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THE MUSEUM OF MODERN ART

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ADVANCE ANNOUNCEMENT FOR MAGAZINES

The Children's Carnival, open this year at the Museum of Modern Art from September 14 through October 12, will be held under a huge plastic dome in the Museum's outdoor exhibition area, instead of in the Museum galleries where it has been presented in the past. The September opening will mark the Carnival's return to New York after an absence of two years during which time it was held for thousands of European children in Milan, Barcelona and at the Brussels Worlds Fair. The Carnival is presented under the Direction of Victor D'Amico, Director of the Museum's Department of Education, and is for children between the ages of four and ten.

The Carnival will consist of a gallery of toys, designed to introduce children to the pleasures of experimenting with color, texture and pattern and a studio workshop where they can paint, make 3-dimensional constructions and "feeling pictures" or collages. The purpose of the Carnival is to stimulate the child's creative imagination and make him sensitive to the elements of art.

The unusual setting for this year's Carnival, designed by Buckminster Fuller, is a radome used by the U.S. Airforce to house radar installations. It has been lent to the Museum by Lincoln Laboratories, M.I.T., and will be on view this fall along with two other structures designed by Mr. Fuller.

This year the gallery of toys includes those found most popular with both American and European children since the Carnival was originated by Mr. D'Amico in 1942: the Giant Builder designed by A. F. Arnold, Leonard Nelson's Magnetic Board, Ruth Vollmer's Furry Cat and Dancing Rooster, and the Design Color Window, Color Players, Three Dimensional String Design, Space Ship Projector, String Picture Makers and The High-Low Peephole Viewer designed by Victor D'Amico. The Studio workshop, which is under the guidance of trained teachers, is equipped with easels and collage tables enabling the children to express ideas stimulated by the toys.

The hour-long sessions will begin at 10:00 and 11:15 mornings except Sundays and everyday at 2:00 p.m., 3:15 p.m. and 4:30 p.m. For the morning sessions there will be only the regular 25 cent Museum admission charge for children, in the afternoons the fee will be 50 cents, including admission and a materials fee. Reservations may be made after September 7 by calling the Museum's Department of Education Mondays through Fridays (CI 5-8911).

For additional information please contact Elizabeth Shaw, Publicity Director, Museum of Modern Art, 11 West 53 Street, New York, N. Y. CI. 5-8900.