FOR IMMEDIATE RELEASE

(NOTE TO EDITORS: Because time is so short until close of
competition, immediacy and generosity in publication of the
following release would be greatly appreciated. To aid in
getting the news to all artists throughout the country, the
Museum is sending information direct to 180 artists' organi-
zations.)

MUSEUM OF MODERN ART TO CONDUCT U.S.A. SECTION OF UNITED NATIONS
POSTER COMPETITION. FRANK LLOYD WRIGHT TO SERVE ON JURY

The fifty-five member nations of the United Nations have been
invited to participate in what is probably the world's most farflung
poster competition for a design in full color, descriptive of some
aspect of the aims and principles of the United Nations as outlined in
the Charter. The United States of America section will be organized
and conducted by the Museum of Modern Art at the request of David
Finley, Chairman of the United States Committee of the International
Council of Museums.

The competition for the U.S.A. section opens with this announce-
ment. Finished designs in not more than six colors, with lettering,
size 16" x 21", must be submitted on or before June 15, 1947 to the
Museum of Modern Art, 11 West 53 Street, New York 19, New York. The
competition is open only to professional artists—no student work is
eligible—and not more than one design may be submitted by each con-
testant.

The jury of selection for the United States is composed of:

Charles T. Coiner, Vice President in charge of the Art
Department, N.W. Ayer & Son

Frank Lloyd Wright, Architect.

Chairman: Edgar Kaufmann, Jr., Director of the Department
of Industrial Design, Museum of Modern Art

As soon as possible after June 15 the jury will meet to select
three entries to be forwarded to the headquarters of the United Nations
for final judgement. An international committee, consisting probably
of seven members, will be formed to make the final selections from the
entire group of entries submitted by all the participating nations,
each of which will send three posters from their country to United
Nations headquarters.

The following prizes will be awarded:

*See end of Release for Preamble to Charter.
First prize $1500
Second prize 1000
Third prize 500
Ten prizes for honorable mention, each 100

Prize-winning posters will become the property of the United Nations. Rejected designs will be returned to the respective artists.

The poster should employ a minimum of text, in the form of a short slogan, inasmuch as it will be produced in a number of languages. Entries will be judged on their artistic merit as well as the clarity and force of the message they convey. Care should be taken that the symbolism employed in the design is universally understandable, and that it is not too closely associated with any one nation or group of nations.

All artists are required to supply the following information written on the back of their entries and covered with blank paper to insure secrecy:

1. Full name
2. Nationality
3. Permanent address for return of poster if not accepted.

No signature is to appear on the front of the design. Entries not accompanied by the above information and not fulfilling all these conditions cannot be accepted. NO UNITED STATES ENTRY RECEIVED AT THE MUSEUM OF MODERN ART LATER THAN MIDNIGHT JUNE 16 WILL BE ELIGIBLE.

PREAMBLE TO THE CHARTER

WE THE PEOPLEs OF THE UNITED NATIONS DETERMINED to save succeeding generations from the scourge of war, which twice in our lifetime has brought untold sorrow to mankind, and to reaffirm faith in fundamental human rights, in the dignity and worth of the human person, in the equal rights of men and women and of nations large and small, and to establish conditions under which justice and respect for the obligations arising from treaties and other sources of international law can be maintained, and to promote social progress and better standards of life in larger freedom, AND FOR THESE ENDS to practice tolerance and live together in peace with one another as good neighbors, and to unite our strength to maintain international peace and security, and to ensure, by the acceptance of principles and the institution of methods, that armed forces shall not be used, save in the common interest, and to employ international machinery for the promotion of the economic and social advancement of all peoples, HAVE RESOLVED TO COMBINE OUR EFFORTS TO ACCOMPLISH THESE AIMS.

Accordingly, our respective Governments, through representatives assembled in the city of San Francisco, who have exhibited their full powers found to be in good and due form, have agreed to the present Charter of the United Nations and do hereby establish an international organization to be known as the United Nations.