THE MUSEUM OF MODERN ART

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FOR IMMEDIATE RELEASE

NEW FILM PROGRAM ANNOUNCED BY MUSEUM OF MODERN ART

All forecasts to the contrary, the documentary film series shown at the Museum of Modern Art, 11 West 53 Street, during the past six months has been such a popular success that when the series ends the middle of July a two-month program entitled "Highlights of the Documentary Film" will follow. Before the first series of documentaries began, January 1, 1946, it was predicted by some that movie attendance at the Museum might fall below the large attendance at the previous historical series of narrative films. Apparently, however, the public appetite for facts is growing; attendance during the documentary series compared with attendance at the narrative film programs for the same period last year shows a balance of more than 20,000 (roughly 22½%) in favor of the documentary.

The current documentary series will end July 15. The film auditorium will then be closed for three days to permit renovation. Except for Christmas Day, when the entire Museum is always closed, this is the first time since the May 1939 opening of the present building that the auditorium with its daily film program has not been open to the public. THE AUDITORIUM WILL THEREFORE BE CLOSED JULY 15, 16, 17.

The Museum also announces a change in the last of its current series, to be shown on July 8, 9, 10, 11, 12, 13, 14, under the general title: "Masterpieces of Documentary." Instead of "Western Approaches," which was to have been given as the first half of that program, the Museum will show "Appointment in Tokio," 1945, a summation of the entire Pacific operation. The other half of the program "To the Shores of Iwo Jima" will be shown as scheduled.

The new series: "Highlights of the Documentary Film" will start July 18 and will include several films not shown before at the Museum, as well as the most important of the outstanding documentaries given in the original series. The new films include "What's Happened to Sugar?" (1946). Produced by the Sugar Foundation for the Office of Price Administration and made by David Flaherty, it furnishes some surprising information. Another new film of great current

interest is "When We Build Again," made in England in 1945 for the famous Quaker chocolate manufacturers, Cadbury Bros. whose "ideal" suburban city, Bourneville, made housing history long ago. It goes into detail on housing plans in England. "Earth in Song" just received from Prague is an important early documentary on the folk ways and folk songs of the peoples of the Carpathian Mountains.

The new series, which will begin July 18, will be succeeded on September 16 by a historical cycle entitled "The Art of the Motion Picture."

PRINTED SCHEDULE WILL BE SENT YOU IN A FEW DAYS.