

THE MUSEUM OF MODERN ART

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For Immediate Release

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Edward Steichen, Director of the Department of Photography at the Museum of Modern Art, and Carl Sandburg, poet and biographer, fly to Moscow this evening (Monday, July 20)* to attend the opening on Saturday of The Family of Man exhibition at the Moscow Fair. Mr. Steichen, 80, and Mr. Sandburg, 81, brothers-in-law, are traveling under the auspices of the State Department and the U.S.I.A.

The Family of Man, 500 photographs by 273 photographers from 68 countries, was originally created by Mr. Steichen for exhibition at the Museum of Modern Art in 1955. Mr. Sandburg wrote the prologue. The Museum circulated the show widely throughout the United States and Canada, after which it was sent by the U.S.I.A. to Asia, Africa, South America and Europe. It has been seen by close to seven million people.

Russia will be the thirty-second country to exhibit The Family of Man.

*NOTE: Idlewild Airport
7 p.m., July 20
Pan American Airlines
Flight 115.

Mr. Steichen and Mr. Sandburg will be at the airport at 6 p.m.

For further information contact Herbert Bronstein, Assistant Publicity Director, Museum of Modern Art, 11 West 53 Street, New York City. CI 5-8900

*Sent to: newspapers,
wire services,
T.V. and
Fox Movietone
by messenger service*