

# ITEMS: Is Fashion Modern ?

**Paola Antonelli  
and Michelle Millar Fisher**

**THE MUSEUM OF MODERN ART, NEW YORK**

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See p. 153

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Sartists, 2015. Photograph by Keagan  
Kingsley Carlin. See p. 93

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**ABOUT THE PHOTO ESSAYS** For this catalogue, a novel interpretation of each of the 111 checklist items was entrusted to one of five photographers chosen for their idiosyncratic talents and distinctive points of view: Omar Victor Diop, Bobby Doherty, Catherine Losing (in collaboration with stylist Anna Lomax), Monika Mogi, and Kristin-Lee Moolman (with longtime collaborator Ibrahim Kamara). Each photographer was given eight pages in which to present a roughly equal share of the items from the checklist, arranged in alphabetical order. Losing was assigned Air Force 1 through Bucket Hat; Mogi, Burkini through Fur Coat; Diop, Gore-Tex through Monogram; Doherty, Moon Boot through Snugli; and Moolman, Space Age through YSL Touche Éclat. Given free rein, some chose to shoot the exact objects on the checklist while others took the items as prompts from which they abstracted. The results speak to five very different strategies of documentation that are as much still life as fashion photography, and mine the histories of advertising and graphic design as well as conventional modes of sartorial presentation.

Diop created a set of twenty-one playing cards, silhouetting doppelgänger items framed by boldly colored and patterned edges. Doherty employed jewel-toned colors, shooting, among other vignettes, a ripe watermelon bursting a two-piece maternity outfit at its seams. Losing imaged, among other pieces on her list, balaclavas haunting a shop window. Over a series of eight photographs, Moolman and Kamara synthesized wholly new ensembles gleaned from a secondhand clothes market in Johannesburg's city center. Mogi homed in on a *kawaii* teen decorating her Converse kicks, kitted out in Capri pants and a Fitbit—checking off three items on her list in one shot. Each individual intervention plays against the denser heterogeneity of figures illustrating the alphabetic texts.

The photographers have used the 111 items on the list as lenses through which to investigate form, color, gesture, environment, and more. The resulting pictures embrace fashion photography and yet carry us beyond fashion into the realm of design and its many intersections with culture, technology, art, anthropology—in other words, with the world.

*Omar Victor Diop uses photography as primary medium to capture the diversity of modern African societies and lifestyles. He was born in 1980, in Dakar, Senegal.*

*Bobby Doherty is an American photographer born in 1989 in Brewster, New York. He currently lives in Brooklyn.*

*Catherine Losing is a British photographer and film director based in London. She was born in 1985 in Doncaster, U.K. Anna Lomax is an artist and designer. Born and bred in South London, she currently works in London and New York.*

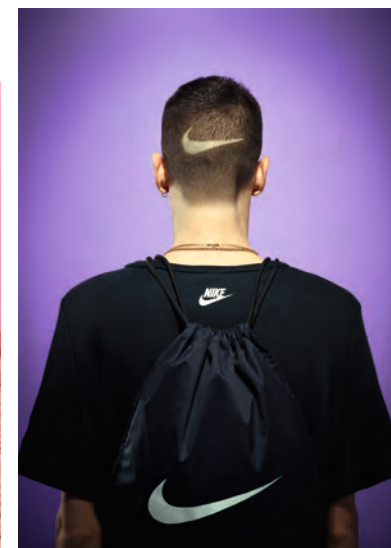
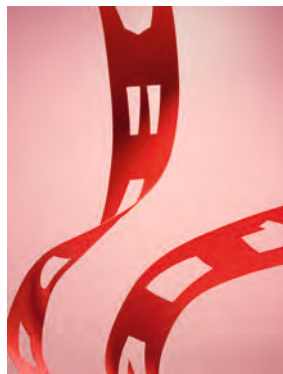
*Monika Mogi is a photographer and director born in 1992. She grew up in Japan and the United States and lives in Tokyo.*

*Kristin-Lee Moolman is a photographic artist and filmmaker currently working in Johannesburg. Ibrahim Kamara is a London-based stylist of Sierra Leonean origin.*

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- 001 — 501s  
002 — A-POC Queen  
003 — Adidas  
Superstar  
004 — Air Force 1  
005 — Aran Sweater  
006 — Aviator  
Sunglasses  
007 — Backpack  
008 — Balaclava  
009 — Ballet Flat  
010 — Bandanna  
011 — Baseball Cap  
012 — Beret  
013 — Biker Jacket  
014 — Bikini  
015 — Birkin Bag  
016 — Body Meets  
Dress—Dress  
Meets Body  
017 — Breton Shirt  
018 — Briefs  
019 — Bucket Hat











- 020 — Burkini**
- 021 — Caftan**
- 022 — Capri Pants**
- 023 — Cartier Love Bracelet**
- 024 — Chanel No. 5**
- 025 — Cheongsam**
- 026 — Chinos**
- 027 — Clog**
- 028 — Converse All Star**
- 029 — Coppola**
- 030 — Dashiki**
- 031 — Diamond Engagement Ring**
- 032 — Diamond Stud**
- 033 — Door-Knocker Earrings**
- 034 — Down Jacket**
- 035 — Dr. Martens**
- 036 — Dutch Wax**
- 037 — Espadrille**
- 038 — Fanny Pack**
- 039 — Fitbit**
- 040 — Fleece**
- 041 — Flip-Flop**
- 042 — Fur Coat**



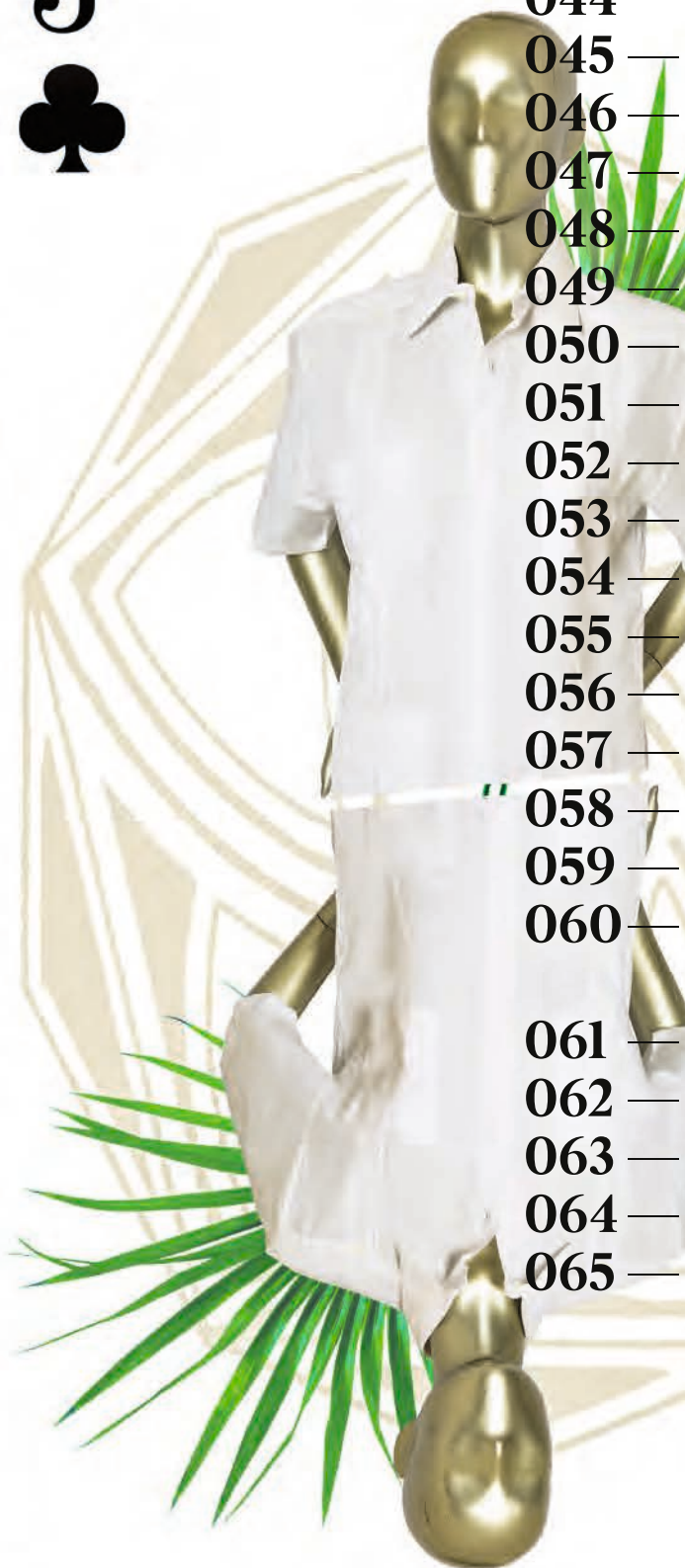






SWEET ANGEL  
SB+M=4000

LIFE ANGEL <3 COME 1 TOKYO LIVER  
LOVE-LO-WEETER LEE THE FIVE KINGS



- 043 — Gore-Tex
- 044 — Graphic T-Shirt
- 045 — Guayabera
- 046 — Harem Pants
- 047 — Head Wrap
- 048 — Headphones
- 049 — Hijab
- 050 — Hoodie
- 051 — Jumpsuit
- 052 — Keffiyeh
- 053 — Kente Cloth
- 054 — Kilt
- 055 — Kippah
- 056 — Lapel Pin
- 057 — Le Smoking
- 058 — Leather Pants
- 059 — Leotard
- 060 — Little Black Dress
- 061 — Loafer
- 062 — Manicure
- 063 — Mao Jacket
- 064 — Miniskirt
- 065 — Monogram









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- A woman with long dark hair is shown from the back, wearing a red tank top and pink shorts. She is holding a large watermelon behind her back with her left hand. The background is a solid light green color.
- 066 — Moon Boot**
  - 067 — Oxford-Cloth  
Button-Down  
Shirt**
  - 068 — Panama Hat**
  - 069 — Pearl Necklace**
  - 070 — Pencil Skirt**
  - 071 — Plaid Flannel  
Shirt**
  - 072 — Platform Shoe**
  - 073 — Polo Shirt**
  - 074 — Premaman**
  - 075 — Red Lipstick**
  - 076 — Rolex**
  - 077 — Safari Suit**
  - 078 — Safety Pin**
  - 079 — Salwar Kameez**
  - 080 — Sari**
  - 081 — Seven Easy  
Pieces**
  - 082 — Shawl**
  - 083 — Shift Dress**
  - 084 — Shirtdress**
  - 085 — Silk Scarf**
  - 086 — Slip Dress**
  - 087 — Snugli**











- 088 — Space Age
- 089 — Spanx
- 090 — Speedo
- 091 — Sports Jersey
- 092 — Stiletto
- 093 — Suit
- 094 — Sunscreen
- 095 — Surgical Mask
- 096 — Swatch
- 097 — Tabi Boot
- 098 — Tattoo
- 099 — Teva Sandal
- 100 — Tie
- 101 — Tights
- 102 — Tracksuit
- 103 — Trench Coat
- 104 — Turtleneck
- 105 — Unisex Project
- 106 — White T-Shirt
- 107 — Wonderbra
- 108 — Wrap Dress
- 109 — Y-3
- 110 — Yoga Pants
- 111 — YSL Touche  
Éclat







