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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Wittenborn	I.C.84

AUG 18 1933

207 Shimorenjaku Mitaka, Tokyo Japan 13 August 1953

Messrs. Wittenborn & Co. 38 East 57 St. New York 22, N.Y.

Dear Mr. Wittenborn:

Thank you so much for your kind letter of July 2; I have forwarded your letter to Maruzen Co. It is my regret that Mr. Tsukasa the President of Maruzen did not visit your office on his round-the-world trip.

If you want to write a letter to Maruzen Co., it should be adressed to:

Mr. Tokuji Hatta Maruzen Company 1994 6, 2-chome Tori Nihonbashi, Tokyo

When we have finished our writing manuscripts, probably at the end of this year, we will inform you about the detail of the book.

Sincerely yours,

Tsutomu/seuta Tsutomu Ikuta

TAUT, HOUSE AND PEOPLE OF JAPAN.

The Museum of Modern Art Archives, NY

Collection: Series.Folder:

Wittenborn

L. C. 84

Tsutomu Ikuta 207 Shimorenjaku Mitaka, Tokyo, Japan



Messrs. Wittenborn & Co. 38 East 57 Street New York 22, N.Y. U. S. A.

PAR AVION

舟充 空空

この郵便物には何物も封入又は添附できません

Nothing may be contained in or attached to this letter,

GW:lh airmail

	Collection:	Series.Folder:
The Museum of Modern Art Archives, NY	Wittenborn	I.C.84

July 2, 1953

Tsutomu Ikuta 207 Shimorenjaku Mitaka, Tokyo Japan

Dear Mr. Ikuta:

Re: Your letter of February 28, 1953, Taut, HOUSE AND PROPLE OF JAPAN.

Mr. H. H. Waechter writes us that Maruzen Publishing
Co. will not publish a new edition of this book. Would you please
tell this publisher to get in touch with us as soon as they can
give us the price and other details of the Taut book, so that we
can start our negotiations with Maruzen for taking over the
American edition of this book.

Sincerely yours,

GW:lh airmail

Collection: Series.Folder: The Museum of Modern Art Archives, NY Wittenborn I. C. 84

JUN 15 1953

H. H. WAECHTER 541 EAST 12TH AVENUE EUGENE, OREGON

June 9, 1953

iorenjaku Tokyo

iary 1953

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the , too.

Dear Mr. Wittenborn:

As I hear from Mr. Ikuta, the Maruzen Publ.Co. has now formally agreed to publish Taut's "Mouses and People" after Sanseido gave up.
He emphasizes that Maruzen is doing this only
reluctantly because of the architects' eagerness to have this excellent book on Japanese tradition published. The retail price is scheduled to be 1.500 Yen

(\$5.00), which is relatively low, and Mr. Ikuta supposes that you'll get it at wholesals price, lication whatever that is. The manuscript will be ready [apanese by the end of the year, and the book appear at the beginning of next year. All illustrations will be newly selected by Mr.T. Yoshida (old ones destroyed), but fewer of them to cut costs. Color plates will be the same.

I think that all this sounds very promising, and I am glad that this important step has been made.

Mr. Yoshida has heard nothing about an English translation of his new book.

Kindly send me: UTOPIA LTD. by Harold Orlans (Yale) 400 A Brospect of Cities by Cecil Stewart (Longmans, Green & Co.)

Modern Town & Country Planning by James W.R. Adams (J & A. Churchill, Ltd.) 600 T. Yo

With kind regards, Milwaulter 180

Ikuta

The Museum of Modern Art Archives, NY

Collection: Series.Folder:

Wittenborn

T. C. 84

- TAUT

207 Shimorenjaku 3 1953 Mitaka, Tokyo Japan

28 February 1953

Messrs.Wittenborn, Schultz, Inc. 38 East 57 Street New York 22, N.Y.

Dear Mr. Wittenborn:

Walle

Thank you so much for your kind letter of 6 February.

It will take at least one year to finish the publication of HOUSE AND PEOPLE OF JAPAN through a certain Japanese publisher: we have just began editing it. When we have gone through with our editorial business, I will inform you about the detail of the publication without fail.

I don't think that Taut's book and the English reprint of Yoshida's book would appear on the market at the same time: for it would be less favorable for us, too.

Sincerely yours,

Tentom / kuta Teutomu Ikuta

	Collection:	Series.Folder:
The Museum of Modern Art Archives, NY	Wittenborn	I.C.84

March 18, 1953

Tsutomu Ikuta 207 Shimorenjaku Mitaka, Tokyo JAPAN

Dear Mr. Ikuta:

Re: New Taut edition.

We have now definite proof that the English reprint of Toshita's book will be ready during this fall. This meens that the prospects of a new Taut edition are very much lessened. We urge you once more to consider publication of the Taut book at the earliest possible date. Please tell your publisher that we will be glad to hear from him, but we must know, at the same time, the cost price of the book and at what Japanese retail price the new Taut edition will be offered in Japanese.

Sincerely yours,

GW:lh airmail

Collection: Series.Folder: The Museum of Modern Art Archives, NY Wittenborn I. C. 84

mitaka, Tokyo 207 Shimorenjsku Japan

5 April 1953

Wittenborn & Co Messrs. Wittenborn and Company 38 East 57 th Street New York 22, N.Y.

Dear Mr. Wittenborn:

I am in receipt of your letter of March 18.

With twat wishes for the new year.

Professoe Yoshida is the co-editor of new raut's book; and he is saying that he has heard nothing about the English reprint of his book written in German; in addition to It, I would suggest you that there are much distinction between raut's book and yoshida's book; each has its own characteristics. ish the newly revised edition

The retail price is scheduled to be about \$5.00; we expect to finish our editoriak preparation by the end of this year; it takes a lot of time to correct mistranslation and misprints in the original edition.

It is a happy coincidence that Mr. Tedashi Tsukasa, President of Maruzen Company, one of the biggest companies in Japan, is coming over to the States and is expected to visit your office. Maruzen Publishing Company wants to publish new Taut's book. I hope, you can talk over with him about the possibility of its distribution. ba recognisable at such,

Sincerely yours,

Kindly send be: Mustord, Roots of Contemporary Mar. Arch. and

Suton Kuta verification of this new addition, aski Tsutomu Ikuta conditions and other details. I repeat the address Tsutomu Ikuta conditions are Tsutomu Ikuta, 207 Skimorenjaku, Mitaks, Tokyo, Japan.

	Collection:	Series.Folder:
The Museum of Modern Art Archives, NY	Wittenborn	I.C.84

541 E 12th Ave. Eugene, Oregon - Jan. 5, 1953

Wittenborn & Co. 38 East 57th &t. New York 22,N.Y. Reducto Ses 8 1953

Dear Mr. Wittenborn:

I am sure that you'll be pleased to hear the message I've just gooten from Mr. Ikuta.

"Among the two ways mentioned in your letter (a. shortened American Edition, ab. reprint in Japan), we would prefer the first way: we are going to publish the newly revised edition of HOUSES AND PEOPLE OF JAPAN, probably by the end of next year (1953); on our publication we would like to have Messrs. Wittenborn distribute 1,000 copies through the States. Unfortunately, papier-maché mould and original photos of the book were all burned by air raid bombs during the last war. We shall have to renew the photos and perhaps have to reduce the number of photos in our new book. However, anastatic printings of Taut's sketches will be reproduced in the new book, too."

I still feel that the corrections should be taken care of, and in a way that those changes would be recognizable at such, which seems to me the only ethical way. I shall write again to the publisher in this matter but should appreciate your support.

It seems to me that this has brought us a step further and that the time has arrived for you to get from Mr. Ikuta official verification of this new addition, asking for their conditions and other details. I repeat the address: Prof. Tsutomu Ikuta, 207 Shimorenjaku, Mitaka, Tokyo, Japan.

Kindly send me: Mumford, Roots of Contemporary Amer. Arch. and Korn, History builds the town. 6-11-12 908 100 May I ask for your reaction to my proposals in my letter of Sept.29th?

With best wishes for the new year,

cordially,

Without (5-breeky hefelan)

	Collection:	Series.Folder:
The Museum of Modern Art Archives, NY	Wittenborn	I.C.84

541 E 12th Ave. Eugene, Oregon - March 19, 1953

MAR 23 1953

Wittenborn and Co. 38 E 57th Street New York 22, N.Y.

Dear Mr. Wittenborn:

Thank you so much for your letter of Feb.6th. I appreciate greatly your sending me the credit memo.

As soon as I had your letter I rushed to investigate the present condition in Tokyo.

Prof. Ikuta answered that there are hard times for Japanese publishers. People are too poor for buying many books. Also, no agreement has been concluded yet. He is mentioning a letter from you, so I presume that you are in negotiations. It is Mr. Ikuta's opinion that Sanseido Company will not be able to publish the Taut book within a year (I urged not later than fall). Prof. Yoshida will write a preface. I am convinced that the book will eventually be published, and if not immediately than later. By that time, I presume, the first interest in the translation of the Yoshida book will have petered out. In any event, the Yoshida book is no real competition because of its essentially different character. Yoshida in his books is restricting himself to professional and historical facts while the value of Taut's book lies in his interpretation and evaluation. As you know, Taut's interpretive power was so great that he was in a position to "discover" for the Japanese the tremendous importance of the Katsura Detached Palace.

I shall try, however, to push the matter further. Kindly keep me posted on any agreement you may reach with the publisher.

Please discontinue Arch. Review. - Could you send me samples of German arch. magazines for inspection? 114 1510

Please send one copy of: D'Arcy Wentworth Thompson, ON GROWTH AND FORM (McMillan); G.D.H.Cole, THE BRITISH CO-OPERATIVE MOVEMENT IN A SOCIALIST SOCIETY (George Allen & Unwin Ltd.London); McMilland Baker Brownell, THE COLLEGE AND THE COMMUNITY.

Sincerely,

a, wauter

The Museum of Modern Art Archives, NY

Collection: Series.Folder:

Wittenborn

L. C. 84

30 May 1952 - 541 12th Ave. Eugene, Oreg on

JUN 2 1952

Mr. George Witten born 38 East 57th Street New York 22, N.Y.

Dear Mr. Wittenborn:

Thank you very much for your kind letter of May 16th.

I have sent air mail letters to: Mrs.Taut (in Berlin's eastern sector), the Sanseido Co., and to three friends in Tokyo. If the Sanseido Co. has all the rights, is cooperative and is forwarding permission at reasonable terms, you'll get quickly were you want to be. Otherwise, it may become a lengthy procedure.

I was happy to go as far as I did, and I appreciate very much the rare opportunity to assist with this worthwhile project. I should, however, appreciate to have your advice as to your conditions and remuneration.

To give me up to 16 pages for an introduction and editorial notes is very generous indeed, and I shall proceed very conscientiously to your full satisfaction. The offset procedure seems to me a fine idea, except that I cannot imagine how you will handle the colored plates; and can you desplicate cover and binding?

Please enclosed check for \$4.29.

Cordially,

Cordially,

Cordially,

Meji restauration. I wonder whether the FUNDAMENTALS should not be somehow combined with the book in question. As I gathered from Mrs. Taut, some errors in detail crept in, and I would make it my business to trace them. Perhaps a little preface by Prof. Shinoda, who knew and admired Bruno much, could be added. Aside from the purely legal end of the copyright procedure, which you probably would have to handle, I will be glad to work for you to get the necessary cooperation. I will write immediately to Prof. Ikuta, who is one of the editors of Kokusai-Kentiku, to give me initial information on the Japanese publisher. Also, I owe Mrs. Taut a letter for some time and will ask for her reaction. I feel sure that she will gladly cooperate. She told me, that she has the rights on all Taut books which were published outside of Germany. Unfortunately, she lives now in the Russian sector of Berlin, and I don't know whether that will pose any problem. I will write immediately to my friend and former associate of Bruno, Franz Hillinger, who is now on his way to Turkey via Berlin and may see her. Well, if things should develop properly, as I hope they will, we should discuss many of the details personally at your office. It would be good to get hold of the German manuscript since the translation seems to me in spots awkward and in need of improvement.

This reminds me of another matter in which I should appreciate to have your advice. As you may remember, I worked hard to get something done with regard to Taut's last book, the ARCHITEKTURLEHRE, which he wrote for his Turkish students, not long before his death in 1939.

	Collection:	Series.Folder:
The Museum of Modern Art Archives, NY	Wittenborn	I.C.84

SCHOOL OF ARCHITECTURE AND ALLIED ARTS
university of oregon • eugene, oregon

3 May 1952

Mr. George Wittenborn, 38 E 57th St., N.Y.C.

Dear Mr. Wittenborn:

Thank you very much for your shipment of April 21st and your letter of April 23rd. Please find enclosed check for \$ 28.44 as remittance.

I appreciate very much your listing of our book and your kind interest.

The news about your intention to reprint the English edition of Taut's book, HOUSES AND PEOPLE IN JAPAN, thrilled me, of course. It is most considerate of you to think of me as editor. I think that you could not find a more devoted and conscientious worker on such an important job. From my visit in Japan and my contact with Taut's Japanese friends I know how scholarly, imaginative in understanding a foreign culture, and artistic in presenting the material Taut's book really is. He devoted every minute, during the years he staid there, to live their life, to study every detail himself, and to discover many aspects involved through endless discussions with his native friends. I think it significant that Taut discovered for the Japanese the importance of Zen for the development of a modern architectural culture as demonstrated in his FUNDAMENTALS OF JAPANESE ARCHITECTURE. The Japanese architects were extremely thankful for this service rendered by Taut, and only recently, one of Taut's Japanese friends, who is a scholar of long standing, wrote to me that he considers Taut as one of the most important foreigners to have visited Japan since the Meji restauration. I wonder whether the FUNDAMENTALS should not be somehow combined with the book in question. As I gathered from Mrs. Taut, some errors in detail crept in, and I would make it my business to trace them. Perhaps a little preface by Prof. Shinoda, who knew and admired Bruno much, could be added. Aside from the purely legal end of the copyright procedure, which you probably would have to handle, I will be glad to work for you to get the necessary cooperation. I will write immediately to Prof. Ikuta, who is one of the editors of Kokusai-Kentiku, to give me initial information on the Japanese publisher. Also, I owe Mrs. Taut a letter for some time and will ask for her reaction. I feel sure that she will gladly cooperate. She told me, that she has the rights on all Taut books which were published outside of Germany. Unfortunately, she lives now in the Russian sector of Berlin, and I don't know whether that will pose any problem. I will write immediately to my friend and former associate of Bruno, Franz Hillinger, who is now on his way to Turkey via Berlin and may see her. Well, if things should develop properly, as I hope they will, we should discuss many of the details personally at your office. It would be good to get hold of the German manuscript since the translation seems to me in spots awkward and in need of improvement.

This reminds me of another matter in which I should appreciate to have your advice. As you may remember, I worked hard to get something done with regard to Taut's last book, the ARCHITEKTURLEHRE, which he wrote for his Turkish students, not long before his death in 1939.

1952

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Wittenborn

T. C. 84

SCHOOL OF ARCHITECTURE AND ALLIED ARTS university of oregon • eugene, oregon

135

-3-

Although I did not exhaust all the possibilities, it became clear that the publishers considered publication a poor risk, for various reasons. Particularly the cost involved in building up his name again was mentioned as a handicap. Since then it was my desire to find time for writing a small monograph on Taut as artist and architectural philosopher. The major and very important thoughts of the ARCHITEKTURLEHRE could be brought out, together and in comparison to, his earlier thinking. This could be illustrated with a few and very well selected examples from his drawings for DIE STADTKRONE, DER WELTBAUMEISTER, DIE AUFLÖSUNG DER STÄDTE, ALFINE ARCHITEKTUR, and from his work as architect and city planner. As appendices, I would write a brief biography and would compile a complete listing of his publications and buildings.

It seems to me that such a small volume could help to fill a gap in the current presnetations of the history of modern architecture, and so refresh the memory of such an outstanding pioneer. The commercial risk could be minimized in this way and, possibly, the interest in publishing the ARCHITEKTURLEHRE at a later date may result.

The desirable thing to happen would be to get a grant such as a Guggenheim fellowship in order to take care of the considerable scholarly effort needed, for which no publisher could pay.

I should appreciate it very much if you could give me your appraisal of my idea. Would you be interested in such a venture, and could you advise me in any way as to possibilities of getting such a scholarship grant?

I find trans/formation no.3 particularly good. Heisenberg's article is a real contribution. It shows so clearly that things, which seem to mystify people, can be seen scientifically by sheer power of creative imagination.

Cordially,

H. Waechter

. warelete

Kindly address answer to: 541 E 12th Ave. Eugene, Oregon

	Collection:	Series.Folder:
The Museum of Modern Art Archives, NY	Wittenborn	I.C.84

May 16, 1952

Mr. H. Waechter 541 East 12th Avenue Eugene, Oregon

Dear Mr. Waechter:

Many thanks for your letter and remittance of May 3. Also many thanks for your remarks on the contents of "trans/formation" No. 3.

Regarding our proposed recrint of Teut, HOUSES AND PROPLE IN JAPAN, we merely intended to make an unchanged offset reprint, using a clean copy of the first edition. This would mean that no major changes could be made, except for the addition of a signature in the front, middle or end of the book. Such a signature can be extended to 16 pages, and could of course embody some of your editorial suggestions.

Principally we are concerned with issuing this reprint as quickly as possible, in a limited edition and at a reasonable price. All the other points raised by you with regard to unpublished material would have to wait and be used possibly for a future publication, which as you have already indicated, needs time and the possibility of a financial grant. All this could be discussed verbally on your next visit to New York.

This for today, in great haste, but just to tell you we would very much appreciate it if you could make the necessary demarche and secure the reprint rights for HEGBEE AND PEOPLE IN JAPAN.

Bordially,

George Wittenborn

GW:lg

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THE MURRAY PRINTING COMPANY

WAKEFIELD . MASSACHUSETTS

2notation

SUBMITTED JULY 2, 1952 TO WITTENBORN & SCHULTZ

Title:

HOUSES AND PEOPLE OF JAPAN

No. Copies:

1,000

No. Pages:

344

Trim:

7-3/8x10-1/4 inches

Stock:

Basis 60 we to furnish

Copy:

Printed book. Corrections, if any, charged extra

Halftones:

469 to rescreen

Blueprints:

None

Color Frontis and

Tips:

No bid

Delivery:

Full size sheets on skids f.o.b. our plant

Price:

Platemaking \$2057. Printing 476 . Stock

Approx.trans.

to N.Y.City

22.

B. Jr. Bear

BMB:k

The Museum of Modern Art Archives, NY

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Wittenborn

T. C. 84

JUL 7 1952

THE MURRAY PRINTING COMPANY

WAKEFIELD . MASSACHUSETTS

2uotation

SUBMITTED JULY 2, 1952 TO WITTENBORN & SCHULTZ

Title:

CHEVREUL ON COLOURS

No. Copies:

1,000

No. Pages:

264

Trim:

4x6-1/4 inches

Stock:

Basis 60, we to furnish

Copy:

Printed book all line ready for camera. Corrections,

if any, charged extra.

Color Frontis:

No bid

Halftones:

None

Line Cuts:

None

Blueprints:

None

Chromatic Diagram:

Special piece for foldout (included in odd 8) simple

black line.

Delivery:

Full size sheets on skids f.o.b. our plant

Price:

Platemaking \$220.00 Printing 116.00 Stock 176.00

Approx. trans.

to N.Y.City

8.00

THE MURRAY PRINTING COMPANY

Beaty

BMB:k

	Collection:	Series.Folder:
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6 February 1955

Mr. H. H. Waechter 541 East 12th Avenue Eugene, Oregon

Dear Mr. Waechter:

Our sincere apologies for this late answer. It seems that another publisher here is now bent on publishing as soon as possible Yoshida, DAS JAPANISCHE WOHNHAUS, of which we understand an English translation is now ready carrying all the late revisions of the Yoshida book.

In other words, if the Japanese publisher of the Taut book could rush the English language edition through during this year, that would be most desirable. Have you heard anything in the meantime from Japan or Mrs. Taut. We are enclosing a credit memo of \$25.00 which we hope will be acceptable to you as renumeration for your help and advice in these matters.

This for today in great haste.

With best regards,

Sincerely,

enclosure gwimfh The Museum of Modern Art Archives, NY

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Wittenborn

L. C. 84

541 E 12th Ave Engene Oregon - Int - 1, 1952

101 3 1952

SEP 15 1957
SCHOOL OF ARCHITECTURE AND ALLIED ARTS
UNIVERSITY OF OREGON - - EUGENE, OREGON

Sept. 9.

Dear Mr. Wittenbarn:

Enclosed find check for \$ 5.74.

I am disturbed that I didn't hear from you about the Tant publication, and am without answer to my detailed questions to you.

I bope that my extension Correspondence with Japan and Jermany in this matter, which caused much coreful work,

Linualy,

will lear fruit soon.

h. walchter

541 & 12th Ave. Engene, Ore.

11 looking forward by alties.

Taut that she is republished and is

leeded? I am not y have.

I should go ahead, wer of attorney for nt would be superior and editor, and you f copyright for any y. What royalties t she would be agreeable

olitical conditions it seems advisable

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31 338 Sc - 14

	Collection:	Series.Folder:
The Museum of Modern Art Archives, NY	Wittenborn	I.C.84

541 E 12th Ave Eugene, Oregon - July 1, 1952

JUL 3 1952

Mr. George Wittenborn 38 East 57th Street New York 22, N.Y.

Dear Mr. Wittenborn:

Thank you for your card of June 12th. I'll looking forward with pleasure to your offer regarding royalties.

I have just had a letter from Mrs. Erika Taut that she is agreeable to having "Houses and People" republished and is ready to sign papers to that effect.

There is no word yet from Sanseido Co.

What formalities, in your opinion, are needed? I am not clear what rights the Sanseido people may have.

Please advise me by return mail whether I should go ahead, have prepared and sent to Mrs. Taut a power of attorney for her signature? It seems that such document would be superior to any other. I would act as your agent and editor, and you would be named as publisher and holder of copyright for any edition of litho reprints in this country. What royalties would be offered to Mrs. Taut? I feel that she would be agreeable to any reasonable figure.

In view of your own urgency, uncertain political conditions in Berlin, and Mrs. Taut's frail health, it seems advisable to act quickly.

Sincerely,

h. h. waceleter

P.S. Please send me one copy of: Herta Loewey, The Retarded Child, Philosophical Library, N.Y.

375 338 Sc - /x

nd N

	Collection:	Series.Folder:
The Museum of Modern Art Archives, NY	Wittenborn	I.C.84

541 E 12th Ave. Eugene, Oregon 28 July 1952

Mr. George Wittenborn: 38 East 57th Street New York 22, N.Y. JUL 3 1 1952

Dear Mr. Wittenborn:

In addition to my letters of July 1st and 22nd, I hurry to relay to you this information, which I just received from Japan.

Prof. Tsutomu Ikuta, a good colleague of mine, expressed much pleasure ahout hearing of a new edition of HOUSES AND PEOPLE OF JAPAN. He talked to the Chief of Sanseido. Then he continues:
"I have been authorized (by Sanseido) to negotiate with the American publisher about the copyright. Then he wants to know the size of your edition. "If you would be so kind as to supply me with the details of your proposal, it would be of great assistance to us in determining the terms".

Also, he points to mistakes in the translation and some misunderstandings on Taut's part. Prof. Kobayashi is coming in September to Oregon, which would give me a wonderful opportunity to discuss these matters in detail.

There is still some doubt in my mind as to who has what rights. I know that Mrs. Erica Taut has all rights regarding those books published outside Germany, as far as the Taut estate is concerned. As I wrote, any needed statement can be had from her immediately. Foreign copyright was not recognized in Japan when the book was published, as far as I know. Should Sanseido have copyright now? I hope you can charify this, Please let me know. Sincerely, A. Walletter

per 12, 1952

nd I can the Taut

ur spologies

ly yours

WITTENBORN

	Collection:	Series.Folder:
The Museum of Modern Art Archives, NY	Wittenborn	I.C.84

541 E 12th Ave. Eugene, Oregon 22 July 1952

per 12, 1952

Mr. George Wittenborn 38 East 57th Street New York 22, N.Y.

Dear Mr. Wittenborn:

This is just to inquire whether you received my letter of July 1st in which I asked for your o.k. to send to Mrs. Taut a power of attorney for signature.

I had hoped that this could be done before my going in vacation during August. Otherwise the matter will have to rest until September, and we have to keep our fingers crossed that Mrs. Taut's health will last and letters will get through at that time.

I hope that you could send the Loewey book. Please send me also: 1

ord Amos Hawley, Human Ecology (Ronald) Walter Schwagenscheidt, Die Raumstadt (Lambert Schneider, Heidelberg)

H. Waechter p. 1.28

H. Waechter

A follow in 7-4 beeks

nd I can the Taut

ur apologies e in acon.

ly yours,

WITTENBORN

1111 24 1952

	Collection:	Series.Folder:
The Museum of Modern Art Archives, NY	Wittenborn	I.C.84

September 12, 1952

Mr. H. Waechter 541 East 12th Avenue Eugene, Oregon

Dear Mr. Waechter:

Back at the desk Mr. Schultz and I can still not give you any more precise reaction to the Taut project.

Have you heard anything from Berlin or Japan? Our spologies for this short note, but we hope to write you again soon.

Sincerely yours,

GW/es

GEORGE WITTERBORN

	Collection:	Series.Folder:
The Museum of Modern Art Archives, NY	Wittenborn	I.C.84

Wittenborn, Schultz, Inc.

Publishers

38 East 57th Street, New York 22, N. Y.

Plaza g-8800

6 February 1953

Professor Tsutomu Ikuta 207 Shimorenjake, Mitaka Tohyo, Japan

Dear Professor Ikuta:

We are approaching you today in the matter of an English reprint of Taut, HOUSES AND PEOPLE OF JAPAN. As you have probably already heard, through the good offices of Mr. Waechter, we would be interested in purchasing one thousand copies with our imprint. Before coming to any decision in this matter, we need of course to know the terms, quality of reprint, possible date of publication, etc.

We would like to point out that we have just heard of the pending English reprint of Yoshida's book. It would be less favorable for the Taut book if both publications were to appear on the market at the same time.

Sincerely yours,

airmail gw:mfh

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Wittenborn	I.C.84

Wittenborn, Schultz, Inc.

Publishers

38 East 57th Street, New York 22, N. Y.

PLaza 3-8890

November 7, 1952 AIRMAIL

Mr. H. H. Waechter 541 East 12th Avenue Eugene, Oregon

Dear Mr. Waechter:

Mr. Schultz and I have come to the conclusion that the costs of the reprint production of Taut's book are too high even for a large run (say 3,000 copies). We therefore have not yet written to Japan. There are, however, two other approaches, as follows.

First, the Japanese publisher himself could print a new edition — which from the point of view of color plates would certainly be of higher quality — and then offer us a part of the printing, say about a thousand copies at the best prevailing price. In this way, however, you would probably not receive any remuneration, except if you make an arrangement directly with Mrs. Taut.

The other way would be for you to arrange with Mrs. Taut and the Japanese publisher for a revision of the Taut book, condensing the material to one half, which could then be produced either in Japan or here. This way you would of course be critical to participation in the royalties.

We also heard that a German publisher is offering a new book by Yoshida on Japanese architecture, and that an English translation is in preparation. We also heard indirectly that another New York publisher is looking for a short manuscript on the same subject. We happened to put in a good word for Mr. Taut, but this source knows his book and rejected it as not up-to-date to too diversified.

We regret having to come with these new propositions, but we really cannot tackletthe originally contemplated reprint financially. Let us know your reactions, and if you wish, we can then write to the Japanese publisher.

With best regards,

Sincerely yours,

George Wittenborn

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November 7, 1952 AIRMAIL

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OCT 1 1952

Wittenborn and Co. 38 East 57th Street New York 22, N.Y.

Dear Mr. Wittenborn:

Thank you for your note of Sept. 12th. I cannot quite understand your question: "Have you heard anything from Berlin or Japan?".

Judging from your book shipments you must have received my previous letters; one of July 1st in which I wrote that Mrs. Taut would be willing to sign a power of attorney, the other of July 28th in which I wrote that Prof. Ikuta has been authorized to negotiate by Sanseido publishers, and I coveyed to you his questions. I just got another letter from him saying: "I have been looking forward to a letter from Wittenborn Company on the reproduction of Houses and People of Japan by Bruno Taut. As Sanseido has the copyright of the book, it should be authorized by Sanseido to reproduce it in foreign countries. However, we won't to have high royalty on it."
Then he repeats his inquiry into number of copies, etc. If you wish to correspond with him directly, his address is: Prof. Tsutomu Ikuta, 207 Shimorenjaku, Mitaka, Tkyo, Japan.

So, everything is up to you. Also, you promised me to advise as to payment for my services. It took me already some time to carry the negotiations as far as I did.

As I suggested before, it might be advisable to look into the legal question as to copyright. As Sanseido is claiming, they have all the rights and, therefore, would be accountable to
Mrs. Taut.) On the other hand, Mrs. Taut told me once that she
Condusion has all rights regarding books and manuscripts from Taut's estate, which were written or published outside of Germany. In our case, she might have still a valid contract with Sanseido.

> Prof. Kobayashi has arrived in Eugene and I have made arrangements with him to go over Taut's book with a fine tooth comb and find all possible errors. Your early reply would help me considerable in carrying out this task.

Most/cordially yours,

· h. wallter

H. H. Waechter

541 East 12th Ave. Eugene, Oregon - Sept. 29, 1952

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H H WAECHTER . ARCHITECT AIA . Extra MARCA MARCA

Wittenborn, Schultz, Inc. 38 East 57th Street New York 22, N.Y.



Dear Mr. Wittenborn:

Thank you for your detailed letter of Nov.7th.

I appreciate fully your reasoning behind your decision not to publish the Taut book. I feel, however, that the Yoshida book and possibly the other one which is planned are much more specialized and limited books. As far as I know the Yoshida book is just a new and perhaps revised edition of "Das Japanische Wohnhaus" which never was or was meant to be a substitute for the Taut book or vice versa. The Taut book, by contrast, is a valuable rendering of Japanese culture and environment as seen by one of the most sensitive and intelligent artist-philosophers of our age and civilization. I realize, however, that those values are today less appreciated than systematized last minute technical information.

I wrote to Prof. Ikuta, quoting your proposals. I supported your idea of cutting the book in half (which would probably be at the expense of much of the travelogues and the weaker photographs), and I suggested also to add perhaps the important "Fundamentals of Japanese Architecture". Also, I shall write Mrs. Taut about it.

Well, we'll see what the Japanese publisher has to say. Japanese publishers are poorely equipped with regard to keeping contact with the outside world. Therefore Sanseido asked Prof. Ikuta to represent them.

I realize that these new developments will not entitle me to any royalties coming from you or possibly even from any other source. On the other hand, I undertook time consuming investigations at your specific request, and I helped you thus in making your decisions. Therefore, I feel that I am entitled to some payment, although I'll be much more modest than any lawyer whom you may have asked to investigate the matter. I should say that about \$20 or perhaps the equivalent in books would be a nominal fee for my time spent on your behalf.

Cordially yours,

1. Waulter