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from May 2 through May 7, the last week that the FAMILY OF MAN photography exhibi-
tion is on view at the Museum of Modern Art, 11 West 53 Street, the Museum will open
at 10 a.m., two hours earlier than usual, to accommodate more people who want to see
the show before it leaves for a nationwide tour. On Sunday, May 8, the last day
the exhibition is on view, the Museum will open as usual at 1 p.m.

After leaving New York, the FAMILY OF MAN exhibition will be shown in Minneapo-
lis, Dallas, Cleveland, Philadelphia and Baltimore. In addition, two foreign edi-
tions are being made for the United States Information Agency which will circulate
one in Europe, one in Asia during the coming year.

The FAMILY OF MAN Exhibition, conceived and directed by Edward Steichen, has
already broken attendance records at the Museum. Since it opened in late January, it
has been seen by more than 238,000 people or an average of 2615 a day. On Washing-
ton's Birthday almost 6000 people crowded the Museum to see the show, making this
the highest single day's attendance since 1940 when an exhibition of paintings by
Italian masters was on view.

During the past two weeks the exhibition has been opened in the mornings to
accommodate groups of children from the New York public schools. More than 1000
students saw the show during this period. Other groups have come in from the Rhode
Island School of Design, Ohio State University and the Philadelphia Museum Art
School, which cancelled all classes for a day and chartered buses so its entire
student body and faculty could come to New York to see the exhibition.

Advance orders for the two editions of the book on the FAMILY OF MAN have also
broken Museum records. More than 15,000 people have ordered the $1 edition or the de-

luxe $10 edition, both containing virtually all the photographs in the show, the
quotations used as captions, Carl Sandburg's preface and an introduction by Mr.
Steichen. The deluxe edition also contains photographic footnotes by Wayne Miller,
Mr. Steichen's assistant on the show, and installation photographs by Ezra Stoller.
The books are being published for the Museum by Simon and Schuster in collaboration
with the Maco Magazine Corporation.

The exhibition has received wide coverage in the press here and abroad and has
also brought new honors to Mr. Steichen. Among the organizations which have presented
awards or honors are the Newspaper Guild, the American Society of Magazine Photo-