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THE MUSEUM OF MODERN ART

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FOR IMMEDIATE RELEASE

MUSEUM OF MODERN ART TO DISCONTINUE THURSDAY EVENING HOURS

The Museum of Modern Art announces that after New Year's Day it will no longer be open to the public Thursday evenings until ten o'clock. As January 1st falls on a Thursday it has been decided to make an exception of that one evening; therefore the Museum will remain open Thursday, January 1, until ten p.m., with the film program going on at the usual hour of eight p.m.

To give people who cannot visit the Museum during office hours the opportunity to come during other hours, the Museum several years ago changed its regular closing hour from six to seven p.m. and remained open Thursday evenings until ten p.m. The low attendance Thursday evenings, however, plus the increased cost of keeping open after regular hours has made it necessary to abandon the Thursday evening hours. Therefore, beginning January 2, the public hours for the Museum of Modern Art will be

Mondays through Saturdays: 12 noon to 7:00 p.m.

Sundays: 1:00 p.m. to 7:00 p.m.

with the film program shown every day, including Sundays, at 3:00 and 5:30 p.m., except in the case of a few unusually long films which will have one showing only at 4:00 p.m.