

40

THE MUSEUM OF MODERN ART
11 WEST 53RD STREET, NEW YORK

TELEPHONE: CIRCLE 7-7470

FOR RELEASE, November 1, 1934

Mr. John Hay Whitney, Chairman of the Museum of Modern Art's Extension Committee, the other members of which are Mrs. John D. Rockefeller, Jr., Mrs. Charles H. Sahin, Mr. Paul J. Sachs, announced today that the Museum would send three important original oil paintings by Cézanne, Renoir and Gauguin to colleges and universities throughout the United States. These three paintings are the first of a series called the "One Picture Exhibitions of the Museum of Modern Art". This project is the most important educational activity of the Museum this year. The service is free to colleges and universities.

The paintings will be placed on display at the Museum from November 1 to 7 before they begin their tour.

The three paintings which will be sent one at a time in rotation to the institutions are: (1) "Le Moulin de la Galette" by Renoir from the John Hay Whitney Collection. This canvas is the final and complete study for the great painting of 1876 now in the Louvre. It measures $30\frac{1}{2}$ by $44\frac{1}{4}$ inches. (2) "Portrait of Mme. Cézanne" by Paul Cézanne from the Adolph Lewisohn Collection. It is one of the finest of a famous series of portraits painted in the late 1880's. Size $31\frac{1}{2}$ by 25 inches. (3) "Tahitian Idyl" by Paul Gauguin from the A. Conger Goodyear Collection. Painted in 1899, it is an excellent example of the decorative color and romantic feeling of Gauguin's second Tahitian period. Size 29 by 37 inches.

An informative placard written by Alfred H. Barr, Jr., Director of the Museum, will accompany each of the three paintings. These placards will contain comment on the artist's work, color reproductions of other paintings by the artist, biographical notes, a history of the painting exhibited, bibliographical references to the painting, and a list of paintings by each artist in American Museums.

Any college or university may obtain a place on the schedule if it has adequate facilities for exhibiting valuable paintings. The Museum of Modern Art reserves the right, however, to postpone acceptance of applications so as to arrange the most efficient schedule in point of time and geographical distribution.

That this first series of "One Picture Exhibitions" of modern paintings will prove popular with colleges is evidenced by the number of telegraphic requests for the paintings already received. The Museum hopes to make this service a most important contribution to modern art education.