

# THE MUSEUM OF MODERN ART

11 WEST 53 STREET, NEW YORK 19, N. Y.

TELEPHONE: CIRCLE 5-8900

No. 85

## SCHEDULE OF EXHIBITIONS AND EVENTS

MUSEUM HOURS  
Weekdays 12-7 p.m.  
Sundays 1-7 p.m.

FOR RELEASE:  
October 1, 1954

ADMISSION:  
Adults 60 ¢  
Children 20 ¢

Note: Full releases on each exhibition are available five days before the opening. Photographs are available on request.

### OCTOBER OPENINGS AND EVENTS

- October 19      OPENING CEREMONIES FOR MUSEUM'S 25th ANNIVERSARY PROGRAM will be held in the Museum's Sculpture Garden from 4 to 5 p.m. for Museum Members. The program will be opened by a special message from President Eisenhower. Other speakers will include Dag Hammarskjold, Secretary-General of the U. N.; Mayor Robert F. Wagner; August Heckscher, Chief Editorial writer for the New York Herald Tribune; Professor Paul J. Sachs, Professor Emeritus, Harvard University; and William A. M. Burden, President of the Museum of Modern Art. Following the speeches, the Museum will remain open from 5 to 11 p.m. for a members' preview of the comprehensive showing of paintings from the Museum's Collection. The Museum will close to the public at 3 p.m. and there will be no film showings on that day, Oct. 19.
- October 20 -      PAINTINGS FROM THE MUSEUM COLLECTION. The most extensive showing of the Museum's world-famous collection ever presented, consisting of approximately 300 paintings, from 19th century masterworks to work by young artists from this country and abroad, including more than 40 new acquisitions, some of great importance. First, second and third floor galleries.
- Jan. 30, 1955  
(closes in  
sections: Jan. 2,  
16 & 30.)

### FUTURE EXHIBITIONS AND EVENTS

- Nov. 5 - 28      YOUNG COLLECTORS - Junior Council Benefit Exhibition at the Guest House of Mrs. John D. Rockefeller 3rd, 242 East 52 Street. Works of art from the private collections of Junior Council Members, selected by Alfred H. Barr, Jr. Benefit preview - Thursday evening Nov. 4, from 6 to 12 p.m. Tickets \$15 per couple. The exhibition will be open to the public from 2 to 6 p.m. daily; Admission \$1.00, students, \$.25.
- Nov. 24-Feb. 13      EUROPEAN PRINTS. An exhibition of original graphic works, from the collection of the Museum of Modern Art, selected by William S. Lieberman, Curator. Auditorium Gallery
- January 5  
(throughout the  
year in Chicago)
- GOOD DESIGN, 1955. A selection of home furnishings that have come on the market since January, 1954. Sponsored by the Museum and The Merchandise Mart, Chicago. On view at The Mart, 11th floor. Press showing: January 4.
- Jan. 19-May 8      FAMILY OF MAN. One of the most ambitious photography undertakings attempted by any art museum, organized by Edward Steichen, Director of the Museum's Department of Photography. The exhibition, to which photographers from all over the world contributed work, will be a comprehensive exploration of photography's achievements in recording human relations. Additional editions of the exhibition, which will circulate throughout the world, will open simultaneously in Europe, Asia and Latin America. Second floor.
- Feb. 2-March 20      100 MUSEUM SELECTIONS FROM GOOD DESIGN 1950-54 and forecasts of home furnishings design trends prepared by seven leading design schools in this country. Also a survey of GOOD DESIGN popular sellers, prepared by Retailing Daily. Sponsored by the Museum and The Merchandise Mart. (Opened June 22 at The Mart, Chicago). First floor.

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(FUTURE EXHIBITIONS AND EVENTS, continued)

- April 6-June 5      TEXTILES AND JEWELRY FROM INDIA. Featuring historical textiles as well as outstanding modern fabrics, chosen for their brilliance of color, perfection of craftsmanship and significance from the point of view of modern design; to be displayed with modern jewelry and other Indian accessories. Organized under the Museum's International Program by Edgar Kaufmann, Jr., assisted by Alexander Girard, noted American designer and architect. (First floor)
- May 11-Aug. 7      NEW EUROPEAN REPUTATIONS: 1945 - 55: Paintings and sculpture selected by Andrew Carnduff Ritchie, Director of the Museum's Department of Painting and Sculpture, the exhibition will open concurrently with the Whitney Museum's exhibition: New American Reputations: 1945 - 55. (Third floor)
- June 22  
(closing date  
to be announced)      BUILT IN LATIN AMERICA. Outstanding examples of 20th century Latin American architecture, selected by Henry Russell Hitchcock of Smith College, foremost architectural historian in the modern field. Prepared under the Museum's International Exhibitions Program, the exhibition will consist of enlargements of photographs taken in Latin America by Mrs. Rosalie Thorne McKenna, Well-known architectural photographer. (first floor)

CURRENT EXHIBITIONS

- Thru Oct. 12      JAPANESE HOUSE. Designed by Junzo Yoshimura, well-known contemporary Japanese architect, the house was built in Japan and shipped to New York where it was reassembled in the Museum's outdoor exhibition area. Based on 16th and 17th century Japanese prototypes which have long been regarded as particularly relevant to modern western architecture, the house consists of two large rooms, several galleries and verandas, attached pavilions for the kitchen, tea house and bath, as well as a garden and a large pool. (opened June 22)
- admission:  
adults 60¢  
children 20¢
- Hours:  
12 noon - 5 pm
- Thru Nov. 14      AMERICAN PRINTS OF THE 20TH CENTURY. A selective survey of five decades of printmaking in North and South America. Artists of the United States range from Childe Hassam, John Marin, Max Weber and George Bellows to the recent initiators of the great print renaissance. The Latin American selection begins with Posada and includes artists of Argentina, Brazil, Chile, Cuba, Haiti, Mexico and Uruguay. Selected from the collection of the Museum of Modern Art by William S. Lieberman, Curator. Auditorium Gallery. (opened Sept. 8)
- Throughout the  
year in Chicago      100 MUSEUM SELECTIONS FROM GOOD DESIGN 1950-54 and forecasts of home furnishings design trends prepared by seven leading design schools in this country. Also a survey of GOOD DESIGN popular sellers, prepared by Retailing Daily. Sponsored by the Museum and The Merchandise Mart. (Opened June 22)

GALLERY-TALKS      A. L. Chanin, Docent

Every Friday, Saturday and Sunday, at 4:30 p.m.

- Oct. 1      Cézanne: His Role in Modern Art  
2      The Significance of van Gogh and Gauguin  
3      Two Masterpieces by Rousseau
- 8      Early 20th Century Painting  
9      An Introduction to Matisse  
10      The Art of Cubism
- 15      Rouault and Matisse  
16      The Art of Modigliani  
17      Audience Choice of Topic

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## (GALLERY TALKS, continued)

- Oct. 22 Aspects of American Painting  
 23 Ben Shahn  
 24 Imagination and Fantasy in Modern Art
- 29 Italian Futurism  
 30 The Art of Abstraction  
 31 A Rousseau Masterpiece: The Dream

FILM SHOWINGS

Daily at 3 and 5:30 p.m. (unless otherwise noted)

THROUGH THE LOOKING GLASS - Nine programs of films about films, film-makers, and film-making. (A nine-week series: Oct. 4 through Dec. 5)

- Oct. 4 - 10 A VITAGRAPH ROMANCE (1912), with Clara Kimball Young. GOODNESS GRACIOUS! (1914), with Clara Kimball Young, Sidney Drew. MABEL'S DRAMATIC CAREER (1914), directed by Mack Sennett, with Sennett, Mabel Normand. HOODOO ANN (1916), produced by Griffith - Triangle, with Mae Marsh.
- Oct. 11 - 17 ONCE IN A LIFETIME (1932), directed by Russell Mack, with Jack Oakie, Aline McMahon, Gregory Ratoff, Zasu Pitts.
- Oct. 18 - 24 (No films showing Oct. 19) THE MOVIES AND YOU (1951), selections from a series produced by the Members of the Film Industry in collaboration with the Academy of Motion Picture Arts and Sciences, including LET'S GO TO THE MOVIES, THE DIRECTOR, THE SCREEN WRITER, THE CINEMATOGAPHE. CRITIC AND FILM, No. 3 (1949), produced by the British Film Institute. An illustrated screen lecture by Basil Wright, on Carol Reed's ODD MAN OUT, with scenes from the film. THE MOVIES MARCH ON (1939), produced by the March of Time.
- Oct. 25 - 31 BOMBSHELL (1933), directed by Victor Fleming, with Jean Harlow, Lee Tracy, Franchot Tone.