William C. Seitz, who directed and installed the current exhibition "Claude Monet: Seasons and Moments" at the Museum of Modern Art, New York, has been appointed Associate Curator of the Museum's Department of Painting and Sculpture Exhibitions. Mr. Seitz, a professor of art at Princeton University, will join the Museum staff on September 1.

Mr. Seitz received his MFA and PhD degrees from Princeton University and his BFA degree from the University of Buffalo where he subsequently taught for three years. Prior to this he was an instructor at the Art Institute of Buffalo and a project engineer for the Hewitt Rubber Company.

He is the author of "Claude Monet; Seasons and Moments" just published by the Museum of Modern Art, and a monograph of Monet soon to be published by Harry Abrams, Inc. Articles by Mr. Seitz have appeared in the College Art Journal, Magazine of Art and the publications of the Art Museum of Princeton University, the Allen Art Museum, Oberlin College, the Milwaukee Institute of Arts and the Brooklyn Museum.

In 1957 portions of a panel conducted by Mr. Seitz for the American Federation of Arts, "The Creative Act," including papers by Marcel Duchamp and Rudolph Arnheim, were published in Arts and Art News. At present he is writing a book on abstract painting in the United States.

On Thursday, April 7, Mr. Seitz will lecture at the Museum of Modern Art on "Monet and Conformity to Nature." The illustrated talk will be given in the auditorium at 8:45 p.m.

Mr. Seitz has received several fellowships including a Fulbright Fellowship in 1957, a three-year Bicentennial Preceptorship from Princeton in 1956, an Advanced Graduate Fellowship from the American Council of Learned Societies in 1952, and a Proctor Fellowship from Princeton in 1951. An artist as well as a teacher, he was formerly Painter-in-Residence at Princeton. His work was exhibited in New York between 1947 and 1952 in group exhibitions and in three one-man shows at the Willard Gallery. Mr. Seitz was born in Buffalo in 1914, and is married to the former Ima Siegelman.

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Photographs and additional information are available from Elizabeth Shaw, Publicity Director, Museum of Modern Art, 11 West 53 Street, New York, N. Y. CI 5-8900