

## THE MUSEUM OF MODERN ART

NEW YORK 19

M press

11 WEST 53rd STREET  
TELEPHONE: CIRCLE 5-8900  
CABLES: MODERNART, NEW-YORK

No. 87

FOR IMMEDIATE RELEASE  
October 8, 1954**JAPANESE EXHIBITION HOUSE TO REMAIN OPEN ADDITIONAL NINE DAYS: 12 noon to 5 p.m.**

The full-scale JAPANESE EXHIBITION HOUSE on view at the Museum of Modern Art, 11 West 53 Street, will remain open to the public for an additional 9 days, through Thursday, October 21, it was announced today. The exhibition, which has been extended due to the current warm weather and the many requests from the unusually large number of recent visitors, was originally scheduled to close for the winter on October 12.

The JAPANESE HOUSE has proved to be one of the most popular exhibitions ever held at the Museum of Modern Art. Over 95,000 people have already visited the house, bringing the average attendance to almost a thousand a day since the house opened in late June. Comparable attendance figures taken at the Museum's two previous full-scale exhibition houses, the Breuer House in 1949 and the Ain House in 1950, show the JAPANESE HOUSE to be more than twice as popular.

Due to the ending of daylight saving time, the house, which is not wired for electricity, will only be open to the public from noon until 5 p.m. in the evening. Admission to the house is 60 cents for adults, 20 cents for children, and visitors are required to remove their shoes before entering.

---