The American Film, a series presented by the Museum of Modern Art and the Regents Educational T.V. Project, continues today (Oct. 6) with The Coming of Sound, WPIX-TV, Channel 11, 2-2:30 p.m. Richard Griffith, Curator of the Museum’s Film Library, who planned and narrates the introductory survey, will discuss with Arthur Mayer the impact of the sound film on movie industry and public. Mr. Mayer, producer, distributor and exhibitor, is the author of Merely Colossal and, with Mr. Griffith, of The Movies.

Films to be shown during the half hour include excerpts of Emil Jennings in The Last Command; a newreel interview with George Bernard Shaw; George Arliss in Disraeli; Marlene Dietrich and Gary Cooper in Morocco; Hallelujah; and Lionel Barrymore in The Man I Killed.

The series, produced by Margery Stern and directed by Lee Polk, will continue each Tuesday (except November 3) through December 15.

For further information and stills contact Herbert Bronstein, Assistant Publicity Director, Museum of Modern Art, 11 West 53 Street, New York, N. Y. CI. 5-8900