

THE MUSEUM OF MODERN ART

11 WEST 53RD STREET, NEW YORK 19, N. Y.

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FOR IMMEDIATE RELEASE

MUSEUM OF MODERN ART ANNOUNCES \$2,000 PRIZECOMPETITION FOR FABRIC DESIGN

The Museum of Modern Art, through its Department of Industrial Design, announces the opening of a \$2,000 prize competition for the design of printed fabrics. The competition, sponsored by a group of leading stores throughout the country, opens with this announcement and will close at 7 P.M. Saturday, June 1, 1946.

Several of the prize-winning designs will be reproduced and be offered for sale. An exhibition of all the designs winning awards and of the fabrics produced from the top winners will be held at the Museum of Modern Art early in 1947. The exhibition will later be circulated throughout the country, and possibly abroad.

The designs will be judged by a jury, selected by the Museum of Modern Art, to be announced later. Entry numbers will be given all contestants so that the designs may be judged anonymously. Competition program and entry blank will be sent on request. Applications should be addressed to

Eliot F. Noyes, Director
Department of Industrial Design
Museum of Modern Art
11 West 53 Street
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The competition and the exhibition have been made possible through the collaboration of Brunschwig & Fils of New York, which

