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THE MUSEUM OF MODERN ART

11 WEST 53 STREET, NEW YORK 19, N. Y.

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FOR RELEASE

Thursday, November 6, 1958

No. 79

1959 APPOINTMENT CALENDAR. 84 pages; 27 color and black and white plates; mailing envelope. Published by the Junior Council of the Museum of Modern Art, N. Y.
Distributed by Doubleday & Co., Inc. \$2.50 -----

An attractive and useful gift suggestion is the 1959 Appointment Calendar published by the Junior Council of the Museum of Modern Art. The calendar, which is illustrated with twenty-seven European and American prints from the Museum Collection, may be purchased by mail or in the Museum lobby at 11 West 53 Street. It is also available in bookstores throughout the country where it is distributed by Doubleday and Company. The price is \$2.50 (\$2.75 if ordered by mail); Museum members are given a 25 percent discount.

The selection of seldom-reproduced prints, many in two colors, includes a winter scene by Karl Schmidt-Rottluff, nudes by Maillol, Suzanne Valadon and Erich Heckel, clowns by Karl Hofer, a Marini horse and rider and a dressmaker by Vuillard. Klee, Picasso, Toulouse-Lautrec, Munch, Rouault and Miro are also represented.

George Tscherny has designed the 84-page calendar which measures 8 x 8", has a heavy white board cover with black numerals, a convenient spiral binder, and bright green mailing envelope. There is a single dated page for each week.

The Junior Council is a group of friends of the Museum who organize and sponsor such activities as the Art Lending Service, special exhibitions and symposia.

An illustrated brochure is enclosed.

Review copies are available from Nancy Reed, Publicity Department, Museum of Modern Art, 11 West 53 Street, New York 19, N. Y. CI 5-8900.