

THE MUSEUM OF MODERN ART

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Quilico NYC

NEW YORK 19

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In connection with the exhibition of highway and street signs currently on view at the Museum of Modern Art, a symposium, SIGNS IN THE STREET, will be held in the Penthouse of the Museum, 11 West 53 Street, on Wednesday evening, March 31, at 8:40 p.m.

A panel of 7 artists and designers, moderated by Philip C. Johnson, Director of the Museum's Department of Architecture and Design, will discuss the present standards and possible future directions of street signs in this country. Slides of actual signs here and abroad will be shown.

Speakers for the evening include: Mildred Constantine, Associate Curator of the Museum's Department of Architecture and Design; Victor Gruen, architect; Paul M. Hollister of R.H. Macy & Company; Gyorgy Kepes of M.I.T., artist and designer; Alvin Lustig, designer; and C. McKim Norton of the Regional Plan Association, Inc., of New York.

The symposium is being sponsored by the Museum's Junior Council, a group of young friends of the Museum. Tickets, available at the Museum, are \$1.25 for non-members, \$1.00 for members.