

## THE MUSEUM OF MODERN ART

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FOR IMMEDIATE RELEASE

MUSEUM OF MODERN ART ANNOUNCES PRIZE WINNERS IN FABRIC COMPETITION

A student at Cranbrook Academy, Detroit, has won the first prize of \$500 in the fabric design competition held by the Museum of Modern Art from February 11 to June 9 and sponsored by leading department stores throughout the country. Mrs. Yvonne Delattre,\* who has studied both here and abroad, is the first-prize winner in a field of 1,149 entrants, of which 317 were men and 832 were women. Individual items submitted numbered 2,443 and they came from 44 states of the Union and the District of Columbia. The only states from which entries were not received were Alabama, Nevada, South Dakota and Vermont. The greatest number of entries, 374, came from New York; California was second, with 175.

The second prize of \$350 was won by Milton Weiner of 314 South Broad Street, Philadelphia, Pennsylvania, who also took one of the two third prizes of \$250 each, which netted him in prize money \$100 more than the winner of the first prize. The other third-prize winner was Fredric Karoly of 111 East 48 Street, New York City. June Groff, 1825 Wylie Street, Philadelphia, won the fourth prize of \$150 plus an Honorable Mention of \$50.

The total amount given in prizes was \$2,250 (\$250 more than at first announced), which included fourteen Honorable Mentions at \$50 each, won by the following, in addition to Miss Groff:

Mrs. Reba C. Weiner  
314 S. Broad Street  
Philadelphia 2, Pa.

Mrs. Hollis J. Beasley  
7325 S. W. Brier Place  
Portland 1, Oregon

Lilly Elkan  
48-02 43rd Street  
Woodside, N. Y.

Dawn Guichard  
626 East 22 Street  
Oakland 6, Calif.

Virginia Nepodal  
102 Summit Avenue  
Mt. Vernon, N. Y.

Clark Voorhees  
R. F. D.  
Old Lyme, Conn.

Marianne Strengell  
Cranbrook Art Academy  
Bloomfield Hills, Mich.

Alexander H. Girard  
16906 Kercheval Avenue  
Grosse Pointe 30, Mich.

Thurman Rotan  
Hastings House  
Hastings-on-Hudson, N. Y.

Ray Eames  
11013½ Strathmore  
W. Los Angeles 24, Calif.

George Farkas  
954 41 Street  
Miami Beach 40, Fla.

Juliet Kepes  
3 Walker Terrace  
Cambridge 38, Mass.

Marshall Barer  
231 East 52 Street  
New York 22, N. Y.

Charles Eames, Alexander Girard and  
Eero Saarinen  
West Long Lake Road  
Bloomfield Hills, Mich.

\* of Bloomfield Hills, Michigan

Several of the prize-winning designs will be reproduced and offered for sale. An exhibition of all the designs winning awards and of the fabrics produced from the top winners will be held at the Museum of Modern Art in February 1947. The exhibition will later be circulated throughout the country, and possibly abroad.

Simultaneously with the exhibition at the Museum, the sponsoring stores will show and sell the fabrics. Many of the stores have elaborate plans for room display and some are making tie-ups with local museums, as in the case of McCurdy's of Rochester.

The competition was conducted by the Museum's Department of Industrial Design. The members of the jury were

- Marcel Breuer, architect and designer
- Zelina C. Brunschwig, Director of Design, Brunschwig & Fils
- René d'Harnoncourt, Director of the Department of Manual Industry, Museum of Modern Art
- Edgar Kaufmann, Jr., ex-officio from the Department of Industrial Design, Museum of Modern Art
- Aline B. Louchheim, Managing Editor, ART NEWS
- James Johnson Sweeney, Director of the Department of Painting and Sculpture, Museum of Modern Art

The competition and the exhibition have been made possible through the sponsorship of Brunschwig & Fils of New York, which will produce the winning fabrics, and the following retail stores which will distribute them:

- CALIFORNIA, Los Angeles. Bullock's  
San Francisco. S. & G. Gump
- CONNECTICUT, Hartford. G. Fox & Co.
- GEORGIA, Atlanta. Rich's
- ILLINOIS, Chicago. Marshall Field & Co.
- INDIANA, Indianapolis. L. S. Ayers
- MASSACHUSETTS, Boston. Paine Furniture Co.
- MICHIGAN, Detroit. The J. L. Hudson Company
- MISSOURI, Kansas City. Robert Keith, Inc.  
St. Louis. Lammert Furniture Co.
- NEW JERSEY, Newark. Kresge-Newark
- NEW YORK, New York. B. Altman & Co.  
Brunschwig & Fils  
Rochester. McCurdy's
- OHIO, Cincinnati. The John Shillito Co.  
Cleveland. William Taylor & Son
- PENNSYLVANIA, Philadelphia. John Wanamaker  
Pittsburgh. Kaufmann's
- TEXAS, Dallas. Neiman-Marcus
- WASHINGTON, Seattle. Frederick & Nelson