

THE MUSEUM OF MODERN ART

11 WEST 53 STREET, NEW YORK 19, N. Y.

TELEPHONE: CIRCLE 3-8900

No. 70

FOR RELEASE:
August 1, 1954

MUSEUM HOURS:
Weekdays 12-7 p.m.
Sundays 1-7 p.m.

SCHEDULE OF EXHIBITIONS AND EVENTS

ADMISSION:
Adults 60 ¢
Children 20 ¢

Note: Full releases on each exhibition are available five days before the opening. Photographs are available on request.

AUGUST OPENINGS AND EVENTS

Aug. 18 - Sept. 6 THE MODERN MOVEMENT IN ITALY: ARCHITECTURE AND DESIGN. Prepared by the Museum's Department of Circulating Exhibitions, a pictorial analysis of the characteristics of post-war Italian architecture and design. An historical documentation of this influential movement in contemporary art presenting much new and previously unknown material gathered first hand in Italy. First floor.

FUTURE EXHIBITIONS AND EVENTS

Sept. 8 - Nov. 14 AMERICAN PRINTS, from the collection of the Museum of Modern Art. An exhibition of 100 original graphic works, selected by William S. Lieberman, Curator. Auditorium Gallery.

October 19 OPENING CEREMONIES FOR MUSEUM'S 25th ANNIVERSARY PROGRAM. During the year-long celebration, each of the Museum's departments will present a major exhibition at the Museum.

Oct. 20 -
Jan. 30, 1955
(closes in
sections: Jan. 2,
16 & 30.) PAINTINGS FROM THE COLLECTION OF THE MUSEUM OF MODERN ART - the most extensive showing of the Museum's world-famous collection ever presented, consisting of approximately 300 paintings, from 19th century masterworks to work by young artists from this country and abroad, including more than 20 new acquisitions, some of great importance. First, second and third floor galleries.

Nov. 4 - 24 JUNIOR COUNCIL BENEFIT EXHIBITION at the Guest House of Mrs. John D. Rockefeller 3rd, 242 East 52 Street. Works of art from the private collections of Junior Council Members, selected by Alfred H. Barr, Jr. Preview, Thursday evening, November 4.

Nov. 24-Feb. 13 EUROPEAN PRINTS - An exhibition of original graphic works, from the collection of the Museum of Modern Art, selected by William S. Lieberman, Curator. Auditorium Gallery.

Jan. 19-April 24 FAMILY OF MAN. One of the most ambitious photography undertakings attempted by any art museum, organized by Edward Steichen, Director of the Museum's Department of Photography. The exhibition, to which photographers from all over the world contributed work, will be a comprehensive exploration of photography's achievements in recording human relations. Additional editions of the exhibition, which will circulate throughout the world, will open simultaneously in Europe, Asia and Latin America. Third floor.

CURRENT EXHIBITIONS

Thru Aug. 15 NILES SPENCER. The first large retrospective exhibition of the work of this American painter, (1893-1952), organized by Dorothy C. Miller for the Museum's Department of Circulating Exhibitions. Third floor. (Opened June 23)

more.....

(CURRENT EXHIBITIONS - continued)

- Thru Aug. 15 SCULPTURE BY CONSTANTIN BRANCUSI. Six works by the famous Rumanian artist who is generally considered the foremost living master of abstract sculpture. Included are: Fish, 1930; Mlle Pogany, 1915; The New Born, 1915; MaIastra, 1912; and Bird In Space, 1919; all from the Museum's Collection, and Column Without End, 1918, which is on extended loan. Third floor. (Opened July 7)
- Thru Aug. 22 PLAYGROUND SCULPTURE. An exhibition of the ten prize-winning designs in a nation-wide competition sponsored by Parent's Magazine, the Museum of Modern Art and Creative Playthings, Inc. Included in the exhibition are full-size manufactured examples of the first three prize-winning designs and scale models of the seven other designs. The purpose of the competition was to encourage the design of new kinds of playground equipment which would stimulate children's imaginations as well as meet the standard requirements of physical exercise, safety and ease of adult supervision. Auditorium Gallery. (Opened June 30)
- Thru Sept. 19 ABSTRACT JAPANESE CALLIGRAPHY. 40 examples, shown for the first time in this country, of the new abstract calligraphy which the Japanese have developed out of their own traditions. Third floor. (Opened June 23)
- Thru Sept. 19 PRINTS BY PAUL KLEE. A selective survey of Paul Klee as a print-maker from his early allegoric themes of 1903 to his last etchings of 1931 and 1932. Several of the prints are shown for the first time. Many are colored, several by hand. Third floor. (Opened July 7)
- Thru Sept. 12 PAINTINGS FROM THE MUSEUM COLLECTION in the expanded second floor galleries; sculpture from the Collection is on view in a third floor gallery and in the Museum Garden.
- Thru Oct. 12 JAPANESE HOUSE. Designed by Junzo Yoshimura, well-known contemporary Japanese architect, the house was built in Japan and shipped to New York to be reassembled in the Museum's outdoor exhibition area. Based on 16th and 17th century Japanese prototypes which have long been regarded as particularly relevant to modern western architecture, the house consists of two large rooms, several galleries and verandas, attached pavilions for the kitchen, tea house and bath, as well as a garden and a large pool. (Opened June 20)
- admission:
adults 60 ¢
children 20 ¢
- Throughout the year in Chicago 100 MUSEUM SELECTIONS FROM GOOD DESIGN 1950-54 and forecasts of home furnishings design trends prepared by seven leading design schools in this country. Also a survey of GOOD DESIGN popular sellers, prepared by Retailing Daily. Sponsored by the Museum and The Merchandise Mart. (Opened June 22) Will open at the Museum of Modern Art in New York, Feb. 2, 1955 - March 13, 1955.

GALLERY TALKS A. L. Chanin, Docent.

Every Friday, Saturday and Sunday at 4:30 p.m.

- Aug. 6: Two Masterpieces by Matisse
7: Cubism and Abstraction
8: Picasso Mural, GUERNICA

Gallery Talks by Lillian Lonngren, Alternate Docent:

- Aug. 13: The Cubist Viewpoint
14: 19th Century Revolutionaries
15: Niles Spencer

20: Surrealism: Expression of the Sub-conscious
21: Sculptors of the 20th Century
22: Distortion: Means to What End

27: Painters of Feelings
28: Two Modern Trends: Realism and Abstraction.
29: Picasso

MORE.....

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FILM SHOWINGS Daily at 3 and 5:30 p.m. (unless otherwise noted)

UNITED ARTISTS, 1919-1954. A 23 week cycle of films produced by United Artists
from 1919 to the present. (April 5 - September 12)

July 26 - OUR DAILY BREAD (1933), directed by King Vidor, with Tom Keene,
August 1 Karen Morley.

August 2 - 8 THE GENERAL (1927), directed by Buster Keaton, with Keaton, Marion
Mack

August 9 - 15 THE PRIVATE LIFE OF HENRY VIII (1933), directed by Alexander Korda,
with Charles Laughton, Merle Oberon, Robert Donat.

August 16 - 22 ELEPHANT BOY (1937), directed by Robert Flaherty and Zoltan Korda,
with Sabu.

August 23 - 29 NOTHING SACRED (1937), directed by William A. Wellman, with Carol
Lombard, Frederic March, Walter Connolly.

August 30 - OF MICE AND MEN (1940), directed by Lewis Milestone, with Burgess
September 6 Meredith, Betty Field, Lon Chaney, Jr.
