Gardner Cowles has been elected a trustee of the Museum of Modern Art, it was announced today. Mr. Cowles is President and Editor of Cowles Magazines and Broadcasting Company, a corporate member of the Museum since 1950. He has been serving as Co-Chairman of the Museum's 30th Anniversary Fund Drive since last fall.

Mr. Cowles is a director of various corporations including United Air Lines, Bankers Life Company and R. H. Macy and Co.; and a trustee of Drake University, Teachers College, Columbia University and the University of Miami. He is also a member of the Visiting Committee of the Harvard School of Business Administration.

Mr. Cowles, who was graduated from Harvard in 1925, founded Look magazine in 1936.

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Photographs and additional information available from Elizabeth Shaw, Publicity Director, Museum of Modern Art, 11 West 53 Street, New York, N. Y. CI 5-8900.