

NEWS FROM GOOD DESIGN

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THE MUSEUM OF MODERN ART • THE MERCHANDISE MART

CHICAGO 54, ILLINOIS • WHITEHALL 4-4141
NEW YORK 19, N. Y. • 11 WEST 53RD STREET • CIRCLE 5-8900

FOR IMMEDIATE RELEASE

CHICAGO, May 25 ----- Harry Bertolia's armchair with white plastic coated wire on rod frame and black upholstery pad, designed for Knoll Associates, Inc., is the number one "Good Design" favorite in the current exhibition at The Merchandise Mart, according to the most recent poll of visitors there.

The semi-annual poll of visitors to "Good Design," an exhibition of the best new modern home furnishings sponsored jointly by The Mart and the Museum of Modern Art, offers an opportunity for consumers, retail store buyers and manufacturers to select their favorites from among nearly 500 different items on display.

Thirteen different items were selected for the "top ten" choices of "Good Design" visitors, all but three in the furniture category. There were three two-way ties, for seventh, ninth and tenth places.

Second ranking item in the current poll was a sofa of foam rubber with chrome legs, black enamel stretcher, designed by Katavolos, Littell and Kelley for Laverne, Inc. Hans J. Wegner's six dining chairs of teak and beech, designed for Richards Morgenthau, were the third place winners.

A brass tripod floor lamp designed by Gerald Thurston, for Lightolier, Inc., ranked fourth among the favorites, and fifth place winner was a dining table of teak and beech, by Wegner for Morgenthau. Eero Saarinen's side chair with black plastic back, upholstered seat and rod legs, designed for Knoll, ranked sixth.

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Tied for seventh place were Motorola's two-piece high fidelity radio-phonograph console, and a chaise of iron tube frame, with knock-down, adjustable three-part cushion, designed by Hendrick Van Keppel and Taylor Green. Plastic dinnerware designed by George Nelson Associates, for Parker D. Perry, Inc., ranked eighth among the favorite items. The dinnerware, in red, gray, yellow and black, included a dinner plate, salad plate, bread and butter plate, saucer, nine-ounce cup, soup or cereal bowl, oval platter, open vegetable dish, divided vegetable dish and a cream and sugar set.

A dining chair with steel frame, spun nylon cover, designed by Harold Cohen and Davis Pratt for Designers in Production, tied for ninth place with a wicker lamp shade from Georg Jensen, Inc. Tenth ranking items were a dining table with beech top and metal legs, designed by Arne Jacobsen for Richards Morgenthau, and a sorrel finish easy chair with hand-printed linen, designed by Folke Ohlsson for Dux Co., in a two-way tie.

The "Good Design" poll was completed immediately prior to the exhibition's closing for relocation with newly created backgrounds in Space 1755 of The Merchandise Mart. "Good Design" will open in the new space during the June International Home Furnishings Market, and will feature a special anniversary show, retrospective of the past five years and presenting design trends of the future.

The former eleventh floor "Good Design" space will be occupied by the new, permanent appliance, television and radio national showrooms of Westinghouse Electric Corp.

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