

THE MUSEUM OF MODERN ART

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FOR IMMEDIATE RELEASE

MUSEUM CONFERENCE TO STRESS FILMS AND ART AS EDUCATIONAL MEDIA

The 8th Annual Conference of the Committee on Art Education to be held in New York on March 24, 25 and 26, will feature talks open to the general public on ART AS EDUCATION and WHAT MAKES A GOOD FILM? as well as discussion groups for parents who wish to encourage their children's creative interest and for adults who have an amateur interest in art.

Irwin Edman, well-known author and scholar, will speak on ART AS EDUCATION on Saturday, March 25, at the Straubenmuller Textile High School, 351 W. 18 Street, at 10 a.m. Iris Barry, Director of the Museum of Modern Art Film Library will speak in the auditorium at 1:30 on March 25. As part of her program on WHAT MAKES A GOOD FILM? the Battle Sequence from "The Birth of a Nation," the 1917 Chaplin film, "Easy Street," and a documentary made in 1945, "Window Cleaner," will be shown.

The discussion sessions open to the general public will be held at the Museum of Modern Art, 11 W. 53 Street. A panel discussion for parents on YOUR CHILD AND ART will be led by Edith L. Mitchell, Delaware State Director of Art Education, on Friday, March 24, at 10 a.m. At the same time there will be an exhibition of art materials for children which can be obtained through the Museum, as well as equipment which can be constructed easily by home carpenters.

WHAT SHOULD THE AMATEUR EXPECT FROM PAINTING? will be discussed by Bernard Pfriem, painter and teacher, on Saturday, March 25, at 4 p.m. EXPLORING YOUR CREATIVE ABILITY, a discussion of how beginners can find their own interests in art, will be led by Sam G. Weiner at the same time.

Regular Conference sessions to emphasize films, demonstrations

About 800 members of the Committee on Art Education, a national organization sponsored by the Museum of Modern Art, are expected to attend the regular conference sessions which will be devoted to the theme ART EDUCATION, 1950, TEACHING IN ACTION. The Committee is composed of about 1,200 art teachers from all sections of the country, and the conference is designed as a laboratory for analysis of teaching methods in art education.

Particular emphasis will be placed on films with an entire session devoted to showing experimental films made by students and teachers. In addition Committee members will visit several New York artists' studios and see demonstrations of pottery making by Fred Farr, woodcarving by Chaim Gross, I. Rice Pereira making an abstraction, textile printing by Ruth Reeves and creative sculpture by William Zorach. There will also be a reception to meet about 45 artists.

A workshop on MOBILES IN PLASTIC will be conducted by Toni Hughes, artist and display designer. She will demonstrate the designing and construction of plastic mobiles and discuss how to introduce the medium to children at home and at school. Harry Sternberg, artist and teacher, will conduct a workshop in SILK SCREEN PRINTING for posters, sign making and textiles.

THE RELATIONSHIP BETWEEN THE ARTS IN OUR TIME will be the subject of a discussion led by Rene d'Harnoncourt, Director of the Museum of Modern Art. Participants will be Theodore Greene, Professor of Philosophy, Yale University, Horst W. Janson of New York University, Jacques Lipchitz, sculptor, and George Nelson, industrial designer and architect.

Other conference sessions will be devoted to various aspects of art education including visual aids, the relationship between college and high school classes and what kind of teachers children like.