

THE MUSEUM OF MODERN ART

11 WEST 53 STREET, NEW YORK 19, N. Y.

TELEPHONE: CIRCLE 5-8900

500314 - 18

PRELIMINARY ANNOUNCEMENT

FOR FUTURE RELEASE

MUSEUM OF MODERN ART AND WOMAN'S HOME COMPANION

BUILD EXHIBITION HOUSE IN MUSEUM GARDEN

An exhibition house now being built in the garden of the Museum of Modern Art under the co-sponsorship of the Museum and the Woman's Home Companion, will open to the public on Friday, May 19 and will remain on view throughout the summer, until October 29.

The three-bedroom house has been designed by the Los Angeles architect, Gregory Ain, as suitable for a typical real estate subdivision on a lot 60' by 120'. It is characterized by a compact but flexible plan that avoids the small rooms of the homes in most typical housing developments.

As co-sponsors, the Woman's Home Companion has primary publication rights and will publish a story in their June issue, on sale May 19. Dailies and weeklies may publish the story on May 19; monthly magazines in July issues. The regular press preview will be held on Tuesday, May 16.

A preliminary announcement and floor plan of the house will be released for publication about April 3. Photographs and additional descriptive material for future release may be had on request from the Publicity Department of the Museum about April 24. However, publications wishing to take their own photographs can obtain permission from the Publicity Department, providing they are not used prior to the above release dates.