

THE MUSEUM OF MODERN ART
11 WEST 53RD STREET, NEW YORK 19, N. Y.
TELEPHONE: CIRCLE 5-8900

FOR IMMEDIATE RELEASE

MUSEUM OF MODERN ART ANNOUNCES JURY FOR FABRIC DESIGN COMPETITION

Nearly 800 entries from almost every State have been received in the \$2,000 prize competition for the design of printed fabrics announced by the Museum of Modern Art in February. The competition, sponsored by a group of leading stores throughout the country, closes at 7 P.M. Saturday, June 1, 1946. Entries delivered to the Museum before that deadline, or postmarked no later, will be accepted provided the designer has already requested entry blank and received a number from the Museum--a requirement to make possible anonymous judging. Application for entry blank and competition program should be addressed to

Department of Industrial Design
Museum of Modern Art
11 West 53 Street
New York 19, N. Y.

The Museum announces the following members of the jury:

Marcel Breuer, architect and designer

Zelina C. Brunschwig, Director of Design, Brunschwig & Fils

Aline B. Louchheim, Managing Editor, ART NEWS

René d'Harnoncourt, Director of the Department of Manual
Industry, Museum of Modern Art

Edgar Kaufmann, Jr., Curator of the Department of
Industrial Design, Museum of Modern Art

James Johnson Sweeney, Director of the Department of Painting
and Sculpture, Museum of Modern Art.

Several of the prize-winning designs will be reproduced and offered for sale. An exhibition of all the designs winning awards and of the fabrics produced from the top winners will be held at the Museum of Modern Art early in 1947. The exhibition will later be circulated throughout the country, and possibly abroad.

The competition and the exhibition have been made possible through the collaboration of Brunschwig & Fils of New York, which will produce the winning fabrics, and the following retail stores will distribute them:

CALIFORNIA, Los Angeles. Bullock's
San Francisco. S. & G. Gump

CONNECTICUT, Hartford. G. Fox & Co.

GEORGIA, Atlanta. Rich's

ILLINOIS, Chicago. Marshall Field & Co.

INDIANA, Indianapolis. L. S. Ayers

MASSACHUSETTS, Boston. Paine Furniture Co.

MICHIGAN, Detroit. The J. L. Hudson Company

MISSOURI, Kansas City. Robert Keith, Inc.
St. Louis. Lammert Furniture Co.

NEW JERSEY, Newark. Kresge-Newark

NEW YORK, New York. B. Altman & Co.
Brunschwig & Fils
Rochester. McCurdy's

OHIO, Cincinnati. The John Shillito Co.
Cleveland. William Taylor & Son

PENNSYLVANIA, Philadelphia. John Wanamaker
Pittsburgh. Kaufmann's

TEXAS, Dallas. Neiman-Marcus

WASHINGTON, Seattle. Frederick & Nelson

Simultaneously with the exhibition at the Museum, the collaborating stores will show and sell the fabrics. Many of the stores have elaborate plans for room display and some are making tie-ups with local museums, as in the case of McCurdy's of Rochester.

The sum of \$2,000 will be awarded as prizes. First prize will be \$500. The remaining \$1,500 will be distributed as the jury may decide, except that there will be at least ten honor awards of \$50 each, and no prize of less than \$50. In addition, between three and five of the designs winning the top prizes will be designated by the jury for production, but the jury retains the right not to recommend any for production if it finds no designs of sufficient merit.