Syl Labrot and Ernst Haas will be presented by the Institute of Modern Art and the American Society of Magazine Photographers from January 9 through March 20. Each photographer will discuss a different aspect of photography on an alternate Tuesday evening, from 7:30 to 9:30, at the Museum of Modern Art Guest House, 242 East 52 Street. The fee is $65.

Planned for beginning and advanced students and those interested in the future of photography, the series is based on the problems and techniques of some of America's leading photographers. The first session will be a discussion of portrait photography by Philippe Halsman, to be followed on January 23 by a talk on "The Essence of Fashion Photography" by Frances McLaughlin-Gill.

On February 6 Art Kane will consider the problems of "Developing an Individual Approach." Wynn Bullock will discuss "The Camera and the Landscape" on February 20; Syl Labrot, "Abstraction in Photography" on March 6. The series concludes March 20 with "The Evolution of a Photojournalist" by Ernst Haas. Each talk will be illustrated with examples of the photographer's work. Ann Zane Shanks will moderate.

Reservations must be made in advance by mail or telephone to the Department of Education, Museum of Modern Art, 21 West 53 Street, CI 5-8900. Applicants are accepted for the entire series only.

The Institute of Modern Art is a non-profit organization established in 1960 to expand the activities of the Museum of Modern Art's Department of Education and to promote creative art education in the United States and abroad.

For additional information contact Nancy Reed, Assistant Publicity Director, Museum of Modern Art, 11 West 53 Street, New York 19 CI 5-8900.