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MODERN ARTISTS IN AMERICA



The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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Another Wittenborn, Schultz, Inc. project:

Modern Artists in America

is the first biennial documenting modern art in the United States. Since it is not concerned with all contemporary art but only with what is specifically modern, this anthology is both critical and selective. Illustrations and text are designed to convey, in as compact and objective a manner as possible, the sense of modern art as it happened.

Modern Artists in America: First Series is edited by Robert Motherwell, painter and editor of "The Documents of Modern Art," by Ad Reinhardt, painter and assistant professor of art, Brooklyn College, and by Bernard Karpel, librarian, the Museum of Modern Art, New York. Installation photos and frontispiece are by Aaron Siskind, photographer and instructor at the Institute of Design, Chicago.

Altogether there are 200 pages and 160 illustrations, fully indexed.

Special Features:

• The First Series is devoted to the events of the previous two seasons. Vanguard painters and sculptors, youthful and mature, report in their own words in "Artists at Studio 35." Moderators: Alfred H. Barr, Jr., Richard Lippold, Robert Motherwell. Participants: De Kooning, Bazilio, Brooks, Gottlieb, Hare, Hans Hofmann, Lippold, Lassaw, David Smith, Hedda Sterne, et al.

• To accompany this intimate conference from New York is a transcript from San Francisco of "The Western Round Table on Modern Art," a dissection of contemporary issues by a representative cross-section of our cultural elite. Participants: George Boas, Robert Goldwater, Marcel Duchamp, Frankenstein, Ritchie, Toby, Frank Lloyd Wright, Arnold Schoenberg, Darius Milhaud, et al.

• "Exhibitions of Artists in New York Galleries, 1949-1950" is a detailed register, supplemented by an extensive pictorial selection of the more significant paintings and sculpture, including some work shown outside of New York proper.

• A list of modern art works acquired by American museums.

• In "New York-Paris 1951," a French critic, Michel Seuphor, compares the artistic climate of the world's two major art centers, not without discredit to a renaissance America.

• Photographs of the pioneer Arensberg Collection in its home setting.

• Painters and Poets in Barcelona: Dau Al Set.

• A calendar of excerpts from magazines, catalogs and pamphlets which illuminate the social attitudes affecting the position of the practicing artist today.

• Finally, an extensive international record of recent publications completes the documentary portion of this biennial.

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Please send ☐ charge ☐ payment enclosed (no C.O.D.'s)

☐ Modern Artists in America, 1st series, bound, \$5.50

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☐ Send details of "The Documents of Modern Art" ed. by Robert Motherwell

☐ Send details of "Problems of Contemporary Art"

☐ Send announcement of "trans/formation" arts, communication, environment, edited by Harry Holtzman and Martin James, complete volume 1 (3 issues) \$4.75

☐ Subscription to "trans/formation" volume 2 \$4.75 (foreign subscribers please add 15c per copy)

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EDITORIAL ASSOCIATES: Robert Motherwell, Ad Reinhardt

DOCUMENTATION: Bernard Karpel (Librarian, Museum of Modern Art)

PHOTOGRAPHY: Aaron Siskind SECRETARY: Sally Cherniavsky

NOV 28 1950

September 29, 1950

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We have a deadline set for going to press and we would very much like an early answer in which each of the participants gives his full and irrevocable permission for the use of the abstract.

In the name of the editors of this new publishing venture, and ourselves, we hereby express our thanks in advance.

Letters to:

George Boas
Gregory Bateson
Kenneth Burke
Marcel Duchamp
Alfred Frankenstein
Robert Goldwater
Darius Milhaud
Andrew C. Ritchie
Mark Tobey
Frank Lloyd Wright

Please reply to:

PUBLISHERS: Wittenborn, Schultz, Inc. 38 East 57th Street, New York 22, N. Y. PLaza 3-8890

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marcel Duchamp OK.

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October 16, 1950

Dear Participants:

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It is understood that we print in this Annual, double column, the edited text of these transcribed round table discussions (copy at your disposal at our office). Each participant will be served with a complimentary copy of the MODERN ART ANNUAL when published but there will be no other remuneration in any form.

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William Baziotas
Janice Biala
→ Louise Bourgeois
James Brooke
William de Kooning
Herbert Ferber
Jimmy Ernst
Adolph Gottlieb
Peter Grippe
David Hare
Hans Hoffmann
Weldon Kees

Ibram Lassow
Norman Lewis
Richard Lippold
Seymour Lipton
Robert Motherwell
Barney Newman
Richard Pousette-Dart
Ad Reinhardt
Ralph Rosenborg
Hedda Sterne
Bradley Walker Tomlin

Please reply to:

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and sign this letter. Thank you

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PHOTOGRAPHY: Aaron Siskind SECRETARY: Sally Cherniavsky

NOV 17 1950

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Louise Bourgeois

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October 16, 1950



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✓ Herbert Ferber
✓ Jimmy Ernst
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✓ Weldon Kees
✓ Richard Lippold
✓ Seymour Lipton
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✓ Ad Reinhardt
✓ Ralph Rosenborg
✓ Hedda Sterne
✓ Bradley Walker Tomlin
✓ David Smith
1939 Grand Concourse Bx nyc
Barnett Newman
Ralph Rosenborg 165 Lex. Ave (16)
Hedda Sterne 410 E 50 N.Y. 22 N.Y.
B. Tomlin

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✓ Janice Biala

✓ Louise Bourgeois

✓ James Brooke 500 W. 87th St. N.Y.C.

✓ William de Kooning -

✓ Herbert Ferber

✓ Jimmy Ernst

✓ Adolph Gottlieb

✓ Peter Grippie

✓ David Hare

✓ Hans Hoffmann

✓ Weldon Kees

✓ Ibram Lassow - Ibram Lassow 487-Sixth Ave. N.Y.C.

✓ Norman Lewis

✓ Richard Lippold Richard Lippold 100 W. 87th St. N.Y.C.

✓ Seymour Lipton 1939 Grand Concourse Bx nyc

✓ Robert Motherwell

✓ Barney Newman Barnett Newman

✓ Richard Pousette-Dart

✓ Ad Reinhardt

✓ Ralph Rosenberg 165 E. Ave (16)

✓ Hedda Sterne Hedda Sterne 410 E 50 N.Y. 22 N.Y.

✓ Bradley Walker Tomlin B. Tomlin

✓ David Smith

Please reply to:

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October 24, 1950

Mr. Frank Lloyd Wright,
Taliesin,
Spring Green, Wisc.

Dear Mr. Wright,

We are enclosing the draft copy of an agreement dated September 29 which pertains to our intention to publish the abstracts of the proceedings of the Western Conference in San Francisco.

We are given to understand that you are familiar with the edited text by Douglas MacAgy and we should like to apply herewith for the release on your part, and that you give us your permission to print the abstract as presented in the first volume of our forthcoming publication Modern Art Annual.

Would you be so kind as to give your signature against your typed name and to return the enclosure at your earliest convenience.

Sincerely yours,

George Wittenborn

GW/mmg

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MAA

November 11, 1950

Mr. Frank Lloyd Wright,
Taliesin,
Spring Green, Wisc.

Dear Mr. Wright,

This is to confirm our letter of October 24 regarding the written consent for printing the abstracts of the proceedings of the Western Conference.

The editorial deadline is November 18 and we would appreciate an answer from you by return of mail.

Sincerely yours,

George Wittenborn

GW/mmg

AIR
REGISTERED MAIL

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M A A

November 11, 1950

Mr. Marcel Duchamp,
210 West 14th Street,
New York 11, N.Y.

Dear Friend,

Our dead line for the manuscript of the proceedings of the
Desb rn Conference is set for November 18.

Could you do us the favor to give us your written consent
as per our letter of October 24 by return of mail ?

With best regards from both of us,

Sincerely yours,

George Wittenborn

GW/mmg.

BY REGISTERED MAIL+

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PHOTOGRAPHY: Aaron Siskind SECRETARY: Sally Cherniavsky

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Kenneth Burke
Marcel Duchamp
Alfred Frankstein
Robert Goldwater
Darius Milhaud
Andrew C. Ritchie
Mark Tobey
Frank Lloyd Wright

Please reply to:

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October 6, 1950

San Francisco Art Association
Mr. Henry F. Swift
800 Chestnut Street
San Francisco, Calif.

Dear Mr. Swift:

We would like to commit ourselves hereby to publishing the text of the abstract of proceedings of the Western Round Table on modern art edited by Douglas MacAgy.

The complete text with some minor changes in the setup of the front matter will be published in the first volume of MODERN ART ANNUAL under a separate section set up in double column without any illustrations. Unfortunately we cannot offer your Association any immediate remuneration. However, we would like to suggest the following royalty agreement:

Ten percent royalty on the retail price, approximately 25¢ per copy, will be distributed to the editors and authors of this volume as soon as the production costs of this publication are covered. In other words, as soon as we are "out of the red" we will divide this royalty amongst the participants and the Association may eventually receive its share, perhaps a fifth of these proceedings.

We realize that this offer is a more than meagre one. All editors and other participants however have agreed to forego royalties until the manufacturing costs are covered in order to give us a chance to produce this volume.

We hope that our proposition as it stands can be accepted by your Association and that we can go ahead with the reprint permission from the ten Round Table participants. (The Schoenberg material is omitted)/

We are writing a letter also to Miss Nealie Sullivan with regard to this latter step, assuming that the general permission and royalty agreement will come forward.

A copy of this letter is also sent to Mr. MacAgy at the Plaza Hotel here.

Sincerely yours,

GW/ew

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October 6, 1950

San Francisco Art Association
Miss Nealie Sullivan
800 Chestnut Street
San Francisco, Calif.

Dear Miss Nealie:

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You can tell Mr. Tobey that ~~we~~ inserted his changed on page 28 of your abstract. No other changes can be taken care of at this late date except for minor corrections which should be sent in with the signed permission.

A copy of this letter is being sent to Mr. MacAgy here so we hope to clinch all these agreements very soon.

Thanking you in the name of the editors for your considerate co-operation in this matter, we are

Sincerely yours,

GW/ew

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Geo G Boas

Gregory Bateson

Kenneth Burke (Aldover, N.J.)

Walter T. ...

10

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Mr. Kenneth Burke,
Andover, N.J.

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GW/mmg

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Johns Hopkins University,
Art Department,
Baltimore, Md.

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Director,
Museum of Modern Art,
New York 19, N.Y.

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San Francisco Chronicle

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October 19, 1950

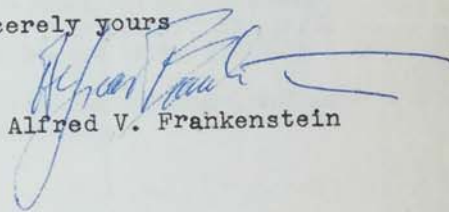
Wittenborn, Schulz, Inc.
38 east 57th st.
New York.

Gentlemen -

I agree to the conditions for the publication of the abstract of the Western Round Table on Modern Art as set forth in your letter of September 29, a copy of which has only just been sent me by the San Francisco Art Association. I regret the delay involved.

With kindest regards

Sincerely yours


Alfred V. Frankenstein

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EDITORIAL ASSOCIATES: Robert Motherwell, Ad Reinhardt

DOCUMENTATION: Bernard Karpel (Librarian, Museum of Modern Art)

PHOTOGRAPHY: Aaron Siskind SECRETARY: Sally Cherniavsky

September 29, 1950

Dear Author:

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Letters to:

George Boas
Gregory Bateson
Kenneth Burke
Marcel Duchamp
Alfred Frankenstein
Robert Goldwater
Darius Milhaud
✓ Andrew C. Ritchie
Mark Tobey
Frank Lloyd Wright

Andrew C. Ritchie

Please reply to:

P.S. Please do not renew my "New Yorker" subscription
Archibald

PUBLISHERS: Wittenborn, Schultz, Inc. 38 East 57th Street, New York 22, N. Y. Plaza 3-8890

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	Wittenborn	I. C. 24

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OCT 26 1950

WESTERN
UNION

W. P. MARSHALL, PRESIDENT

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38 EAST 57 ST NYK=

REFERRING RECENT CORRESPONDENCE SAN FRANCISCO ART
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PUBLICATIONS OF WESTERN ROUND TABLE PROVIDING AT LEAST
THREE REPRODUCTIONS ARE USED NAMELY PORTRAIT BY MAGRITTE
ABSTRACTIONS BY VILLON AND PHOTOGRAPHS OF SYMPOSIUM IN
ACTION ALL MENTIONED IN TEXT STOP SAN FRANCISCO ART
ASSOCIATION AND ART COMMISSION OF CITY AND COUNTY OF
SAN FRANCISCO MUST BE GIVEN CREDIT WOULD APPRECIATE
RECEIVING PROOFS BEFORE MATERIAL GOES TO PRESS HAVE
ASKED BATESON FRANKENSTEIN MILHAUD AND TOBEY TO MAIL
YOU WRITTEN AUTHORIZATION PER AGREEMENT SEPTEMBER 29TH
SAN FRANCISCO ART ASSN=

THE COMPANY WILL APPRECIATE SUGGESTIONS FROM ITS PATRONS CONCERNING ITS SERVICE

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x Gregory Bateson
Kenneth Burke
Marcel Duchamp
x Alfred Frankenstein
Robert Goldwater O.K. (R) 1/2 Louis B. 174 Blvd St Germain, Paris 17
x Darius Milhaud
Andrew C. Ritchie
x Mark Tobey
Frank Lloyd Wright

Please reply to:

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MODERN ART ANNUAL

EDITORIAL ASSOCIATES: R

Mills College
(Calif) 11-19-50

Museum of Modern Art)

Sally Cherniavsky

Sir -

I give you permission to use the
abstract of the proceedings of the
Western Conference at San Francisco
for Modern Art Annual

Sincerely

Darius M. Lohan

Dear

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Van Hees Book Binding Corp.

COMPTON BOOK MANUFACTURERS

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304-322 HUDSON STREET

NEW YORK 13, N. Y.



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Inside 60 lb. offset
books 470 p/p to 1"
70 lb. 420 p/p to 1"
80 lb 324 p/p to 1"

cover 25 x 38-100
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Stevens Nelson Co

P. B. Kelly

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A Memorandum

From the Desk of

EDMUND JACOBSON

10-10-50

Mr. Wittenborn:

Mr. Jacobson has asked me to send
you the two dummies enclosed.

Sincerely,

Sally Callison
Sally Callison
(Mr. Jacobson's secretary)

Offset Lithography—Direct Mail

ARDLEE SERVICE, INC. 28 West 23rd Street, N. Y. • ORegon 5-0300

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return to
George

204 Western Drive,
Richmond, California

7 November 1950

Gentlemen, Your letter regarding permissions on the 8th Street meeting for the MODERN ART ANNUAL has just reached me: I've been traveling for the last five weeks, and mail has been slow in catching up. Sorry about the delay, and very much hope I have not held you up. I herewith give my full and irrevocable permission for the use of the abstract, with kindest regards to you. Please note the following permanent address, which supercedes all other earlier addresses, and to which my copy of the ANNUAL shd. be sent. I'll be grateful if you will note this address to be called to Bob Motherwell's attention--and my best to him.

Faithfully,

Weldon Kees

Weldon Kees

Wittenborn, Schultz
38 E 57
NYC 22

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28 WEST TWENTY THIRD STREET NEW YORK 10, N.Y. OREGON 5-0300

October 6, 1950

Modern Art Annual
Wittenborn, Schultz, Inc.
38 East 57th Street
New York 22, N.Y.

Attention Mr. Wittenborn

Gentlemen:

Here are approximate prices for the production of the 96-page art annual which we discussed:-

Specifications:- 96 pages, size up to 8½x11,
text on 70# white offset paper, cover on 65#
cover stock, printed in one color, Smythe-
sewed, glued cover.

2000 copies - \$1765.
3000 copies - 2068.

If you supply stock then deduct \$372. from the 2000-copies price and \$515. from the 3000 price. We have allowed for 150 square halftones, but apart from these all copy would be in position and ready for shooting. We have not made any allowance for art work or pasteup.

You realize that this price is approximate, subject to our seeing final material.

Yours very truly,

ARDLEE SERVICE, INC.

Edmund Jacobson

Edmund Jacobson

EJ:sc

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	Wittenborn	I. C. 24



EDWARDS BROTHERS, INC.

LITHOPRINTERS

Ann Arbor, Michigan

October 2, 1950

Ad Reinhardt
Wittenborn, Schultz, Inc.
38 East 57th Street
New York 22, New York

Modern Art Annual
Wittenborn, Schultz, Inc.
38 East 57th Street
New York 22, N.Y.

October 28 has been received requesting our quotation on lithoprinting about 144 page book, paper bound in the 7 1/2 x 10 inch size. Attention Mr. Wittenborn

M.A.A.
October 6, 1950

Gentlemen: the specifications you have furnished to us, our quotation will be as follows:

Here are approximate prices for the production of the 96-page art annual which we discussed:-

We Specifications:- 96 pages, size up to 8 1/2 x 11, text on 70# white offset paper, cover on 65# half-tones cover stock, printed in one color, Smythe-sewed, glued cover. sample enclosed.

F.O.B. Ann A 2000 copies - \$1765. \$456.67
3000 copies - 2068.

Each additional 100 copies printed at the same time \$26.70.

If you supply stock then deduct \$372. from the 2000-copies price and \$515. from the 3000 price. We have allowed for 150 square halftones, but apart from these all copy would be in position and ready for shooting. We have not made any allowance for art work or pasteup.

From your letter, we do not know whether or not we are to figure on color. You realize that this price is approximate, subject to our seeing final material. for us to see a group of your manuscript pages in order to give you some idea of what the composition would cost here if it were done on either our D.S. 3-partition machine or on one of the I.B.M. proportional spacing machines.

Yours very truly,
ARDLEE SERVICE, INC.

We shall look forward to hearing from you and hope that you find these figures satisfactory.

EJ:sc

Edmund Jacobson
Sincerely yours,

EDWARDS BROTHERS, INC.

John B. Leidy
John B. Leidy
Sales Department

10/10/50
Encl.

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	Wittenborn	I.C.24



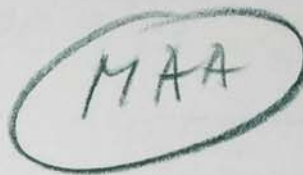
EDWARDS BROTHERS, INC.

LITHOPRINTERS

Ann Arbor, Michigan

October 2, 1950

Ad Reinhardt
Wittenborn, Schultz, Inc.
38 East 57th Street
New York 22, New York



Dear Mr. Reinhardt:

Your letter of September 28 has been received requesting our quotation on lithoprinting about 144 page book, paper bound in the 7 1/2 x 10 inch size.

According to the specifications you have furnished to us, our quotation will be as follows:

144 pages 7 1/2 x 10 inches

We photograph copy of the material supplied by you, including approximately 50 pages containing 150 half-tones, we lithoprint on both sides of 50# offset paper, sew with 65# paper cover stock, sample enclosed. *missing*

F.O.B. Ann Arbor 100 copies\$456.67

Each additional 100 copies printed at the same time \$26.70.

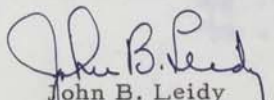
A copy of our brochure entitled "A Service to Educators" is being sent to you today in order that you may see additional samples of the type of work we are able to do.

From your letter, we do not know whether or not we are to figure on composition. The above quotation does not include composition and it would be necessary for us to see a group of your manuscript pages in order to give you some idea of what the composition would cost here if it were done on either our D.S.J. varitype machine or on one of the I.B.M. proportional spacing machines.

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Sincerely yours,

EDWARDS BROTHERS, INC.


John B. Leidy
Sales Department

JBL/eit
Encl.

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WESTERN

PRINTING AND LITHOGRAPHING CO. • NORTH ROAD, POUGHKEEPSIE, NEW YORK

September 13, 1950

Whittenborn & Schultz
38 East 57th Street
New York 22, New York

Attention: Mr. Kim Swados

Gentlemen:

Concerning your Art Annual book, as per specifications given to our Mr. Junceau, our prices are as follows:

5,000 books @ \$.85 each
Additional if jackets are not furnished @ \$.05-1/2 each

Specifications as estimated are as follows:

Typesetting?

Trim Size	-	7-1/2 x 10
Stock	-	70# white offset
Pages	-	192 pages incl. ends
Color Insides	-	One throughout
Cover Board	-	.080 Binders Board
Cover	-	Buckram cloth
Case	-	Square backbone
Binding	-	Smyth Sewed
Color on Case	-	Stamped - 2 colors
Jackets	-	70# CIS stock
		2 colors and varnish

The prices quoted are for manufacturing costs only and are based on present costs of materials.

An estimate of original plate cost cannot be made until we see the actual material to be reproduced. However, we'll be glad to see you and discuss the book further at our New York office or if you desire, at your office.

I hope the above information is satisfactory.

Very truly yours,

WESTERN PRINTING & LITHO. CO.

Dayle W. Chaudoin

Dayle W. Chaudoin

DWC:mjs

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MODERN ART ANNUAL

EDITORIAL ASSOCIATES: Robert Motherwell, Ad Reinhardt

DOCUMENTATION: Bernard Karpel (Librarian, Museum of Modern Art)

PHOTOGRAPHY: Aaron Siskind SECRETARY: Sally Cherniavsky

September 5, 1950

QUOTATION:

From: The Composing Room
Mr. Sol Cantor
130 West 46th Street

Re: COMPOSITION and REPROS for Modern Art Annual

125 pages of text
17 pica 2 column page
composition in Times Roman and Perpetua
clean repros

Cost:	Unit price	\$16 to \$18
	Total cost at \$18	\$2,250.-
	Clean repros	\$ 150.-
		<hr/>
		\$2,400.-

Note;

This estimate subject to change upon presentation of dummy.

Please reply to:

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September 5, 1950

QUOTATION:

From: Philip Klein Offset
479 First Avenue
New York City

Re: PRINTING for Modern Art Annual

Offset run of 5,000
70lb Hamilton offset paper
192 pages 7 1/2 x 10
printed in black
125 to 150 halftones (minimum screening)

binding and composition provided from outside

Cost: \$3,250 to \$3,500

Note:

This estimate subject to change upon presentation
of dummy.

Please reply to:

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September 8, 1950

QUOTATION:

From: Sender Bindery
129 Lafayette
New York City

Re: BINDING for Modern Art Annual

run of 5,000 192 pages 7 1/2 x 10
70lb offset stock
cloth cover over board
square spine
white endpapers

Cost:	Unit price	\$.48
	Total cost	\$2,400.

Note:

This estimate subject to change upon presentation of the dummy.

Please reply to:

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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September 5, 1950

QUOTATION:

From: American Book, Knickerbocker Press Inc.
75 Verick Street
New York City

Re: BINDING for Modern Art Annual

Offset run of 5,000
7 1/2" x 10" cloth (textured) over board
white lining
dustjacket provided
2 face stamping (colored spines, front blind)
70lb. offset paper, 192 pages

Cost: Unit price34¢
Complete run \$1,700.-

Note:

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PHOTOGRAPHY: Aaron Siskind SECRETARY: Sally Cherniavsky

September 8, 1950

QUOTATION:

From: Typographic Craftsmen
305 East 45th Street
New York City

Re: COMPOSITION and REPOS for Modern Art Annual

125 pages off text
16 pica 2 column page
45 lines deep
9/11 Times Roman or Baskerville
suggest an antique stock

Cost: Unit price \$15.-
Total Cost \$1875.-

Additional cost for clean repos

Notes:

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of the dummy.

Please reply to:

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PHOTOGRAPHY: Aaron Siskind SECRETARY: Sally Cherniavsky

September 1, 1950

QUOTATION:

From: Federated Printing Company
240 West 40th Street
New York City

Re: PRINTING and BINDING of Modern Art Annual

run of 5,000, 7 x 10 1/2 pages
60lb offset white paper
printed in black
approximately 50 pages of halftones (125-150)

regular hardboard clothbound binding
single color or blank stamping

proofs supplied by us for text of book

Cost: Approximately \$4,700.-

Note:

Reduction of page size to 6 3/4 x 10
with rough cut binding \$4,000.-

Note:

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of dummy.

Please reply to:

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September 5, 1950

QUOTATION:

From: Manhattan Art Press
228 East 45 street
New York City

Re: DUSTJACKET for Modern Art Annual

Letterpress: run of 5,000
65 lb. coverstock
1 color and black
1 halftone 4 1/2 x 7
3 lines of composition

Cost: \$200.-

Note:

This estimate subject to change upon
presentation of layout.

Please reply to:

PUBLISHERS: Wittenborn, Schultz, Inc. 38 East 57th Street, New York 22, N. Y. Plaza 3-8890

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composition in Times Roman and Perpetua
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Strumpf Vari-Type

Composition

160p; 2 column

\$ 950.-

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New York City

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Letterpress run of 5,000
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1 halftone 4 1/2 x 7
3 lines of composition

Cost: \$200.-

*Coated stock
cover - paper
print flap.
\$ 250.00*

Note:

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presentation of layout.

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New York City

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70lb offset stock
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square spine
white endpapers

Cost: Unit price \$0.48
Total cost \$2,400.

Note:

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AMERICAN BOOK-STRATFORD PRESS

INCORPORATED

75 Varick St.,



New York 13

COMPLETE BOOK MANUFACTURERS

Walker 5-7600

Mr. Kim Swados
42 West 12th Street
New York City

Date September 5, 1950

We take pleasure in offering our estimate for binding, based on the following specifications:

Author and title: **TITLE UNKNOWN**

No. of copies	Basic prices per volume	Basic Specifications:
5,000	@ 34¢	No. of pages: 192 Imposition: on substance
	@	printed on 70 lb. Offset sheet size: 41 x 57
	@	For our quad folding machine
	@	Sewing: 16's (Smyth)
	@	Endpapers: white, we supply. Not reinforced.
	@	Inserts: none
	@	Trim size: 7 x 10"
	@	Bulk, excluding cover: 9/16" approx.
	@	Edges: smooth, top plain
	@	Corners: square
	@	Back: round
	@	Headbands: none
	@	Lining up: single crash and paper
	@	Stamping (from binder's dies supplied by you):
	@	2 impressions of one ink and blank
	@	Boards: 88 pt. binders
	@	Cover material: Banc. Lin. Fin. 38" Natl.
	@	@ 51¢ per yd. No emb. pattern
	@	Jackets: printed, you to supply
	@	Casing in: regular loose back
	@	Delivery: As per reverse hereof under DELIVERY

Extras and deductions on binding:

Upon acceptance of this estimate, your order will be entered subject to the conditions printed on the reverse side of this sheet, which are binding on both parties. We reserve the right to reject within 15 days after receipt, without liability to us, any acceptance by you of this estimate. Should the labor or material costs be increased at any time prior to or during the process of manufacturing, it is understood that you shall pay such percentage of increase in the cost of production. It is also understood that we are not responsible for any loss, damage or delay caused by accident, fire, strikes, water, or any other cause beyond our control.

AMERICAN BOOK-STRATFORD PRESS, Inc.

By

tmt

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Wittenborn	I. C. 24

BINDING

CONDITIONS

The estimate on the reverse hereof is based on the following conditions:

STORAGE, CARE AND KEEP.—Storage space is provided by the manufacturer to accommodate the publisher for storage of such property of the publisher as is necessary in connection with the work which the publisher is planning to have done by the manufacturer, with the express understanding that if publisher uses the same, he does so at his own risk, and upon the express stipulation and agreement that manufacturer shall not be liable for any loss, damage or injury to, or theft of property left with him.

OPTION TO FOLD, ETC., GATHER AND SEW.—When sheets are delivered to the manufacturer in quantities greater than required for the binding order received, the manufacturer at his option will perform some or all of the following operations: fold the entire quantity of sheets received, tip endpapers, tip (etc.) illustrations, gather, and do any other work necessary to permit sewing, and sew all such excess sheets, unless a separate and distinct agreement is made in advance in writing to the contrary. All work performed will be chargeable to customer.

SPOILAGE AND WASTE ALLOWANCE shall be in accordance with schedule below, which does not include spoilage during the printing processes.

TERMS.—Net cash payment thirty days, in the absence of other terms agreed upon in writing. Deferred payments will have interest added.

Manufacturer's lien attaches on all property in possession, not withstanding the extending of credit or acceptance of notes or guarantee of payment and whether or not the amount claimed was incurred in connection with such property or otherwise.

All jobs to be billed upon completion of work, whether delivered or held in stock by the manufacturer.

JACKETS, ETC.—Failure or delay in delivering to manufacturer of jackets, cartons, boxes or other materials necessary to the delivery of the book after binding is completed, necessitating an extra handling, shall carry an additional charge. Date of delivery of jackets to be given by publisher not later than date of delivery of sheets.

QUANTITIES RECEIVED BY MANUFACTURER.—Manufacturer will not count printed sheets in flat, folded, gathered, or sewed condition, illustrations, endpapers, jackets, inlays, labels, cartons, any materials supplied by customer, etc., on receipt and therefore does not accept any responsibility for quantities received unless special arrangements (at extra cost to customer) are made in this connection in advance in writing.

All quotations are based on delivery, f.o.b. manufacturer's plant, of all such items as are supplied by customer.

DELIVERY.—Unless otherwise specified in writing, all deliveries are to be made to customer's warehouse in the Borough of Manhattan, below 59th Street in open packing cases filled to capacity, the packing cases to be returned to us via our truck. Not less than two packing cases are to be delivered at one time. Deliveries elsewhere or in small quantities, deliveries in cartons, closed cases, or other special packing, shall carry additional charges. All deliveries are subject to government regulations.

ARBITRATION.—All claims, demands, disputes, differences or controversies and misunderstanding arising under, out of, or in connection with, or in relation to any agreement entered into between manufacturer and customer, shall be submitted to and be determined by ARBITRATION, pursuant to the Arbitration Law of the State of New York, before the Board of Commercial Arbitration of the Federation of Graphic Arts and Allied Industries of New York City, or in the Tribunal of Justice known as the Court of Arbitration, established and conducted by the American Arbitration Association, and in accordance with its Rules.

IMPERFECT BOOKS.—The manufacturer will not be responsible or liable in any way for defects in paper or printing which appear on the inside of folded signatures of sheets not printed in manufacturer's press-room.

The estimated price includes only the regular examination of the completed work, which consists of the following operations: Freing the end papers, noting that the book is cased in properly and once fanning through the leaves.

Any expense of repairing bound volumes, due to defects of paper and printing not discernible on the outside of signatures during sheet work, but detected in final examination before delivery, will be charged against customer on a cost basis. Each charge made will be accompanied by a statement of actual defects found necessitating such repairs. The paragraph shall not apply if sheets have been printed in manufacturer's press-room.

For a special examination a separate and distinct agreement in writing must be made, which will carry an additional charge to be agreed upon.

Manufacturer shall not be responsible for any defective binding due to imperfect workmanship unless claim therefor is made in writing within six months after delivery of books. Manufacturer's liability shall be limited to the cost of paper, press work and binding.

All claims for shortages or defective books shall be made promptly in writing.

INSURANCE.—All materials furnished by the customer and completed books are held at customer's risk, and manufacturer assumes no responsibility for loss or damage, except such as caused by his own negligence.

Manufacturer only insures the value of his labor and material on all orders until bills therefor are rendered to the customer.

QUANTITIES ORDERED BOUND.—The estimate covers only the specific quantity stated to be bound at one time!

SAMPLE COVERS.—Manufacturer will make without charge one lot of specimen covers. Additional lots will be charged on a cost basis. Should specimen bindings not be followed by regular edition orders, all specimen covers furnished shall be charged for.

OVERTIME.—Production requiring overtime, holiday, Saturday or Sunday work is a matter of expense, and the manufacturer shall be compensated accordingly!

INDEMNITY AGREEMENT.—It is agreed, as part of the consideration for the manufacturer's undertaking the responsibilities imposed on it hereunder, that the customer will and does hereby indemnify, and agree to save harmless, the manufacturer of and from any and all damages, losses, fees, and costs which the manufacturer may incur, sustain or suffer, as the result of any claim, charge or suit based upon any allegations of libel, obscenity, unlawful matter, infringement or misuse of copy, pictures, portraits, photographs or other material, published by the customer and set, plated, printed or bound by the manufacturer under the terms of this agreement, it being understood and acknowledged that the manufacturer has no control over the same; and any suppression, impounding or seizure of the subject matter of this agreement, because of libelous, obscene or unlawful matter, infringement, or misuse, shall not release the customer from liability to the manufacturer for the considerations to be paid under the terms of this agreement.

SCHEDULE OF PERCENTAGES OF SPOILAGE ALLOWANCE FOR BINDING

QUANTITY *	Bindery Operations					Scheduled of Percentages for Extra Spoilage Allowance for Lightweight Paper **		
	Each Minor Operation *	Machine Folding	Hand Folding or 1 Fold on Machine	Pam. Bdg. Exclusive of Folding	Ed. Bdry. Exclusive of Folding	30 lb. & Less than 40 lb.	25 lb. & Less than 30 lb.	Less than 25 lb.
Up to 199	5.0%		6.0%	7.5%	15.0%	125%	150%	175%
200 to 299	3.5%		4.0%	5.3%	10.5%	126%	152%	178%
300 to 399	3.0%		3.5%	4.5%	9.0%	127%	154%	181%
400 to 499	2.5%		3.0%	3.8%	7.5%	128%	155%	184%
500 to 999	2.2%		2.5%	3.3%	6.6%	130%	160%	190%
1000 to 2499	2.0%	3.5%	2.0%	1.5%	1.5%	132%	165%	195%
2500 to 4999	1.5%	3.0%	1.0%	1.0%	1.0%	135%	170%	200%
5000 to 9999	.5%	2.5%	.5%	.5%	.5%	145%	190%	220%
10000 to 24999	.5%	2.5%	.5%	.5%	.5%	160%	200%	240%
25000 and over	.25%	2.5%	.4%	.4%	.5%	180%	225%	270%

Plea:

* Minor Binding includes such operations as Punching—Perforating—Hand Numbering—Crimping—Round Cornering—Strip Gumming—Padding, etc.

** Note: The percentages given in this table under extra spoilage allowance must be taken on the total regular spoilage allowance and not on total

sheets or edition. For example: The amount of spoilage to be provided for in machine folding 10,000 sheets of paper of more than 40 lb. basic weight is given as 2.5%, or 250 sheets. The amount of spoilage to be provided in cases where the paper is 25 lb. and less than 30 lb. basic weight is given as 200%. 200% of 2.5% is 5%. Or, in other words, 200% of 250 sheets is 500 sheets.

PUBLI:

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Wittenborn	I. C. 24

MODERN ART ANNUAL

EDITORIAL ASSOCIATES: Robert Motherwell, Ad Reinhardt

DOCUMENTATION: Bernard Karpel (Librarian, Museum of Modern Art)

PHOTOGRAPHY: Aaron Siskind SECRETARY: Sally Cherniavsky

September 5, 1950

QUOTATION:

From: Philip Klein Offset
479 First Avenue
New York City

Re: PRINTING for Modern Art Annual

Offset run of 5,000
70lb Hamilton offset paper
192 pages 7 1/2 x 10
printed in black
125 to 150 halftones (minimum screening)

binding and composition provided from outside

Cost: \$3,250 to \$3,500

Note:

This estimate subject to change upon presentation
of dummy.

Please reply to:

PUBLISHERS: Wittenborn, Schultz, Inc. 38 East 57th Street, New York 22, N. Y. PLaza 3-8890

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	Wittenborn	I. C. 24

QUOTATION

FEDERATED PRINTING COMPANY, Inc.

240 WEST 40th STREET ♦ NEW YORK 18 ♦ PHONE LONGACRE 5-5769-5770
3-1981

for

September 1 1950

Mr. Swados

42 West 12th Street

New York 11, N.Y.

5,000 Bound volumes of art book.

Trim leaf size 7 x 10 192 pages

Printed by offset on 60lb white paper
of which fifty pages will be halftone
balance will be type pages, proofs of
which will be supplied by you. All pages
print in black.

Regular hardboard cloth bound binding
with single color or blank stamping.

Approximate price \$4,700.00

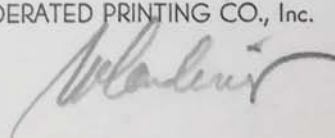
By reducing page size to 6 3/4 x 10
with rough cut binding, price will be

\$4,000.00

All work shall be subject to the Printing Trade Customs as adopted by the Printers of New York (See over)

FEDERATED PRINTING CO., Inc.

by



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MODERN ART ANNUAL

- A) 96 p. mixtext: comprising 50 p. of illustrations
(150 photos with captions)
46 p. of text
text: 2 columns (1000 words per page)
edition: 2000 copies

Estimate the following separate items: type-setting and composition
offset- printing
paper
binding

complete paste-up of final copy ready for offset will be
made at our office

- B) Reverse this procedure and give us quotation based on all manufacturing
costs as specified above under A) assuming the production costs do not
exceed \$50 per copy. How many pages can you supply under this limitation.

7/12/10

repro proof
what on
Warren's lumberland
glon uncalculated

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	Wittenborn	I. C. 24

JUN 28 1950

Estimate from The Meriden Gravure Company, Meriden, Connecticut

June 26, 1950

Wittenborn, Schultz, Inc.
38 E. 57th St.
New York 22, N.Y.

Att: Mr. Wittenborn

MODERN ART ANNUAL

Specifications:

Process: Offset
Number of pages: 160 or 176
Page size: $7 \frac{3}{8}$ x 10 trimmed, if no pictures bleed
 $7 \frac{1}{4}$ x 10 trimmed, if pictures bleed
Ink: Black
Paper: For purpose of estimate 70 lb. $22 \frac{1}{2}$ x 35, grain 35" way, 116M @ 15¢ per lb.
Copy: Prints, drawings, and photographs for 150 illustrations; reproduction proofs made up complete for type.

Edition and approximate price:

5000 copies of 160 pages ----- \$ 1875.00
Paper for 5000 of 160 pages --- 906.00

2775.00

Additional 16-page signatures with proportionate number of illustrations on pro-rata basis.

Note: Price subject to inspection of copy.

EHH:paj
cc:NYO

James F. Barnett

The above proposal is based on current costs. Under prevailing conditions these figures are quoted with the understanding that should there be an increase in the cost of labor or materials prior to or during the process of manufacture, there will be corresponding charges to reflect such increases.

Full-Tone Printing



Established 1888

Contract Terms on Reverse Side

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	Wittenborn	I.C. 24

R. L. Dothard
Associates

NOV 2 1950

R. L. Dothard Associates

NOV 2 1950

I doubt if you can get the Koch repasts from Ridge. All his stuff (even publishing property) was impounded when the bankruptcy occurred. He isn't in Woodstock anymore. He's working now for Lane Press, Burlington, Vt. You can wait a little while, I may be able to get them for you when they get to Woodstock again.

November 1, 1950

Mr. George Wittenborn
Wittenborn, Schultz
38 East 57th St.
New York 22, N.Y.

Cordially,

Dear George-

As you have guessed, we've been concentrating full time on the Woodstock possibility, and have spent a good bit of time up there. We put in a bid yesterday, and now it's a matter of waiting for a creditors meeting, and all the red tape that a Referee in Bankruptcy indulges in. We should know in a couple of weeks. Everybody up there is very anxious for us to get it. Of course, somebody else may come up with a higher bid - but that does not seem too great a likelihood. It's a fine little shop.

So - we'll sit around for a couple of weeks, chewing our finger nails, waiting.

Enclosed is the approximate estimate for the MODERN ART ANNUAL. You should not take the prices too exactly, in terms of:

1. Composition might be less, if the text and typography is not too complicated.
2. Cover type or engravings are not figured - nor cover paper.
3. Shipping is not figured.
4. Author's Alterations cost should be expected.

We haven't typed off the story on TRANSFORMATION, but plan to send it tomorrow.

The Hildreth "masterpiece" has not arrived yet. Hope it isn't as bad as it sounds.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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R. L. Dothard
Associates

2

NOV 2 1950

I doubt if you can get the Koch reprints from Rudge. All his stuff (even publishing property) was impounded when the bankruptcy occurred. He isn't in Woodstock anymore (he's working now for Lane Press, Burlington, Vt.) If you can wait a little while, I may be able to get them for you when I go up to Woodstock again.

Dear George:

Cordially,

Bob

P.S. Will you send a summary of what I owe you (W & Co.) for books. I've lost track.

No. of copies:	2000 - double column
No. of pages:	128 (80 pages text & 48 pages ill.)
Trimmed size:	7 1/2 x 10 inches
Type page size:	37 x 52 picas-double column
Composition:	8/9 Linotype. Very rough guess.
	Average price per page...\$12.00
	Total 80 pages.....\$960.00
Illustrations: (Offset)	150 half-tone illustrations with captions by offsets. You to supply guide paste-ups. To make 48 pages, and average three illustrations per page. Price includes setting captions, plates and presswork.
	25 copies, 150 lines, 48 pages, black only.....\$267.00
Presswork: (Text) (Letterpress)	25 copies, 80 pages, 8:15's, black only, including lock-up, make-ready and running.....\$358.00
Stock:	35 x 45-2342 white offset save approximately 2,750 sheets, 2,000 lbs.....\$450.00

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NOV 2 1950

R. L. DOTHARD & ASSOCIATES

November 1, 1950

Binding: 8:16's Smythe sewn with drawn on cover
trimmed to 7 1/2 x 10 inches.
2M copies (w .25%).....\$350.00

November 1, 1950

Delivery: F.O.B. West Springfield, Mass.

Wittenborn and Company 2M copies, 128 pages, not including cover
38 East 57th Street Approx. Price.....\$3800.00
New York 22, N. Y.
Approx. Average price per book.....\$344

Dear George:

For a 96-Page We have worked out a set of trial prices on
MODERN ART MANUAL based on the temporary specifications
which you have supplied. A more complete estimate
will be submitted upon receipt of copy and final
specifications. 96 (48 pages text and 48 pages illustrations)

For a 128 page book

Type No. of copies: 37 x 52 2000s - double column
Compos No. of pages 8/9 Linotype 128 (80 pages text & 48 pages ill.)
Trimmed size: Average 7 1/2 x 10 inches\$12.00
Type page size: Total 48 37 x 52 picas-double column \$,00
Illustr Composition: 150 half 8/9 Linotype. Very rough guess.
(Offset) by offset. You to supply guide paste-ups.
To make Average price per page....\$12.00
per page Total 80 pages.....\$960.00
plates and presswork.
Illustrations: 150 half-tone illustrations with
(Offset) 2M copies captions by offset. You to supply
only ... guide paste-ups. To make 48 pages,
and average three illustrations per
page. Price includes setting captions,
plates and presswork.\$215.00
Presswork: (Text) 2M copies
(Letterpress) lock-up, plates and presswork.
Stock: 35 x 45-2M copies, 150 illus., 48 pages,
6400 sheets, 1500 black only.....\$567.00
Binding Presswork: (Text) 16's 2M copies, 80 pages, 5:16's, black
(Letterpress) trimmed only, including lock-up, make-ready
and running.....\$358.00
Delivery: F.O.B. West Springfield, Mass.
Stock: 35 x 45-232M white offset wove
Total: 2M copies approximately 8,750 sheets, per \$2145.00
2,000 lbs.....\$450.00
Additional 500 copies.....\$132.00
3M copies, 96 pages not including cover
\$2400.00
Approx. Average price per book.....\$3.00

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Wittenborn	I. C. 24

R. L. Dothard
& Associates

November 1, 1950

2

Binding: 8:16's Smythe sewn with drawn on cover
trimmed to $7\frac{1}{2}$ x 10 inches.
2M copies (@ .25¢).....\$550.00

Delivery: F.O.B. West Springfield, Mass.\$140.00

Total:(Approx.) 2M copies, 128 pages, not including cover
Approx. Price.....\$2885.00

Approx. Average price per book.....\$144

For a 96-Page Book

No. of copies of the 2,000 (20 cents per copy) can be
decreased from five to ten cents per book by substituting

No. of pages: Smythe 96 (48 pages text and 48 pages illustrations)

Trimmed size: $7\frac{1}{2}$ x 10 inches

Type page size: 37 x 52 picas - double column

Composition: 8/9 Linotype. Very rough guess.

Average price per page.....\$12.00

Total 48 pages.....\$576.00

Illustrations: 150 half-tone illustrations with captions
(Offset) by offset. You to supply guide paste-ups.
To make 48 pages, and average three illus.
per page. Price includes setting captions,
plates and presswork.

2M copies, 150 illustrations, 48 pages, black
only\$568.00

Presswork: (Text) 2M copies, 40 pages, black only, including
(Letterpress) lock-up, makeready and running.....\$215.00

Stock: 35 x 45-232M white offset wove approximately
6600 sheets, 1532 lbs.....\$346.00

Binding: 8:16's Smythe sewn with drawn on cover,
trimmed to $7\frac{1}{2}$ x 10. 2M copies @ .20¢...\$440.00

Delivery: F.O.B. West Springfield, Mass.

Total: 2M copies, 96 pgs. not including cover \$2145.00
Approx. average price per book.....\$1.07
Additional 500 copies.....\$132.00

3M copies, 96 pages not including cover
\$2407.00

Approx. average price per book.....\$.80

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R. L. Dothard
& Associates

3

November 1, 1950

For an 80-page book

The total cost of producing 2,000 copies, 80 pages,
not including cover, 40 pages text and 40 pages ill.....\$1470.00

Approx. average price per book.... \$0.73
If 3,000 copies, approx. price
per book will be..... \$0.60

PLEASE REMEMBER that the above ideas on cost do not
include printing the cover, or the cover paper itself - as
the design has not yet been established.

The cost of the binding (20 cents per copy) can be
decreased from five to ten cents per book by substituting
side wire for Smythe sewing.

Any necessary retouching of photographs will be charged
as extra.

Three sets of galley and three sets of page proofs are
allowed. Extras at three cents each.

Author's Alterations will be charged for at the rate of
\$5.50 for each hour of machining or hand time involved.

Cordially,



Robert L. Dothard

rld:kg

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B E A U T I F U L I M P R E S S I O N S B Y O F F S E T



229 WEST 28TH STREET NEW YORK
TELEPHONE PENNSYLVANIA 6-5380

Date October 20, 1950

A Quotation for: Modern Art Annual
c/o Ad Reinhardt
7 Washington Place
New York 3, N. Y.

Description . . . Art Book
144 pages plus pasted cover

Size 6 3/4 x 10 (note reduced page size)

Stock 80 lb. better grade white Text for inside. Double thick white
antique cover.

Halftones . . . App. 150 photos (square), all one focus. You furnish comprehensive
layout, photos, reproduction proofs of type in page form, and line
artwork, if any.

Color Ink . . . Inside: Black Cover: Black and 1 color - 2 sides.

Bindery . . . Smythe sewed; cover pasted and hinged (square back)

Miscellaneous . Blueprint proof included

Remarks . . . Prices quoted, based on rough description, are approximate and intended
for "budget" guide only. See note attached.

Quantity . . . 3,000 5,000

Price . . . App. \$2700.00 App. \$4350.00

Edward E. Katz:bh

CRAFTON GRAPHIC COMPANY, INC.

This quotation is rendered subject to all the terms and conditions printed on the back of this sheet.

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B E A U T I F U L I M P R E S S I O N S B Y O F F S E T

229 WEST 28TH STREET NEW YORK 1

TELEPHONE PENNSYLVANIA 6-5380

erapaton
GRAPHIC
company INC.

B E A U T I F U L I M P R E S S I O N S

October 16, 1950

Mr.
7 W
New

Mr. Ad Reinhardt
7 Washington Place
New York 3, N. Y.

Dear

Dear Mr. Reinhardt:

you
ord
\$25
oth

Many thanks for your inquiry concerning the
contemplated book of 144 pages.

get
you
pla

Before giving you even a rough quote, there are
a few points I will have to clear up. I tried to
reach you by telephone, but got no answer, and I would
appreciate your calling me in the morning. If I am
out, will you be good enough to leave word as to where
I may be able to reach you.

Sincerely,

Ed. Katz

world
sub

Edward E. Katz:bh

Edwa

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	Wittenborn	I. C. 24

B E A U T I F U L I M P R E S S I O N S B Y O F F S E T



229 WEST 28TH STREET NEW YORK 1
TELEPHONE PENNSYLVANIA 6-5380

October 20, 1950

Mr. Ad Reinhardt
7 Washington Place
New York 3, N. Y.

Dear Mr. Reinhardt:

As noted in the attached rough estimate, the prices quoted for your 144 page Art book are very approximate. It is possible by using ordinary offset stock, for example, to cut this figure down by a good \$250. for 3,000 copies, or \$450. for 5000. Then, too, there might be other economies, such as in the binding, etc.

I have not attempted to keep my figure so low that when you did get into a position to go through with an actual job you might find yourself confronted with a much larger cost than you originally contemplated.

I would suggest that when you have something more concrete to work on you let me have the exact details and material so that I may submit a quotation that you can count on.

Cordially,

Ed Katz

Edward E. Katz:bh

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Wittenborn	I. C. 24

The Gallery Press

225 VARICK STREET, NEW YORK 14, ALGONQUIN 5-4900

September 28, 1950



Mr. George Wittenborn
Wittenborn & Co.
38 East 57 Street
New York 22, N.Y.

Dear Mr. Wittenborn:

We are pleased to quote on composition and repro proofs for MODERN ART ANNUAL in accordance with the following specifications:

40 pages 2 columns 18 x 52 picas
8 pages 3 columns 12 x 52 picas
to be set in 8/9 linotype Excelsior with
machine set heads and folios.

Repro proofs furnished in galley form.

Price does not include setting of captions
since we are not clear as to the style or
number of lines per caption.

Price: \$ 738.75

The above price, subject to printing trade customs on reverse side, is based on today's costs of labor and materials, and are for immediate acceptance and production. While we will endeavor to absorb any minor increases in costs of labor and materials, it will be necessary to adjust our prices to meet any major changes that may occur during production.

Sincerely yours,

THE GALLERY PRESS

Eugene M. Ettenberg

Eugene M. Ettenberg

EME:dit

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Wittenborn	I. C. 24

Van Rees Book Binding Corp.

COMPLETE BOOK MANUFACTURERS

304-322 HUDSON STREET

NEW YORK 13, N. Y.

OCT 14 1950



October 13, 1950

Wittenborn Schultz, Inc.
38 East 57th Street
New York, New York

Gentlemen:

We are pleased to submit our quotation for binding
UNKNOWN - specifications as follows:

Books to consist of 96 pages,
To fold, gather and sew as 6-16's,
Plain white linings we to supply,
Trim size 7-1/2 x 10,
Plain edges,
Books rounded and backed,
Lined up with crash and paper, no
head bands,
Covers printed supplied by you, over
85 Pt. Pasted Chip Boards,
No stamping,
Printed wrappers you to supply,

Price 2000 copies.....22-1/2¢ per copy.

The above price is based on todays cost of labor and
materials and is given with the understanding that it is subject
to adjustment in case the said cost is increased.

Thanking you for your enquiry and trusting to be
favored with your valued order, we are,

Very truly yours,
VAN REES BOOK BINDING CORP.

J. E. Letcham

PCK:RH

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Wittenborn	I. C. 24

December 19, 1950

Messrs. Willmer Bros. and Co., Ltd.
62 - 68 Chester Street
Birkenhead, England

Dear Sirs:

Enclos
Acquisitions
forwarded to

PHONE: WALKER-5-7600

FRANCIS E. GRADY

Museum
ript papers
A. Hertz.

THE CORNWALL PRESS, INC.
75 VARICK STREET
NEW YORK CITY

George Wittenborn

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	Wittenborn	I. C. 24

December 19, 1950

Messrs. Willmer Bros. and Co., Ltd.
62 - 68 Chester Street
Birkenhead, England

Dear Sirs:

Enclosed is an additional page entitled "Museum Acquisitions" which was omitted from the manuscript papers forwarded to you yesterday via air mail by Mr. A. Hertz.

Sincerely yours

George Wittenborn

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UNIVERSITY OF CALIFORNIA

MEDICAL SCHOOL
THE MEDICAL CENTER
SAN FRANCISCO 22, CALIFORNIA

August 25, 1950

Mr. Robert Motherwell
Wittenborn, Schultz, Inc.
32-East 57th Street
New York, 22, N.Y.

Dear Mr. Motherwell:

I write at the suggestion of Mr. Douglas MacAgy who tells me that it is perhaps still not too late to make small changes in the book which you are preparing on The Western Round Table on Modern Art.

I would like to make the following changes in parts of the abstract which refer to me. (Page references are to the mimeographed abstract which MacAgy circulated and from which, I understand, you are working.)

Page 5. Lines 11 and 12: Omit the words "specialist in the dynamic approach to social organization". ✓

16 Page 8. Line 16: Transpose so that the line reads, "the works of art, live in a world which, to them,".

Page 19. Line 4: Insert a dash after the word "past"; Line 5: Insert a dash after the word "kinds".

"occidentals"
Page 24. Line 9: Insert ~~a comma~~ after the word "We", and ~~a comma~~ after the word "occidentals", so that the sentence reads, "We, occidentals, deal very much in dualisms"

Page 37. Line 3; Insert after the word "anthropology": "but which has been suggested by R.G. Collingwood."

I hope that it is not too late to make these changes.

Sincerely yours,

Gregory Bateson
Gregory Bateson

GB/es

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SEP 29 1950

Dear Participants

As publishers of MODERN ART ANNUAL Number I, we are submitting the following agreement to the participants in the Western Conference at San Francisco.

My meeting
of Sept 21-23 1950

David Hare

Send him copy or let him know that he can come in + alter text. Or he would prefer to be left out.

List was signed by

Mr. Gottlieb
Mr. Hare

12776
10/13

2.30 p.m.

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SEP 29 1950

Dear participants

As publishers of MODERN ART ANNUAL Number I, we are submitting the following agreement to the participants in the Western Conference at San Francisco.

My meeting of Apr 21-23 1950 at Rydell Street
It is understood that we print in this Annual, double column, the *edited* full text of the abstract of the proceedings edited by Douglas MacAgy *transcribed from the discussions* without any illustration. Each participant will be served with a complimentary copy of the MODERN ART ANNUAL when *published* accomplished but there will be no other remuneration in any form.

We have had a dead line set for going to press and we would very much like an early answer in which each of the participants gives his full and irrevocable permission for the use of the abstract.

In the name of the editors of this new publishing venture, and ourselves we hereby express our thanks in advance.

✓

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MODERN ART ANNUAL

EDITORIAL ASSOCIATES: Robert Motherwell, Ad Reinhardt

DOCUMENTATION: Bernard Karpel (Librarian, Museum of Modern Art)

PHOTOGRAPHY: Aaron Siskind SECRETARY: Sally Cherniavsky

September 23, 1950

Dear Participant:

As publishers of MODERN ART ANNUAL Number I, we are submitting the following agreement to the participants in the New York meeting of April 21st and 23rd, 1950, at Eighth Street:

It is understood that we print in this Annual, double column, the edited text of these transcribed round table discussions (copy at your disposal at our office). Each participant will be served with a complimentary copy of the MODERN ART ANNUAL when published but there will be no other remuneration in any form.

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Letters to:

William Bazlotes
Janice Biala
Louise Bourgeois
James Brooks
William de Kooning
Jimmy Ernst

Answers received
Have
Gottlieb
Lewis
Hofmann
Bazlotes
Lassau
Ferber
Smith

Please reply to:

PUBLISHERS: Wittenborn, Schultz, Inc. 38 East 57th Street, New York 22, N. Y. PLaza 3-8890

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EDITORIAL ASSOCIATES: Robert Motherwell, Ad Reinhardt

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October 16, 1950

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Janice Biela
Louise Bourgeois
James Brooks
William de Kooning
Jimmy Ernst
Herbert Ferber
Adolph Gottlieb
Peter Grippie
David Hare
Hans Hoffmann
Weldon Kees
Ibram Lassow
Norman Lewis
Richard Lippold
Seymour Lipton
Robert Motherwell
Barney Newman
Richard Pousette-Dart

Ad Reinhardt
Ralph Rosenberg
Hedda Sterne
Bradley Walker Tomlin
Richard Lippold
Robert Motherwell

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Janice Biela	Norman Lewis
Louise Bourgeois	Richard Lippold
James Brooks	Seymour Lipton
William de Kooning	Robert Motherwell
Jimmy Ernst	Barney Newman
Herbert Ferber	Richard Pousette-Dart
Adolph Gottlieb	Ad Reinhardt
Peter Gripppe	Ralph Rosenberg
David Hare	Hedda Sterne
Hans Hoffman	Bradley Walker Tomlin
Weldon Kees	

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Janice Biala
Louise Bourgeois

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TEL. PLAZA 3-4480
CABLE ADDRESS:
CAROLLA, NEW YORK

CARSTAIRS GALLERY
11 EAST 57TH STREET
NEW YORK 22, N.Y.

October 27, 1950

Y2A A

MODERN ART ANNUAL
c/o Wittenborn, Schultz, Inc.
58 East 57th Street
New York, 22, N. Y.

Dear Sirs:

We wish to acknowledge receipt of your letter of
October 16th, addressed to Miss Janice Biala; and inform you
that Miss Biala left for Europe two weeks ago. We are forwarding
on the letter to her mailing address abroad and trust you will
receive a prompt response.

Yours very truly,

Margaret Hardley