

THE MUSEUM OF MODERN ART

11 WEST 53 STREET, NEW YORK 19, N. Y.

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FOR RELEASE

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1962 Appointment Calendar. 140 pages; 38 plates, 6 in color. Published by the Junior Council of the Museum of Modern Art, New York. Distributed by Doubleday, & Co., Inc. \$2.75.

A 1962 Appointment Calendar illustrated with color and black-and-white woodcuts by internationally famous artists from America, Europe and the Far East was published this week by the Junior Council of the Museum of Modern Art. This attractive and useful Christmas gift is available at the Museum, 11 West 53 Street, New York City, and in bookstores throughout the country for \$2.75. It may also be purchased by mail from the Museum for \$3.05 (\$3.25 if west of the Mississippi).

The 38 woodcuts, all from the Museum's collection, date from 1895 - 1958. Included are works by Arp, Baskin, Dufy, Frascóni, Gauguin, Kirchner, Matisse, Munch, Léger, Miro, Nolde, Posada and others. Twenty-eight are full-page illustrations, 6 of them in color. Ten small reproductions are interspersed among the calendar pages.

Designed by Peter Bradford, the 8 1/2" square calendar has a bright red and yellow board cover with caligraphic design, a convenient spiral binding, and a special light weight mailing box. There are two dated pages for each week.

The 1962 calendar is the sixth to be published by the Junior Council, a group of friends of the Museum which operates the Art Lending Service and organizes special exhibitions and lecture series.

Photographs and review copies available from Nancy Reed, Assistant Publicity Director, Museum of Modern Art, 11 West 53 Street, New York, N. Y. CI 5-8900.