

THE MUSEUM OF MODERN ART

11 WEST 53 STREET, NEW YORK 19, N. Y.

TELEPHONE: CIRCLE 5-8900

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Dag Hammarskjold, Secretary-General of the United Nations, will be the main speaker at ceremonies marking the 25th Anniversary of the Museum of Modern Art on Tuesday, October 19 at 4 p.m. in the Museum's Sculpture Garden. The program will be opened by a special message from President Eisenhower and Mayor Robert F. Wagner will present greetings on behalf of the people of New York City. August Heckscher, Chief Editorial Writer for the New York Herald Tribune, and Paul J. Sachs, Professor Emeritus of Harvard University, will also be guest speakers at the outdoor ceremony which thousands of Museum members are expected to attend. William A. M. Burden, President of the Museum of Modern Art, who will preside at the ceremonies, will announce the Museum's plans for a series of special exhibitions, publications and film festivals to be presented during the year-long Anniversary Celebration. Following the speeches, the Museum will remain open until 11 that evening for a gala members' preview of the comprehensive showing of paintings from the Museum's world-famous Collection. Music will be played in the Museum Penthouse and Garden and refreshments will be available at both Museum restaurants from 5 to 11 p.m. during the preview.

For the first time in its history the Museum is devoting all three gallery floors to an exhibition selected from its own collection. Approximately 300 paintings, ranging from famous 19th century masterpieces that mark the beginning of modern art to recent work by young American and European artists, will be shown as a great review of the art of our time. Forty paintings recently acquired will be seen for the first time in the exhibition which will be installed by Alfred H. Barr, Jr., Director of Museum Collections, and Dorothy C. Miller, Curator. This will be the largest showing presented of paintings from the Collection and will represent about one fourth of the pictures acquired by the Museum during its first quarter century. At the same time, American Prints of the Twentieth Century, an exhibition of 125 prints selected from the Museum Collection, continues on view in the Auditorium Galleries.

At the opening ceremonies Dag Hammarskjold, Secretary-General of the United Nations, who is noted for his interest in and knowledge of art, will speak on the international significance of the Museum and of modern art. Mayor Wagner will extend official greetings to the Museum on the occasion and August Heckscher, Chief Editorial writer for the New York Herald Tribune, will speak on the affinity between

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184
modern art and the developments of the mid-century. Mr. Heckscher, writer and journalist, is a member of the Museum's Junior Council, a group of young friends of the Museum who have initiated and operate such new programs as the Museum's Art Lending Service. The eminent art authority, Paul J. Sachs, Professor Emeritus, Harvard University, will speak briefly on the history of the Museum. Professor Sachs, formerly Director of the Fogg Museum in Cambridge and a scholar of international reputation, has been a trustee of the Museum since 1929. He was an important advisor to the founders of the Museum, Mrs. John D. Rockefeller, Jr., Miss Lillie P. Bliss and Mrs. Cornelius J. Sullivan, and its first president, A. Conger Goodyear.

The program of talks will be recorded and broadcast over C.B.S. radio network from 10:30 to 11:00 p.m. that evening, October 19.

Among the distinguished men and women participating in the ceremonies will be the former presidents of the Museum, A. Conger Goodyear, Nelson A. Rockefeller and Stephen C. Clark. John Hay Whitney, Chairman of the Board of the Museum will be present as will other Museum trustees and officers, including Henry Allen Moe, Philip L. Goodwin and Mrs. David Levy.

In case of rain the talks will be given in the Museum Auditorium. To facilitate the necessary arrangements for the thousands of Museum members expected to attend the ceremonies the Museum will only be open to the public from noon until 3 p.m. and there will be no film showings on that day, Tuesday, October 19.

Note: Texts of the speeches will be available to the press in advance. For further information about the program or arrangements for broadcasting and televising the ceremony, please call Elizabeth Shaw, Publicity Director, Museum of Modern Art, 11 West 53 Street, Circle 5-8900.

A separate press release on the exhibition, Paintings from the Museum Collection, will also be available.