October 26, 1934

The enclosed book "Art in America in Modern Times" is sent to you with the compliments of The Museum of Modern Art.

We believe it to be one of the best values in an art book ever offered the public. It contains 112 pages and 180 illustrations, 9 of them in full color. The articles on painting, sculpture, architecture, interior decoration, theatre art, photography and the motion picture have been written by authorities in their particular fields.

"Art in America in Modern Times" is published in connection with the ART IN AMERICA radio programs broadcast every Saturday night over WJZ and national network, but the book is not dependent on the programs for its interest and value. It is in our opinion a comprehensive and intelligent survey of art in America since the Civil War.

We believe that readers would like to see a review of "Art in America in Modern Times" in your columns. The price of the book is $1.00 for the paper-bound, $1.50 for the clothbound.

NOTE TO WESTERN NEWSPAPERS

Unfortunately, a commercial program has blocked the ART IN AMERICA broadcast series from Denver west. We hope that we shall be able to overcome this difficulty shortly. In the meantime, the book will have even more interest to the large prospective audience deprived of the radio programs.