

THE MUSEUM OF MODERN ART

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INDUSTRY COMMITTEE ENLISTS AID FROM 50 TEXTILE FIRMS FOR TEXTILES USA AT MUSEUM OF MODERN ART

Fifty textile firms whose aid was enlisted by an Industry Committee headed by Daniel B. Fuller, President of D. B. Fuller Inc., are listed as sponsors of an exhibition called TEXTILES USA, on view at the Museum of Modern Art from August 29 through November 4. One hundred and eighty-five fabrics, from 111 manufacturers, selected by a Museum-appointed jury from more than 3500 entries are in the show which is installed in the Museum's entire ground floor galleries and in a specially constructed pavilion on the Garden Terrace.

The fabrics, chosen for their aesthetic qualities, were selected in three categories: home furnishings, industrial and apparel. They include such diverse materials as the inside of an automobile tire, typewriter ribbon, insulating fabric, automobile convertible top fabrics, polyethylene cloth used for air filters, radar target fabric as well as synthetics, wools, cottons, linens, silks used for drapery, upholstery material, and men's and women's suits and dresses. This is the first Museum exhibition devoted exclusively to American design in the textile field.

Arthur Drexler, Director of the Museum's Department of Architecture and Design, organized the exhibition and Bernard Rudofsky, well-known architect, designed the installation. Daniel B. Fuller was assisted in his work on the Industry Committee by the following:

J. Kenrick, Aberfoyle Mfg. Co.; Walter Rothschild, Abraham & Straus; Max Thal, Alamac Knitting Mills; Al Shapiro, Alfred of New York; Milton Rubin, American Silk Mills, Inc.; Robert Appleton, Ametex Mills; Herman Goodman, Amerotron Corp.; John Cairns, Anderson and Cairns, Inc.; Paul Honig, Anglo Fabrics Co., Inc.; Isaac Liberman, Arnold Constable & Co.; Rod Smith, Aspinook Corp.; W. Ray Bell, Association of Cotton Textile Merchants of New York; Alfred Auerbach, Alfred Auerbach Associates; W. Ralph McIntyre, Joseph Bancroft & Sons, Co.; Roger Conant, Bates Fabrics, Inc.; Walter Hoving, Bonwit Teller, Inc.; W. C. Harris and John Hanson, Burlington Industries, Inc.; Dan Greene, Carousel Fabrics, Inc.; John Knox, Cavendish Trading Corp.; Ward Cheney, Cheney Bros.; Abbott Copeland, Ira Jacobson, Cohn-Hall-Marx Co.; Edward Smith, Collins and Aikman Corp.; Wm. H. Breyer, Cone Mills; Jo Copeland, Jo Copeland; Godfrey Rockefeller, Cranston Print Works Co.; Minot Milliken, Deering, Milliken & Co., Inc.; George Jolly, Milium Division of Deering, Milliken & Co., Inc.; Sam Deitsch, Deitsch & Conti, Inc.; Stanley Kramer, Donahue & Coe, Inc.; George Elbogen, George Elbogen & Co., Inc.; George Adams, Everfast Fabrics, Inc.; Lola Martin, Everglaze; Louis Lazare and Bud Levinson, Fabrex Corp.; Gilbert Robinson Forstmann Woolen Co.; William Lord, Galey & Lord; Bernard Gimbel, Gimbels; Ernest Goodman and Ben Theise, Goodman & Theise, Inc. George Greenspan, George Greenspan; Ria Herlinger, Ria Herlinger Fabrics, Inc.; Lloyd Weill, Kane-Weill; Tom Dodge, Klopman Mills, Inc.; Eleanor Lambert, Eleanor Lambert, Inc.; Harry Friedes, Leeds Friedes, Inc.; Dorothy Liebes, Dorothy Liebes Textiles; Dorothy Shaver, Lord & Taylor; Robert Dempsey, Sam Hagan,

more.....

Victor Kahn and Donald Tansil, M. Lowenstein & Sons, Inc.; Wheelock H. Bingham, Macy's New York; Hector Escabosa, I. Magnin & Co.; Cyril Magnin, Joseph Magnin Co.; Walter Boyle, McCall Corp.; William Doniger, McGregor-Doniger, Inc.; Ralph Freyberg, Metlon Corp.; Herbert Meyer, Herbert Meyer, Inc.; Stanley Marcus, Neiman-Marcus, Inc.; Phil Vogelmann, Onondaga Silk Co., Inc.; Max Doft, Princeton Knitting Mills, Inc.; Irving Roaman, Reliable Fabrics; Adam L. Gimbel, Saks Fifth Avenue; Neal Quinn, Sayles Finishing Plants Co.; Franco Scalamantré, Scalamantré Silks, Inc.; Robert Schwarzenbach, Schwarzenbach-Huber Co.; Bert Goldsmith and Robert Winternitz, Silberstein & Goldsmith; Adele Simpson, Adele Simpson, Inc.; Hope Skillman, Skillmill, Inc.; Andrew Sokol, J.P. Stevens & Co., Inc.; Elsie Murphy, S. Stroock & Co., Inc.; Emanuel Lewis, James Talcott, Inc.; Milson Thomas, M. & W. Thomas Co.; Dave Travis, Travis Fabrics, Inc.; Pauline Trigere, Trigere, Inc.; Phil Bergh, United States Rubber Co.; Ralph Allaire, and Joseph Axelrod, Wamsutta Mills; Grover Whalen; Max Schmidt, the Wool Bureau, Inc.; I. A. Wyner, I. A. Wyner & Co., Inc.

Sponsors of the exhibition include;

American Fabrics Magazine; Joseph Bancroft & Sons, Co.; Bates Fabrics, Inc.; Burlington Industries, Inc.; Ciba States, Ltd.; Cranston Print Works Company; Deering, Milliken & Company, Inc.; Fuller Fabrics Corporation; M. Lowenstein & Sons, Inc.; J. P. Stevens & Company, Inc.; United Merchants & Manufacturers, Inc.

Patrons include:

Anglo Fabrics Company, Inc.; USF--Aspinook Finishing Division, Gera Corporation; Borden Mills, Inc.; Forstmann Woolen Company; Greenwood Mills, Inc.; Iselin-Jefferson Company, Inc.; The Reeves Brothers Foundation, Inc.; S. Stroock & Company, Inc.; Worumbo Manufacturing Company.

Subscribers include:

Alamac Knitting Mills, Inc.; Avondale Mills, Inc.; Arthur Beir & Company, Inc.; William L. Barrell Company, Inc.; Berkshire Hathaway, Inc.; Bulkley, Weinberg and Tormey, Inc.; Cone Mills, Inc.; Everfast Fabrics, Inc.; Fox-Wells & Company, Inc.; Garland Knitting Mills; Goodman & Theise, Inc.; Knoll Associates, Inc.; Indian Head Mills, Inc.; H. B. Lehman-Connor Company, Inc.; William Lind Company, Inc.; Loomskill, Inc.; C. H. Masland & Sons; McCall Corporation; McCampbell & Company, Inc.; Herman Miller Furniture Company; Onondaga Silk Company, Inc.; Pellon Corporation; Princeton Knitting Mills, Inc.; Reliable Textile Company, Inc.; F. Schumacher & Company; William Skinner and Sons; M. & W. Thomas Company; J. H. Thorp & Company, Inc.; Ververay Corporation; Wellington Sears Company, Inc.

For further information contact Elizabeth Shaw, Publicity Director, Museum of Modern Art, 11 West 53 Street, New York, N. Y. Circle 5-8900.