

THE MUSEUM OF MODERN ART

11 WEST 53RD STREET, NEW YORK 19, N. Y.

48118-43

TELEPHONE: CIRCLE 5-8900

FOR WEDNESDAY RELEASE

UNITED NEIGHBORHOOD HOUSES EXHIBITION TO OPEN WITH CONFERENCE AT MUSEUM

ON NOVEMBER 10

ART IN THE NEIGHBORHOOD, an exhibition produced by the United Neighborhood Houses in co-operation with the Committee on Art Education of the Museum of Modern Art, will be shown on the second floor of the Museum from November 10 to 28. A special program for members of the United Neighborhood Houses and the press will be presided over by Honorable Stanley M. Isaacs at 10:30 A.M. November 10 on the sixth floor of the Museum.

Showing the methods of teaching children and adults in New York City's settlements and neighborhood centers, the exhibition emphasizes the importance of art in the life of the individual and stresses the potential unifying force of art in the community - a unity that can help to establish universal human understanding.

Twenty-two panels in photographs, diagrams, captions and text explore this idea. Some of the leading captions are:

Art Is a Common Ground for Understanding Other People

Art Is a Universal Language

Art Is a Link with the Past and a Way to the Future

The aim of this graphic portrayal is stated as follows by Charles Cook, chairman of the settlement art group and a council member of the Committee on Art Education:

"This goal is the realization, through art and education, of the creative power of every individual. This exhibition is an attempt to present a developing theory of art education. It should launch an important advance in educational methods in the arts and crafts."

The exhibition is in itself an example of what it preaches. It was planned and produced in a course sponsored by the Committee on Art Education in which a group of 32 people representing 24 settlement houses planned the panels, did the research and wrote the text for the labels. A number of the photographs were taken especially for this exhibition by Miss Hela Heyman. Museum staff members did the technical finishing work and installed the exhibition.

On the special United Neighborhood Houses Program will be:
Honorable Stanley M. Isaacs, President, United Neighborhood Houses, and Chairman
Mr. Arthur Young, Professor of Fine Arts, Teachers College, Columbia
Honorable Cleveland Rodgers, Member of City Planning Commission
Mr. Charles Cook, Chairman, United Neighborhood Houses In-Service Art Program
Mr. Victor D'Amico, Chairman, Committee on Art Education.