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THE MUSEUM OF MODERN ART

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FOR IMMEDIATE RELEASE

MUSEUM OF MODERN ART TO LAUNCH INTERNATIONAL FURNITURE
COMPETITION

At a dinner to be given by the Museum of Modern Art in the Rainbow Room Thursday, October 23, for the purpose of announcing an international competition for low-cost furniture design, addresses will be given by

HENRI LAUGIER, Assistant Secretary General of the
United Nations

WALLACE K. HARRISON, Director of Planning for the
Permanent Headquarters of the United Nations

IRA A. HIRSCHMANN, President of Station WABF and
Trustee of the New York City Board of Higher
Education

Nelson A. Rockefeller, President of the Museum will preside.

The dinner will be attended by leaders in the furniture industry from many parts of the country. Most of these are cooperating members of Museum Design Project, Inc. which is composed of a national group of retail furniture stores. The Executive Committee is composed of

Harry Fish, Chairman, of New York City

Louis Cohen of Peoria, Illinois

Harry Coplan of Baltimore, Maryland

David D. Eanes of Richmond, Virginia

Harry M. Epstine of Pittsburgh, Pennsylvania

Arthur C. Field of Detroit, Michigan

Robert Glick of Columbus, Ohio

Irvin Hartman of Chicago, Illinois

Robert L. Mchornay, Jr. of Kansas City, Missouri

Abe Pilsk of Nashville, Tennessee

Charles Rosenthal of Binghamton, New York

Nathan S. Sachs of New York City

William P. Sheidy of Reading, Pennsylvania

Harry I. Stern of Philadelphia, Pennsylvania

Museum - N.Y. Museum of Modern Art