WORLD-WIDE INTEREST SHOWN IN INTERNATIONAL FURNITURE COMPETITION

Bagdad, Dublin, Rome, Caracas, Canberra, London, Copenhagen, Cairo, Manila, Oslo, Stockholm, Helsinki, Lima, Guatemala City, Vilna, and Managua, Nicaragua have expressed great interest in and asked for additional programs of the International Competition for the Design of Low-Cost Furniture offering prizes and grants totaling $55,000.

The Competition is sponsored by the Museum of Modern Art and Museum furniture Design Project, representing leading retail stores in more than 200 cities throughout the United States.

The terms of the Competition were announced early in January of this year and copies of the program were distributed throughout the United States with the result that within a period of only two months nearly 300 designers in this country and Canada have signified their intention of sending entries in to the Competition. As each entry from the United States must be accompanied by a working model it can already be seen that quite a large warehouse will need to be set aside to receive all the entries for the Competition which will close October 31, 1948.

Copies of the printed program were given cut to 58 foreign consulates and responses have been received from the consulates telling the Museum that the information and programs have been forwarded to their respective capitals where, in the case of non-English speaking countries, they will be translated into the native language of the country. Many requests have come in for additional copies of the program.

Two months after the Competition closes on October 31 prize winners will be announced by the jury and awards made. The winning designs and manufactured furniture will be exhibited at the Museum of Modern Art, and the furniture will be on sale throughout the country in the cooperating stores. The prizes are as follows:

Best design for a seating unit
First prize $5,000
Second prize $2,500
Third prize $1,250

Best design for a storage unit
First prize $5,000
Second prize $2,500
Third prize $1,250

The Simmons Company, in addition to a donation to the entire project, has contributed a special prize of $5,000 for the best design for a dual use living-bedroom upholstered unit, attractive in the living room by day and convertible into a comfortable bed at night.