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THE MUSEUM OF MODERN ART

NEW YORK 19

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TELEPHONE: CIRCLE 5-8900
CABLES: MODERNART, NEW-YORK

SARAH NEWMAYER, PUBLICITY DIRECTOR

October 19, 1945

TO Art Editors
Education Editors
Architecture Editors
Household Editors

Dear Sir:

This is to let you know that our twice-postponed exhibition **ELEMENTS OF DESIGN** will have its press preview Tuesday, October 23, from 2 to 6 P.M. and will open to the public the next day, Wednesday, October 24.

The exhibition, on twenty-four large cardboard panels, is a new experiment in visual education prepared by the Museum's Department of Circulating Exhibitions. On the panels large photographs, photomontages, drawings and color reproductions illustrate the basic principles of design.

You are invited to come or send a representative. For further information please telephone me at Circle 5-8900.

Sincerely yours,


Sarah Newmeyer
Publicity Director

