THE MUSEUM OF MODERN ARTIRRAT

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FOR WEDNESDAY RELEASE .

"HIDDEN TALENT COMPETITION" WINNING ARCHITECTURAL DESIGNS EXHIBITED.

The prize-winning designs of the Hidden Talent Competition, sponsored jointly by the Museum of Modern Art and the <u>Architectural Record</u>, will be exhibited in the Auditorium Gallery of the Museum from February 2 until March 6. In addition to 23 prize-winning schemes, other drawings of particular interest and merit have been selected, bringing the total number of exhibited designs to about forty. The winning designs, which were selected by the well-known architects, Joseph Hudnut, Wallace K. Harrison, Morris Ketchum Jr., Ludwig Mies van der Rohe and Eero Saarinen, will be published in the March issue of <u>Architectural</u> <u>Record</u>.

Most of the drawings are by young designers and students, the main requirement for eligibility having been that none of the contestants' work should have been published previously in any national magazine. As a result of this approach entries arrived from new talent from all parts of the country.

Professional Advisers to the Competition were Philip C. Johnson, Acting Director of the Museum's Department of Architecture and Industrial Design and Kenneth K. Stowell, Editor-in-Chief of <u>Architectural</u> <u>Record. Mr. Johnson has made the following comments on the results of</u> the contest:

"Most noticeable in all of the designs is the direct use of unadorned structure and large expanses of glass to produce a genuine contemporary monumentality, free from reminiscent forms and motifs. The first prize of \$1,000 was won by Joseph Y. Fujikawa. His design for a glass-walled building of classic simplicity is particularly successful. G. J. Lee Everidge, winner of the second prize of \$750, uses a double reinforced concrete barrel vault to create effective exterior form and interior space. The third prize of \$500 was won by Edward Weren. This design is a scheme for a rectangular all-glass building surrounded by a high stone wall.

"Stylistically, the competition produced much sound work rather than any emphasis on oddities. The general level of competence is unusually high, and it may well be expected that more will be heard of these new names. All show a thorough study and sensible understanding of the work of the pioneer architects of the twentieth century, and of the contemporary architectural tradition."

The ten honorable mention winners and the ten recipients of additional prizes were listed in the recent press release announcing the Competition results at the time of the jury decisions.

MOMA-Poces Releases