INDUSTRY COMMITTEE ENLISTS AID FROM 50 TEXTILE FIRMS FOR TEXTILES USA AT MUSEUM OF MODERN ART

Fifty textile firms whose aid was enlisted "by an Industry Committee headed by Daniel B. Fuller, President of D. B. Fuller Inc., are listed as sponsors of an exhibition called TEXTILES USA, on view at the Museum of Modern Art from August 29 through November 4. One hundred and eighty-five fabrics, from 111 manufacturers, selected by a Museum-appointed jury from more than 5500 entries are in the show which is installed in the Museum's entire ground floor galleries and in a specially constructed pavilion on the Garden Terrace.

The fabrics, chosen for their aesthetic qualities, were selected in three categories: home furnishings, industrial and apparel. They include such diverse materials as the inside of an automobile tire, typewriter ribbon, insulating fabric, automobile convertible top fabrics, polyethylene cloth used for air filters, radar target fabric as well as synthetics, wools, cottons, linens, silks used for drapery, upholstery material, and men's and women's suits and dresses. This is the first Museum exhibition devoted exclusively to American design in the textile field.

Arthur Drexler, Director of the Museum's Department of Architecture and Design, organized the exhibition and Bernard Rudofsky, well-known architect, designed the installation. Daniel B. Fuller was assisted in his work on the Industry Committee by the following:


Sponsors of the exhibition include:


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For further information contact Elizabeth Shaw, Publicity Director, Museum of Modern Art, 11 West 53 Street, New York, N. Y. Circle 5-8900.