

THE MUSEUM OF MODERN ART
NEW YORK 19

to NYC Daily
Basic List
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CABLES: MODERNART, NEW-YORK

22 C

FOR RELEASE: MONDAY
March 15, 1954

Two talks for amateur artists will be given at the Museum of Modern Art's People's Art Center, 21 West 53 Street, on Saturday, March 20 in connection with the 12th Annual Committee On Art Education Conference.

ADVICE TO "SUNDAY" PAINTERS will be discussed by Mr. Zoltan Hecht, artist and instructor at the Museum School, at 10:30 A.M. Mr. Hecht will advise amateur artists on such problems as; what he should expect of his creative ability, how he can evaluate his progress, and how he should choose his school or teacher.

MATERIALS FOR THE AMATEUR ARTIST will be discussed by Mr. Alexander Abels, head of Department of Painting at the Stella Elkins Tyler School of Fine Arts, Temple University, Philadelphia at 1:30 Saturday afternoon. Mr. Abels will demonstrate various problems confronting the amateur artist in his choice of materials. Media such as oils, gouache, tempera, and emulsion for underpainting will be discussed.

Tickets at \$1.25 for each talk are available at the Museum of Modern Art, 11 West 53 Street, New York 19, N.Y.

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FOR RELEASE: MONDAY
March 15, 1954

"Helping Your Child Through Art" will be the topic of a public meeting for parents of children between the ages of three and six to be held on Friday, March 19 at 10:30 a.m. at the Museum of Modern Art's People's Art Center, 21 West 53 Street. The speaker will be Elizabeth Spiro, instructor at the Museum school.

Miss Spiro will discuss how parents can develop their children's creative abilities at home. Attitudes, materials and methods which parents should know will be outlined. The session will also include a discussion of the importance of art experiences for children and the special values to be gained by working at home.

This is one of four public sessions in the program of the Committee on Art Education which is holding its 12th annual meeting at the Museum of Modern Art from March 18 to March 21. The theme of the conference this year will be "Art Education and the Creative Process."

Tickets, which are \$1.25 each, are available from the Committee on Art Education, Museum of Modern Art, 11 West 53 Street, New York 19, New York.

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22 A

FOR RELEASE: THURSDAY
March 11, 1954

A discussion for parents and amateur artists on the dangers of fill-in coloring books, painting kits, mail order and television art courses that teach copying will be held on Saturday, March 20 at 1:45 p.m. at the Museum of Modern Art, 11 West 53 Street.

The panel discussion, called "A Growing Menace," will be led by Victor D'Amico, the Museum's Director of Education and head of the People's Art Center, the school for children and adults run by the Museum. Other members of the panel include: Abraham Chanin, Docent at the Museum of Modern Art; Andrew S. Flagg, Professor of Art in the Department of Education, Massachusetts State Teachers College; Dr. Edward Liss, child psychologist; George L. K. Morris, Vice-President of Artists Equity; and Rita Newton, Instructor of Art Education. University of Illinois.

This panel discussion is one of four public meetings which will be presented during the 12th annual conference of the Committee on Art Education to be held at the Museum of Modern Art from March 18 through March 21. The Committee on Art Education is composed of more than 1200 art educators from all parts of the country, and is sponsored by the Museum of Modern Art.

Tickets for "A Growing Menace," \$1.25 each, may be obtained at the Museum of Modern Art.