

NEWS

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FROM GOOD DESIGN

THE MUSEUM OF MODERN ART • THE MERCHANDISE MART

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INSTALLATION DESIGNER AND SELECTION

COMMITTEES CHOSEN FOR GOOD DESIGN 1953

Oct. 31 --- Alexander Girard, noted American modern architect and designer, has been selected to design the installation for the fourth annual exhibition series of Good Design, sponsored by the Museum of Modern Art in New York and The Merchandise Mart in Chicago. Entries for the exhibition, to open at The Mart during the first week of the January market, must be submitted prior to November 27.

The Selection Committees for next year's exhibitions of home furnishings will be headed by Edgar Kaufmann, Jr., Director of Good Design, as permanent Chairman. Members for the January selections will be D. J. DePree, President of Herman Miller Furniture Co., and Russel Wright, well-known home furnishings designer. For the June selections, Committee members to assist Mr. Kaufmann will be Harry Jackson, Executive Vice-President of the Jackson Furniture Co. in Oakland, California, and Florence Knoll, designer for Knoll Associates, Inc.

Mr. Girard is known both here and abroad for his industrial and residential architecture. He practices in Grosse Pointe, Michigan, and in 1949 he directed the successful exhibition "For Modern Living" at the Detroit Institute of Arts. He designed the outstanding new collection of fabrics recently introduced by the Herman Miller Furniture Co. where he serves as a member of the Design Committee, and as head of their new fabric division.

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Mr. DePree, a native of Zeeland, Michigan, has been connected with Herman Miller in Zeeland since 1909 and was chiefly responsible for changing the firm's policy of making traditional furniture to devoting its entire production to modern furniture. He also established the policy of extending to his chief designers a definite voice in matters of policy.

Mr. Wright, former President of the Society of Industrial Designers, heads his own design firm. He is best known for his popular dinnerware and furniture designs which have been exhibited in museums here and abroad. He is author of a recent book, "Guide to Easier Living."

Mrs. Knoll is an architect and designer who studied at Cranbrook Academy and with Mies van der Rohe, among others. As director of the Knoll Planning Unit, she works on interior plannings and the co-ordination of displays and exhibitions in many museums and showrooms throughout the country. She is responsible for the design of a large part of the Knoll furniture.

Harry Jackson, born in Oakland, California, 34 years ago, joined his father's firm in 1945 following his discharge from the Navy. Jackson's Furniture Co. was founded in Oakland in the 1880's and has since established branch offices in several other California towns, the newest of which is now being set up in Berkeley under Harry Jackson's direction. He is co-author with Henry Humphrey of a book entitled "Live as You Like."

Deadline November 27

All items for Good Design must reach Edgar Kaufmann, Jr., Director of Good Design, by November 27. Samples or actual objects should be sent to him at The Merchandise Mart, Chicago 54. Photographs or drawings should be sent to him at the Museum of Modern Art, 11 West 53rd Street, N.Y. 19. Handicrafts as well as factory products are welcome. All items must have been marketed later than July 1, 1952.