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THE MUSEUM OF MODERN ART

11 WEST 53 STREET, NEW YORK 19, N. Y.

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FOR IMMEDIATE RELEASE

POSTER BY LEO LIONNI TO BE DISTRIBUTED BY
FAMILY SERVICE ASSOCIATION OF AMERICA

This is one of a series of new posters commissioned by the Museum of Modern Art in New York for the Family Service Association of America, which is distributing them nationally this fall. Designed by Leo Lionni, this line drawing of part of a profile, ending in a tangle suggesting a state of mind, carries the slogan "Which way out?." Blank space is left for the name of the local affiliated family counseling agency. Nine artists, including a sculptor, photographers, graphic designers and painters were commissioned by the Museum for this project, the first in which the Museum has cooperated in the field of family counseling and mental health.

For further information contact Elizabeth Shaw, Publicity Director, Museum of Modern Art, 11 West 53 Street, New York, N. Y. Circle 5-8900.