

THE MUSEUM OF MODERN ART

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FOR IMMEDIATE RELEASE

"GOOD DESIGN" TO HAVE WEST COAST ASSISTANT

Edgar Kaufmann, Jr., Director of the Good Design project sponsored jointly by the Museum of Modern Art and The Merchandise Mart, announces the appointment of Miss Carolyn Rees of Los Angeles as West Coast Assistant to the Director. Miss Rees's duties, which she will assume on January 1, 1952, fall into two categories: market research for the Good Design shows, canvassing the West Coast area for good new products to be reported to the Director; and exhibition work in Chicago during and before the two main annual markets. For the New York headquarters of Good Design at the Museum of Modern Art, Miss Elaine Wiener has been appointed as secretary.

Carolyn Rees was born in Omaha and attended Vassar College and the University of Nebraska, after studying weaving and art at the Rudolph Schaeffer School of Design in San Francisco where she won prizes for hand weaving. Before the war she was a member of Frank Lloyd Wright's Taliesin Fellowship. During the war, she worked on ship plans in a San Francisco marine architectural office. After spending several months in New York as representative for Gump's, she returned to the West in 1948 to work for two years as editorial assistant in the Los Angeles office of House and Garden. At present she is consultant and adviser to Gladding McBean in Los Angeles.