

THE MUSEUM OF MODERN ART

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FOR IMMEDIATE RELEASE

THREE FORTHCOMING PHOTOGRAPHY EXHIBITIONS AT MUSEUM

Edward Steichen, Director of the Museum's Department of Photography, announces three photography shows scheduled for exhibition during the next two months.

Memorable Photographs by Life Photographers

Selected by Mr. Steichen for their quality from among the tens of thousands that have appeared in Life magazine. Taken by Life staff photographers or on assignment for Life, these 187 photographs, shown on the occasion of Life's fifteenth anniversary, will travel to other museums in the United States. They represent a wide range of subjects, from portraits to industry to landscapes, taken in many parts of the world by 63 photographers including such well-known names as Margaret Bourke-White, Alfred Eisenstadt, Eugene Smith, Leonard McCombe, Dave Sherman, Peter Stackpole, Carl Mydans, David Douglas Duncan, Gjon Mili, Lisa Larson. November 21 through December 11, in the Museum's Auditorium Gallery.

Christmas Photographs

Photographic prints by about 25 contemporary American photographers to be sold at the Museum with the suggestion that they be given as Christmas presents. The purpose of this experiment is to encourage the purchase and collection of individual prints by the public. Prices will range from \$10 to \$25, proceeds to go to the photographers. November 28 through January 6, on the first floor of the Museum.

Five French Photographers

Work by Cartier-Bresson, Brassai, Robert Doisneau, Willy Ronis and Izis. Outstanding reportorial photography by contemporary French photographers characterized, according to Mr. Steichen, "by the warm, deeply poetic understanding of human kind." December 19 through February 17, in the Museum's Auditorium Gallery.