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THE MUSEUM OF MODERN ART

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FOR IMMEDIATE RELEASE

"GOOD DESIGN" SHOW TO BE INSTALLED IN MERCHANDISE MART BY DESIGNER
CHARLES EAMES

Installation of the first "Good Design" exhibition to be shown by the Museum of Modern Art of New York at The Merchandise Mart in Chicago is to be designed by Charles Eames of Los Angeles. A joint program for continuing public exhibitions has been established for the purpose of showing the best examples of modern design in all phases of home furnishings. The Museum-Mart show, to open on January 16, 1950, will occupy 5,300 square feet on the 11th floor of the Chicago Merchandise Mart.

Charles Eames and Ray Eames, his wife who collaborates with him in all his work, will go to Chicago about December 8 to study the installation requirements at the Mart. At this time also in Chicago there will be a preliminary session of the Selection Committee, which is composed of Edgar Kaufmann, Jr., as Director, Meyric Rogers and Alexander Girard. Home furnishings designers, manufacturers and distributors are all urged to submit photographs and drawings of their products to this committee before the December 15 deadline. They should be sent to Mr. Kaufmann, Director "Good Design," Museum of Modern Art, 11 West 53 Street, New York 19.

Mr. Eames is well known both as architect and designer. He won prizes in the Museum of Modern Art's Organic Design Competition in 1940-41 and also in its recent International Competition for Low-Cost Furniture Design. He was architect and designer for the recently completed Herman Miller building and showroom in Los Angeles. He is also just completing a much-discussed home for himself in Santa Monica.

To draw public attention to the location of the exhibition in the Mart, an announcement will be designed for the main lobby by Don R. Knorr, a first-prize winner in the recent International Competition for Low-Cost Furniture Design. Mr. Knorr is a 26-year-old architect and designer who works in San Francisco.

A complete list of the sponsors of the program "Good Design" follows:

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