COMPETITION IN DESIGN OF LAMPS ANNOUNCED

A competition in the design of table and floor lamps, with prizes totaling $2,600 plus royalties, will open May 5 under the sponsorship of the Museum of Modern Art in co-operation with The Heifetz Company. Entries must be postmarked not later than midnight, August 24, 1950.

Prizes to be awarded are in 2 categories:

**Table lamps:**
- 1st prize - $1,000
- 2nd prize - 500
- 3rd prize - 250
- 3 honorable mentions - $50 each
- several mentions - Membership in Museum of Modern Art

**Floor lamps:**
- 1 Special Prize - $500
- 2 honorable mentions - $50 each

A royalty of 4% of the wholesale price of each lamp sold will be given competitors whose winning designs are manufactured. The Heifetz Company will manufacture at least three-quarters of the prize-winning designs, including the 1st and 2nd prize winners in table lamps and the Special Prize winner for floor lamps. Manufactured designs will be exhibited at the Museum of Modern Art early in 1951.

At the time of the exhibition, prize-winning lamps will go on display and sale in stores throughout the country. Co-sponsoring stores are:

- Burdine's, Miami, Florida
- Carson, Pirie, Scott & Co., Chicago, Illinois
- The Daniels & Fisher Stores Co., Denver, Colorado
- Davison-Paxon, Atlanta, Georgia
- Foley Brothers, Houston, Texas
- The J.L. Hudson Co., Detroit, Michigan
- Lammert Furniture Co., St. Louis, Missouri
- R.H. Macy's, New York City, Kansas City, San Francisco
- Paine Furniture Co., Boston, Massachusetts
- Peerless Modern House, Washington, D.C.

In addition, applications for participation by other stores throughout the country are being received daily.

Members of the jury:

- Peter Blake, Curator of Architecture, Museum of Modern Art
- Marcel Breuer, architect and designer
- Rene d'Harnoncourt, Director, Museum of Modern Art
- Louise Dunbar, Carson, Pirie, Scott & Co.
- Yasha Heifetz, designer, President, The Heifetz Co.
- Philip C. Johnson, Director, Department of Architecture and Design, Museum of Modern Art
- Richard Kelly, designer and lighting engineer

For program and entry blanks write: Miss Greta Daniel
Lamp Competition Director
Museum of Modern Art
11 West 53 Street, New York 19