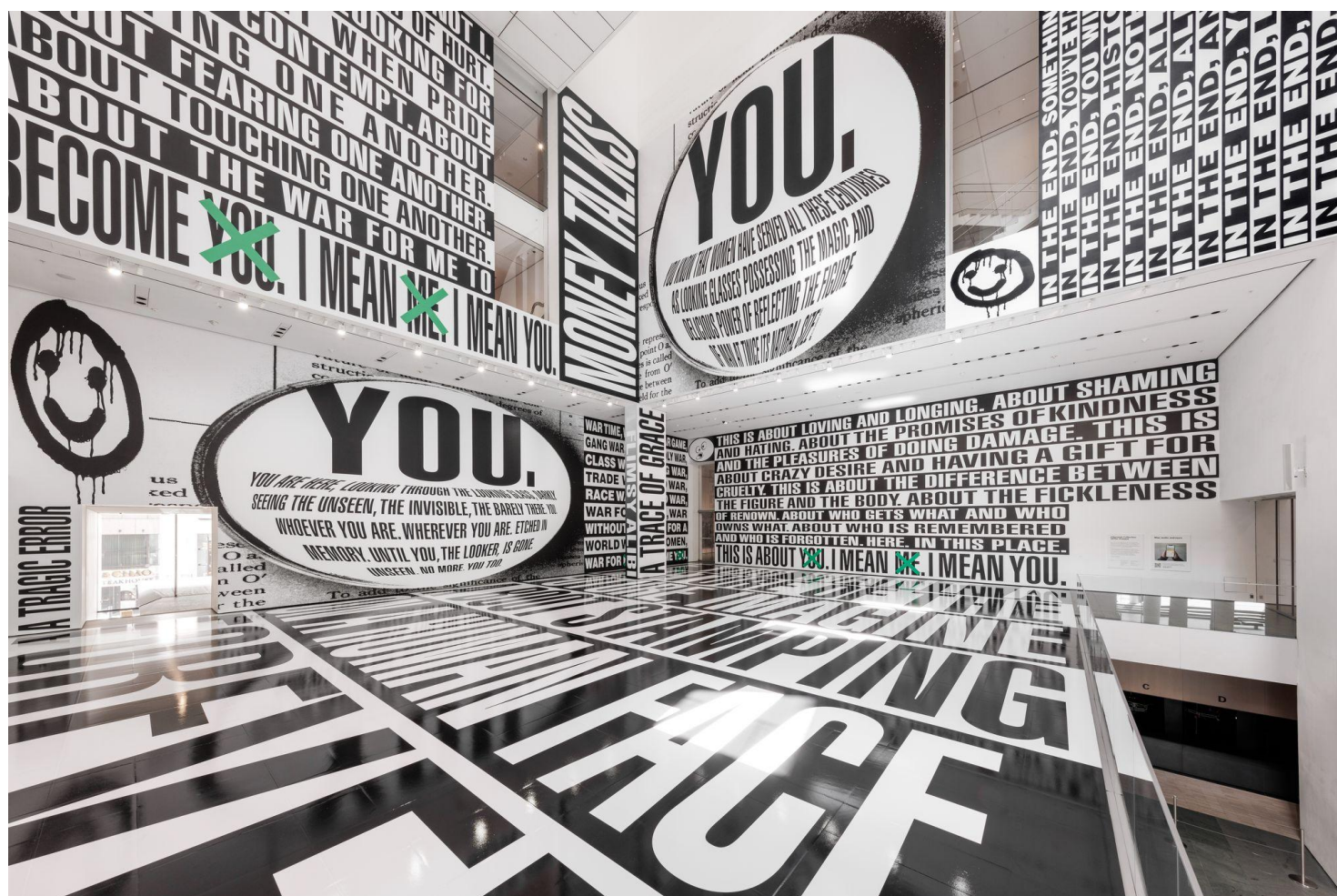


# Learn with MoMA



MoMA





## Step 1 Look closely

1. Look closely at the text in the images on pages 1 and 2. What words or phrases can you identify?
2. What big ideas do you think the artist is trying to convey?
3. This [installation](#) covers the three-story walls and floor of the Museum's atrium. Why do you think the artist chose to install the words on such a large scale?
4. How might it feel to stand in this space?

## Step 2 Learn more

In this installation, *Thinking of ~~You~~. I Mean ~~Me~~. I Mean You*, Barbara Kruger has enveloped MoMA's Marron Family Atrium with the bold textual statements about truth, belief, and power.

Kruger combines images from mass media with phrases that explore social issues and relationships with both humor and urgency. Kruger uses this large architectural space to immerse viewers in a thought-provoking environment.

This installation includes a quote, from George Orwell's novel *1984*, that covers the entire floor:

"IF YOU WANT A  
PICTURE OF THE  
FUTURE, IMAGINE  
A BOOT STAMPING  
ON A HUMAN FACE,  
FOREVER."

## Step 3 Activity: Make a statement collage

Materials: paper, pencils, scissors, glue, current newspapers and magazines

1. Think about an issue you are passionate about. For example: the environment, social issues, or personal identity.
2. Write down a phrase that expresses that idea.
3. Look through newspapers and magazines and cut out the words that you will need to make a collage of your phrase.
4. Optional: Find an image that will support your statement.
5. Arrange your words (and images, if using) in a way that draws a viewer's attention and makes an impression. When you are ready, glue the words and images down.

## Step 4 Share!

Display your statement collage in a place where other people can see it: in a classroom, at home, in your window. Or you can email a photo of it to us at MoMA: [schoolprograms@moma.org](mailto:schoolprograms@moma.org).

Images: Installation views of "Barbara Kruger: Thinking of ~~You~~. I Mean ~~Me~~. I Mean You.", July 16, 2022 – January 2, 2023. The Museum of Modern Art, New York. Photo: Emile Askey The Museum of Modern Art, New York. Digital Image © 2022 The Museum of Modern Art, New York.



Volkswagen of America is proud to be MoMA's lead partner of learning and engagement.

Generous support for School and Teacher Programs is provided by the Carroll and Milton Petrie Education Program Endowment, the William Randolph Hearst Endowment Fund, and the Mimi and Peter Haas Endowment Fund for Elementary School Programs.

Additional funding is provided by the Ducommun and Gross Family Foundation and by the Annual Education Fund.

Images: Installation views of "Barbara Kruger: Thinking of ~~You~~. I Mean ~~Me~~. I Mean You.", July 16, 2022 – January 2, 2023. The Museum of Modern Art, New York. Photo: Emile Askey The Museum of Modern Art, New York. Digital Image © 2022 The Museum of Modern Art, New York.