

THE MUSEUM OF MODERN ART

NEW YORK 19

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Museum - with
photos

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Representatives of the Family Service Association of America and of four affiliated family counseling agencies were hosts yesterday (April 17) at the Museum of Modern Art, 11 West 53 Street, at a private preview of an exhibition of posters commissioned for them by the Museum of Modern Art. The exhibition opens to the public today (April 18) and will remain on view through May 13.

Hugh R. Jones and William A. W. Stewart represented the Family Service Association while affiliated agencies were represented by: Mrs. Darwin R. James III and Mr. John Faison of the Brooklyn Bureau of Social Service; Mrs. William A. M. Burden, Jr. and Mrs. Henry N. Pratt of the Community Service Society; Mrs. Richard W. Dammann of the Jewish Family Service; and Mr. Allan Miller and Mr. Arnold V. Schwartz of the Staten Island Family Service.

Hostesses for the Museum of Modern Art were Mrs. Gertrud A. Mellon and Mrs. Donald B. Straus of the Museum's Hospitality Committee. Mildred Constantine, Associate Curator who selected the artists for the project, was also present at the preview.

The nine original posters in the exhibition were executed in a variety of media by four graphic designers, two painters, two photographers and a sculptor. Although the Museum has cooperated with government agencies and private charitable organizations in poster projects, this exhibition of POSTERS FOR THE FAMILY SERVICE ASSOCIATION marks its first undertaking in the field of family counseling and mental health. Plans are now being made for printing the nine original designs on view at the Museum and distributing them through the 265 family counseling agencies affiliated with the Family Service Association throughout the country.