

THE MUSEUM OF MODERN ART

11 WEST 53 STREET, NEW YORK 19, N. Y.

TELEPHONE: CIRCLE 5-8900

No. 2

For release

Monday,

January 11, 1960

John Kenneth Galbraith To Lecture At Museum of Modern Art

John Kenneth Galbraith, Harvard Professor of Economics, will lecture on Economics, Art and Environment at the Museum of Modern Art on Tuesday, January 19 at 8:30 p.m. The talk, sponsored by the Museum's Junior Council, is a part of a series of lectures under the title "Dimensions."

Professor Galbraith, author of the best seller, The Affluent Society, will discuss some of the results of the continued alienation of the artist from our economic life and will urge the American businessmen who has accommodated himself to the scientist in the course of accommodating himself to the 20th century, to now come to terms with the artist.

A question and answer period will follow the talk.

Tickets, on sale now at the Museum are \$2.25 for Museum members and students, \$3.00 for non-members. Seats are not reserved.

For additional information please contact Mrs. Nancy Reed, Publicity Department, Museum of Modern Art, 11 West 53 Street, New York, N. Y. CI 5-8900

*N.Y. Basic List
WJQR, WNYC
Financial list*

THE MUSEUM OF MODERN ART

The JUNIOR COUNCIL of The Museum of Modern Art

announces its first *DIMENSIONS* lecture for 1960

JOHN KENNETH GALBRAITH

Paul M. Warburg Professor of Economics at Harvard University

author of the best-seller: The Affluent Society

ECONOMICS, ART AND ENVIRONMENT

Tuesday, January 19, 1960 8:30 P.M. Museum Auditorium

a question and answer period will follow the lecture

Members and Students: \$2.25 Non-Members: \$3.00

the capacity of the auditorium is limited seats are not reserved

THE MUSEUM OF MODERN ART 11 W. 53 St., New York 19, N.Y.

Enclosed find check for \$_____ for which send me _____ tickets

for the *DIMENSIONS* lecture January 19

Member _____ Student _____ Non-Member _____

Name _____
(please print)

Address _____

Members and Students: \$2.25 Non-Members: \$3.00

checks should be made payable to: The Museum of Modern Art (no refunds)