A major exhibition of the best contemporary American fabrics, selected by a seven-member jury, will be on view at the Museum of Modern Art, 11 West 53 Street, from August 29 through November 11, under the sponsorship of the Museum of Modern Art and American Fabrics Magazine. The exhibition, to be called AMERICAN FABRICS, will be dramatically installed by Bernard Rudofsky in the Museum's first floor galleries and in a specially constructed pavilion in the Museum garden where new techniques of the industry will be demonstrated.

In a joint statement announcing the project, Rene d'Harnoncourt, Director of the Museum of Modern Art, and William C. Segal, Publisher of American Fabrics Magazine, said: "The purpose of the exhibition is to demonstrate the tremendous scope, quality and beauty American textiles have attained in the last decade, and to focus public attention on the contribution to the arts of our time made by a vital and progressive industry."

Fabrics woven, printed, knitted and dyed in the U.S. for apparel, home furnishings or industrial and institutional uses, and which are contemporary in feeling, are eligible for the selection to be made by a seven-member jury, assisted by non-voting technical advisors. The selection of fabrics to be shown will be based on beauty of color and construction, as well as performance in each fabric's designated field, regardless of price. All entries must be received by March 15. Entry forms are available now on request from Greta Daniel, American Fabrics Project Director, the Museum of Modern Art, 11 West 53 Street.

The jury, which will be assisted by non-voting technical advisors, has been appointed by the Museum in association with American Fabrics Magazine and consists of the following members:

- Rene d'Harnoncourt - Director, Museum of Modern Art
- Arthur Drexler - Curator, Museum of Modern Art, Department of Architecture and Design
- Philip C. Johnson - Architect; Chairman of the Museum of Modern Art's Committee on Architecture
- William C. Segal - Publisher, American Fabrics Magazine
- Anni Albers - Fabric Designer
- Claire McCardell - Fashion Designer
- Mary Lewis - Fashion Director, Sears, Roebuck and Company

Prominent members of the textile and related industries have formed a committee to assist the fabric industry in calling public attention to the great variety and beauty of American fabrics, as represented in the exhibition. (full list attached)

American Fabrics Magazine will devote its entire fall issue to the exhibition. Reprints of the editorial section of this issue will be available as a complete illustrated catalogue of the show.
Robert Appleton - Ametex Mills  
Andrew Sokol - J.P. Steven Company  
George Adams - Everfast Fabrics  
Walter Boyle - McCall Corporation  
Ralph Freydberg - Metlon Corporation  
William Lord - Galey and Lord  
Wilson Thomas - M. and W. Thomas  
Abbot Copeland - Cohama  
Stuart Carse  
Max Tbal - Alamac Knitting Mills  
Godfrey Rockefeller - Cranston Print Works  
W. Ralph McIntyre - Joseph Bancroft Co.  
Edward Smith - Collins and Aikman  
George Elbogen  
I.A. Wyner  
Alfred Auerbach - Alfred Auerbach Assoc.  
L.A. Fluke - American Cyanamid Co.  
William Klopman - Klopman Mills  
Charles Karageusian  
Grover Whalen  
Robert Winternitz - J. Walter Thompson Co.  
Wheelock H. Bingham - R.H. Macy Co.  
Jack Kenrick - Aberfoyle  
John E. Bassill - American Enka Corp.  
Max Schmidt - Wool Bureau  
John Kahrr - Virginia Carolina Corp  
George Hotte - Allied Chemical Corp.  
W. Ray Bell - Assn. Cotton Text. Merchants  
John Brooks - Celanese Corporation  
William Lutgge - Chemstrand Corp.  
Roy Dunforth - Courtaulds Ltd.  
William Benson - Industrial Rayon Corp.  
John Cairns - Anderson and Cairns  
Donald Benedict - Union Carbide  
Mathew O'Brien - American Rayon Institute  
Charles Bertland - North American Rayon  
George Storm - American Viscose Corp.  
Bernard Bertland - Chemstrand Corp.  
Donald Tansill - M. Lowenstein & Sons  
Daniel Fuller - Fuller Fabrics  
Henry C. Froehling - E.I. du Pont de Nemours  

(representing)  
Lace Association  
National Federation of Textiles  
Cotton Converters Guild  
Pattern Group  
Metallic Fibers  
Cotton Group  
Cotton Group  
Converters Group  
Linen Guild  
Jersey Group  
Textile Finishing  
Textile Finishing  
Automotive Fabrics  
International Silk Association  
Jersey Group  
Decorative Fabrics  
Chemical Group  
Greige Goods  
Carpet Institute  
New York City  
Public Relations  
Retail Group  
Cotton Yarns